

Report Origin-Georgia

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Origin-Georgia

Founded in 2016

Founders:

National Intellectual Property Center “Sakpatenti” and
National Wine Agency

Member of “Origin” alliance - 2016

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Goals

Assist GI stakeholders:

Identification of potential GI products

Creation producers associations

Drafting GI specification

Promotion GI products

Increasing GI awareness of all interested parties (farmers, producers, IP specialists, policy makers) etc.)

Activities associated with GI wines

In cooperation with National Wine Agency:

Drafted amendments in the specification of Georgian PDO wines (18 wines in total). The changes were mainly related to the precise definition of control points in the specifications

Have been formed 5 associations for new six PDO wines

Assist associations in drafting specifications

All of new PDOs already registered on the name of associations

By now registered totally 24 Georgian wines

These wines are produced mainly on the basis of a number of endemic Georgian varieties (Kisi, Ojaleshi, Akhmeta Green).

Ongoing activities regarding wines

Currently on the agenda:

Protect some of the unique wines of Western Georgia using the PDO mechanism.

Work on creating associations around these wines started.

The prospect of protecting regional wines in this part of Georgia in the form of a geographical indication is also being studied.

the interest of producers in the protection of their wines is growing . They seek to unite in associations.

Fruit orchards

Georgia is a country of ancient fruit growing traditions

Georgia was one of main players on Russian and soviet fruit markets

Starting from the 90s of the last century, most fruit plantations were destroyed, production fell sharply

The government launched special projects to support gardening farmers and revive orchards

Hundreds of hectares of new orchards were set up

The fruit processing and storage infrastructure has been significantly developed

The volume and quality of fruit production has increased

Many times has increased export

Activities on fruit GIs

To select fruits with a high potential for GI protection the dynamics of cultivation of various orchards, data on the quality of fruits, export potential and other characteristics of production were studied.

At this stage, as the most suitable candidates were recognized peaches produced in the Gurjaani region and tangerines produced in Kheta.

We started work on creating associations and preparing specifications for these products.

We begin to study some other promising GI fruits (apples from Gori, Tangerines from Kobuleti etc.)

Other products

Georgia is also known for its long tradition of beekeeping

In cooperation with “Sakpatenti” Actively participated in the process of preparing the specifications for " Ninotsminda Honey" and registering it as a geographical indication

by now protected two honey GIs. We plan to cooperate with Georgian beekeepers to protect honeys from different Georgia regions

We have developed specifications for two very popular traditional Georgian sauces.

The materials were studied by the Ministry of Agriculture. The preliminary assessment is positive.

GI Qvevri

For the first time on the agenda - the protection of G.I. non-agricultural products of Georgia.

In collaboration with the Ministry of Agriculture, “Sakpatenti” and ceramic scientists, a draft specification has already been developed for qvevri, a traditional Georgian wine vessel.

It resembles a large egg-shaped amphora that has been used for many centuries in Georgia for fermentation, storage and aging of wine.

UNESCO has included the ancient Georgian traditional method of making qvevri wine on the Representative List of the Intangible Cultural Heritage of Humanity.

Training activities

Origin-Georgia representatives actively participate as trainers in various trainings organized by “sakpatenti” aimed at both Georgians and foreigners.

These include the EU EISA project and the WIPO Professional Development Program courses that have been held in Tbilisi for many years.

During this period, we also lectured on GI protection issues to various interest groups in Georgia.

EU twinning project

In cooperation with “Sakpatenti” “Origin-Georgia” actively participated in all stages of the development and implementation EU twinning project

It concerns:

- The drafting the law on the protection of geographical indications;
- Drawing up the relevant by-laws;
- Selection of potential GI products for protection, etc.

For obvious reasons, many of our planned activities have been slowed down or suspended.

But we are optimistic and hope that our life and work will return to normal soon.

Thank You

