

# **Transatlantic Trade & Investment Partnership Stakeholder Presentations Event**

11:00 - 14:00, 4 February 2014

Management Centre Europe

Rue de l'Aqueduc 118, 1050 Brussels

Programme

(All timings are indicative)

#### **SESSION ONE: ROOM to be advised**

# Issues related to horizontal regulatory coherence, technical barriers to trade (TBT), sectors

- 11:00 American Automotive Policy Council, Alliance of Automobile Manufacturers and European Automobile Manufacturer's Association (ACEA) Charles Uthus, Jennifer Thomas and Erik Bergelin
  - Joint Presentation on Automotive Regulatory Convergence
- 11:09 Trans-Atlantic Business Council / TABC Hendrike Kuehl

  Fresh Start toward a comprehensive TTIP: two case studies why we need it
- 11:18 European consumer voice in standardisation / ANEC Chiara Giovannini

  Consumers point of view on standards in TTIP
- 11:27 Confederation of British Industry / CBI Tom Sallis

  Why TTIP's regulatory provisions are essential for growth and jobs in Europe
- 11:36 European Branded Clothing Alliance / EBCA Benjamin Krieger

  The priorities of the branded clothing industry for an ambitious TTIP agreement
- 11:45 EUnited Lionel Platteuw

  Reducing non-tariff barriers for European manufacturing
- 11:54 European Panel Federation Isabelle BroseWood-based panels: harmonisation of standardisation and TBT
- 12:03 Transitiegroep Stroopwafel Sung Bruijnen

  There is no barrier to trade whatsoever only than non-flexibility and non-creativity!

**12:12** CECE – Sigrid de Vries

Closing the gap – towards regulatory convergence in the construction equipment sector

- 12:21 Center for International Environmental Law / CIEL Baskut Tuncak

  Pesticides and Regulatory Coherence
- 12:30 European Feed Manufacturers' Federation / FEFAC Alexander Döring

  Trade facilitation measures for the EU/US feed industry (TBT & SPS chapters)
- 12:39 DIGITALEUROPE Diane Mievis

  TTIP for a Transatlantic Digital Market
- 12:48 Verband Deutscher Maschinen- und Anlagenbau e.V. Thomas Noll

  Technical barriers to trade in the German Mechanical Engineering Industry and possible ways to overcome them.
- 12:57 Generic Pharmaceutical Association (US) + European Generic medicines
  Association (EU) Jonathan Marks

  Generic and Biosimilar Medicines: A Boost for Regulatory Cooperation in the
  TTIP
- **13:07** Polish Chamber of Chemical Industry Tomasz Włostowski *Impact of TTIP on the Central European Chemical Industry*
- **13:16** Association of the European Self-Medication Industry / AESGP Christelle Anquez-Traxler

TTIP and non-prescription/well established medicines

- 13:25 European Chemical Industry Council / CEFIC Hubert ManderyRegulatory Cooperation in Chemicals
- 13:34 European Generic medicines Association / EGA Sergio Napolitano

  "Generic and Biosimilar medicines: a boost for regulatory cooperation in TTIP"

**13:43** European Federation of Pharmaceutical Industries and Associations / EFPIA – Maria Trallero

Towards better health outcomes for patients and economic growth

- 13:52 Alliance for Healthcare Competitiveness, LLC Mark Taylor
  Increasing Opportunities for the Healthcare Sector, Improving Health Outcomes
- 14:01 National Caucus of Environmental Legislators Sharon Treat

  Undermining federalism? TTIP's regulatory coherence and TBT provisions and the role of U.S. local and regional governments protecting public health & environment from toxics.
- **14:10** Confederation of Danish Industry Peter Bay Kirkegaard

  Gains of mutual recognition of standards and certification

### SESSION TWO: ROOM to be advised

# Issues related to agriculture including agricultural market access, related regulatory issues and Geographical Indications

