

Workshop on Contribution of non-agricultural geographically-rooted products to regional inclusive economic development

12 October 2016 from 11:15 – 13:00

Venue: European Commission, Centre Borschette, Room 0B

Organisers: European Commission - DG GROW

Chair/moderator: Mr. Slawomir Tokarski (Commission, Director, DG GROW)

Speakers:

- Mr. Vincent Labarthe (Vice-President of the Midi-Pyrénées-Languedoc-Roussillon Region, France; President of AREPO)
- Mr. Davide Servadei (National President of the Craft Artist Sector for Confartigianato, Italy)
- Ms. Kathleen Walker-Shaw (Member of the EESC)
- Mr. Patrick Bernard-Brunet (Commission, DG REGIO)

The workshop will explore the contribution of non-agricultural geographically-rooted products using "geographical indications" to regional inclusive economic development: e.g. (a) creation of small-scale businesses; (b) helping the integration of women and youth into the labour market; (c) maintaining jobs in remote and less-favoured areas; (d) effects on related activities (tourism, creative industries, etc.); (e) promoting regional identity/self-esteem and preserving cultural heritage, local traditions and know-how.

Target audience:

- EU, national, regional and local policy/decision makers
- Authorities managing and evaluating cohesion policy programmes and projects
- Other stakeholders: private companies, financial institutions, European and national associations
- Academics, students and researchers

The registration for the workshop is open until 26th of September at the following website:

http://ec.europa.eu/regional_policy/regions-and-cities/2016/index.cfm?id=2341&LAN=EN&#anchor_2341