

Developing a coherent strategy to protect GIs in Internet domain names

International Conference
on GIs in a Fast Changing World
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ori**GI**n

[www].

[second-level domain].

[top-level domain]

www.origin-gi.com

ori**G**In



ICANN

Internet Corporation for
Assigned Names and Numbers

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generic Top-Level Domains (gTLDs)

.int .org .net

.gov .com .edu

... ..

(22 in total until 2014)

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Protecting GIs “registered” as second-level domains in gTLDs

- All 22 registrars in charge of existing 22 gTLDs follow **the ICANN Uniform Domain-Name Dispute Resolution Policy (UDRP)**
- Available only based on earlier trademarks
- Some ccTLDs follow the UDRP, others include GIs as a valid legal title

A few cases

- CIVC v. Steven Vickers, WIPO Case No. DCO2011-0026
- Consorzio del Prosciutto di Parma v. Domain Name Clearing Company, LLC, WIPO Case No. D2000-0629

Issue of protecting GIs
registered as generic TLD
(after the dot)

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Defence mechanisms
concerning second-level domains
(the left part of the domain
after the dot)

- Trademark Clearing House (TMCH)
- UDRP
- Uniform Rapid Suspension (URS) Proceedings
- Post-Delegation Dispute Resolution Procedure (PDDRP)

.vin .wine

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Muito Obrigado

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