11:00 Humane Society International – Joanna Swabe

Ensuring the inclusion of animal welfare in TTIP's SPS chapter

11:09 INTERBEV-Marine Colli & Stéphanie Pelet

Potential impacts of TTIP on livestock and meat sector

**11:18** European Association of Dairy Trade / Eucolait – Alice O' Donovan

A liberalised transatlantic dairy market

11:27 Euro Coop – Emma Nolan

Geographical Indicators: Keeping consumers informed and local producers in business - the Consumer Co-operative Perspective

11:36 oriGIn – Massimo Vittori

GIs in the T-TIP: Legal challenges and expectations of GIs groups from both side of the Atlantic

11:45 Copa-Cogeca – Pekka Pesonen

Expectatives of the EU farming community on TTIP

11:54 Danish Dairy Board Brussels s.a. – Kirsten Holm Svendsen

Key issues for the European Dairy sector

12:03 Federalimentare, Italian food & drink federation – Luigi Pio Scordamaglia

Trade barriers in the Italian Food&Drink Export - PDO&PGI protection in US market - The Italian Sounding case

11:11 XminY Solidariteitsfonds – Guus Geurts

Mutual recognition leads to unfair competition for European farmers

11:21 U.S. Grains Council – Gaibler Floyd

Putting Biotechnology and Trade into Perspective

- 12:30 European Crop protection association / ECPA Jean-Charles Bocquet

  Opportunities to improve transatlantic regulatory cooperation in crop protection
- 12:39 European Association of Sweet Corn Processors / AETMD Marion Besnard

  Interest of the European Processed Sweet corn sector
- **12:48** Associazione Italiana Consorzi Indicazioni Geografiche / AICIG Pier Maria Saccani

The protection of geographical indications under the TTIP

12:57 Consorzio tutela formaggio Asiago – Flavio Innocenzi

Socio-economic impact of the GI Asiago and legal issues preventing access to the USA market

13:07 Istituto Salumi Italiani Tutelati / ISIT – Gianluigi Ligasacchi

GI Italian deli meats in USA: showing the economic and strategic potentiality of Export and the importance of informing, defend and protect consumers

- 13:16 European Committee of Sugar Manufacturers / CEFS Marie Christine Ribera

  European sugar manufacturers on TTIP
- 13:25 AmCham EU Andreas Galanakis

Agriculture & Processed Agricultural Products in the TTIP Negotiations

13:34 Comité Européen des Entreprises Vins – Sylvain Naulin

How wine can benefit from TTIP

**13:43** US Dairy Export Council – Maike Moellers

US Dairy Export Council's expectations for a successful TTIP

**13:52** European Association of Fruit and Vegetable Processors / PROFEL – Aline Rutsaert

The Processed Fruit and Vegetables Sector Point of View

# 14:01 Compassion in World Farming – Olga Kikou

Farm animal welfare and TTIP

# 14:10 Bayerisches Bier (PGI) – Robert Scholz

500 years of purity and tradition – need of legal protection in times of globalization

# 14:19 GB Avvocati – Giorgio Bocedi

The TTIP: expectations of Eu GI cheese producers. A special focus on Parmigiano Reggiano and Gorgonzola producers

### **SESSION THREE: ROOM to be advised**

## Issues related to services, investment and public procurement

- 11:00 BusinessEurope Luisa Santos
  - Public Procurement What EU Business Expects from TTIP
- **11:09** EUROCITIES Marie Ranty, Louise Hoj Larsen
  - Local public services and TTIP
- 11:18 European Services Forum / ESF Pascal Kerneis
  - Regulatory Cooperation in TTIP: what's in for the services sectors
- **11:27** ABBL (The Luxembourg Bankers' Association) + ALFI (Association of the Luxembourg Fund Industry) Antoine Kremer
  - TTIP and the importance of a transatlantic level-playing field
- 11:36 U.S. Chamber of Commerce Peter Chase
  - Services in TTIP
- 11:45 SOLIDAR Conny Reuter
- 11:54 European Trade Union Committee for Education / ETUCE Louise Hoj Larsen

