



Organization for an International
Geographical Indications Network

**Seminar on
American Origin Products (AOP): Economic and Legal Perspectives**

Thursday, June 3, 2010

SEIU Conference Center, 1800 Massachusetts Ave. N.W., Washington, D.C. 20036

Please RSVP by May 24 to:

sa@origin-gi.com and tpaniagua@cig-dc.com

9.15 – 9.40 *Welcome*

9.40 – 10.30 *Panel I: Exploring the Economic Potential of AOPs: The USDA Project on the First Inventory of GI “Nominee” Products*

Moderator: Dr. Elisabeth Barham, *Professor at the University of Arkansas*

- Ms. Stephanie M. Smith, *Senior Legal Adviser, Cooperative Programs, Rural Development Agency, U.S. Department of Agriculture; Project manager, American Origin Products project*
- Mr. Patrick J. Kole, *Vice President, Idaho Potato Commission*
- Mr. Colehour Bondera, *Kona Coffee Farmers Association (KCFA)*

10.30 – 11.15 *Discussion*

11.15 – 11.30 *Coffee Break*

11.30 – 12.15 *Panel II: Providing an Effective Legal Protection for AOPs: Is There a Need to Reform the Current System?*

Moderator: Mr. Massimo Vittori, *Secretary General, oriGIn*

- Ms. Amy Cotton, *USPTO’s Office of International Relations, External Affairs*
- Mr. Richard Mendelson, *Professor at UC Berkeley Law; Attorney, Dickenson, Peatman & Fogarty*
- Mr. Stanton J. Lovenworth, *Co-chair of the Intellectual Property Transactions Group, Dewey & LeBoeuf*



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12.15 – 1.00 *Discussion*

1.00 – 2.45 *Lunch*

2.45 – 3.30 *Panel III: Challenges in Protecting Foreign GIs in the U.S. as well as AOPs in Foreign Jurisdictions*

Moderator: Mr. Clark W. Lackert, *Partner, Dickstein Shapiro LLP*

- Ms. Daniela Solís Palomera, *Representative of the Consejo Regulador del Tequila (CRT) in the US*
- Mr. Pier Maria Sacconi, *Secretary General, Associazione Italiana Consorzi Indicazioni Geografiche (AICIG)*
- Mr. Patrick J. Kole, *Vice President, Idaho Potato Commission*

3.30 – 4.15 *Discussion*

4.15 – 4.30 *Sum-up and concluding remarks, Mr. Judson Berkey, UBS and Mr. Massimo Vittori, oriGIn*