

The logo for oriGIn Flash. 'oriGIn' is in a bold, black, sans-serif font with a green square behind the 'i'. 'Flash' is in a green, cursive script font.

Geneva

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oriGIn welcomes Italian contribution for its worldwide GI compilation

During the 2011 General Assembly held in Guadalajara (Mexico), oriGIn had launched a fund-raising campaign for its project to finalize an online compilation of all Geographical Indications (GIs) protected in the world. We are proud to announce today that the Ministry of Agricultural, Food and Forestry Policies of Italy committed 120.000 EUR to this project.

“We believe this initiative will fill a gap at the international level. Having the relevant information concerning the GIs protected in the various jurisdictions in one unique source will represent an invaluable tool for producers, consumers, researchers, trademark examiners, officials within Ministries of Agriculture and other public authorities and will facilitate the protection of GIs worldwide”, said Mr. Riccardo Deserti, Chief of the Minister of Agriculture Technical Cabinet. *“We thank the Italian Ministry of Agriculture for this generous contribution, which gives oriGIn the resources to embark on such a fascinating project. We believe the compilation of all GIs protected in the world will once again demonstrate that origin products are a truly global phenomenon as well as a key tool to promote the sustainable development of local communities”,* said Mr. Ramón González Figueroa, Director General of the “Consejo Regulador del Tequila” and President of oriGIn.

Prestigious institutions – such as the Qualivita Foundation which is working on an international encyclopedia of agro-food GIs and the Berkeley School of Law – have expressed a strong interest to join forces and cooperate with oriGIn in this ambitious endeavor. oriGIn welcomes contributions from all interested parties (Governmental authorities, producers’ groups, International Organizations, NGOs, Trademark Offices, law firms, universities, research centers, foundations, etc.) wishing to cooperate in the project of creating an online compilation of all GIs protected in the world.