  Protect Quality Education by excluding it from TTIP
- **12:03** European Federation of Public Service Unions Penny Clarke Safeguarding public services
- **12:12** Social Platform Valentina Caimi
  - Possible impact of TTIP on social services
- **12:21** European Consumer Organisation / BEUC Konstantinos Rossoglou
  - E-commerce and digital services

## 12:21 BUSINESSEUROPE – Luisa Santos

*Investment protection in TTIP- the way forward* 

12:30 Access – Estelle Masse

Digital Rights & Trade

**12:48** Seldia - the European Direct Selling Association – Maurits Bruggink

Asserting Direct Selling as a valuable distribution channel within the Services Chapter of TTIP

**12:57** Housing Europe/USH – Virginie Toussain

TTIP and social housing: a mapping of the issues at stake

13:07 European Medical Students' Association – Pascal Nohl-Deryk

Impact of TTIP on European healthcare systems from a medical students perspective

**13:16** American Chamber of Commerce to the EU – Roger Coelho

AmCham EU digital priorities in TTIP

13:25 Independent Consultant (on behalf of British-American Business) – Robert Murtfeld

The Financial Services Filter in TTIP's Investment Chapter: Problems and Solutions

13:34 German Medical Students Association (bvmd Germany) – Christian Koop

Impact of TTIP on university education from a medical student's point of view

**13:43** Finance Watch – Aline FARES

Financial Services and TTIP

13:52 Brussels Office of the Swedish Trade Unions – Per Hilmersson

TTIP and public procurement - a Swedish trade union perspective

**14:01** European Center of Employers and Enterprises / CEEP – Valeria Ronzitti

\*\*CEEP's view on Services, investment and public procurement in TTIP\*\*

### SESSION FOUR: ROOM to be advised

# Sustainable development, digital services and data, intellectual property rights (IPR), small and medium enterprises (SMEs), customs and trade facilitation, energy and raw materials

11:00 Federation of Small Businesses – Sietske de Groot

Customs and trade facilitation: what do SMEs need?

11:09 EuroCommerce – Ralph Kamphöner

Retailers' and Wholesalers' views

11:18 International Fund for Animal Welfare / IFAW – Sonja Van Tichelen

Environmental benefits of a strong dispute settlement mechanism

11:27 eBay – Hanne Dominic Melin

Technology-enabled SMEs & TTIP

11:36 EUROCHAMBRES – Boucsein & Dirk Vantyghem

The framework for an SME friendly TTIP

**11:45** BDI - Federation of German Industries (Bundesverband der Deutschen Industrie)

- Eckart von Unger

Rules of Origin - Make it simple

11:54 ClientEarth – Julia Salasky

*Investment chapter - environmental perspective* 

12:03 Public Citizen – Burcu Kilic

Some secrets should be told: Can trade secrets protection go too far?

**12:12** AFL-CIO – Celeste Drake

Rules & Regulations: Is There a Right to Export that Trumps Public Policy Choices?

12:21 Belgian Medical Students' Association – Prerna Chaudhary

TTIP: Direct impact and consequences on global and European health

**12:30** CCI Frankfurt/ Main for DIHK-The Association of German Chambers of Industry and Commerce – Dr. Jürgen Ratzinger

TTIP-priorities from an SME perspective

12:39 Institute of Directors – Allie Renison

Putting SMEs at the heart of TTIP

**12:48** International Federation of Medical Students' Associations – Alberto Abreu da Silva

Health and Medicines - don't mess with your health!

**12:57** Central Europe Energy Partners – Bogdan Janicki

Energy and Raw Materials in TTIP

**13:07** CRM Alliance – Maurits Bruggink

Critical Raw Materials and Transatlantic Trade