

A light green world map is centered in the background. A vertical blue bar is on the left side of the slide.

**Improving GI Protection at International Level:
Efforts Made by OriGIn
*(the global coalition of GI producers)***

ori**G**In

oriGIN

- **Acronym** – The **O**rganisation for an **I**nternational **G**eographical **I**ndications **N**etwork
- **When?** created in 2003
- **What?** first non-governmental international organisation (NGO) of GI producers



A light green world map is visible in the background of the slide. The map shows the outlines of continents and countries. The word 'oriGIn' is superimposed on the map, with the 'G' highlighted in a green square.

oriGIn

OriGIn today:

- Some 150 organizations of producers from 45 countries
- More than 2-million producers
- Secretariat based in Geneva + office in Brussels
- Decentralized structure

A decentralised strategy: President and VPs

ori**G**In

President

**Ramón González
Figueroa**
(Mexico)

North Africa & Middle East

Z. Charrouf
(Morocco)

Sub-Saharan Africa

Bernard Gichovi
(Kenya)

Asia

**Zheng
Weihua**
(China)

**K Subodh
Kumar**
(India)

North America

Elizabeth Barham
(USA)

Central America

**Adargelio Garrido
de la Grana**
(Cuba)

South America

José Moquillaza
(Peru)

Europe

Leo Bertozzi
(Italy)

Tomislav Galovic
(Croatia)

J. Enrique Garrigós
(Spain)

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OFFENDING COMMAND: f'~
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