



Invitation to a round table

"Future of the EU quality policy: can we guarantee the quality without managing the production?"

**Brussels, 29 September 2009
9.30 – 12.00
European Parliament - Room ASP 5E2**

During the last years, the European Commission successfully conducted several reforms of the CAP which led to a large deregulation and liberalisation of the production potential in numerous sectors. In May 2009, it published a Communication aiming at reinforcing the agricultural product quality policy. The future of the products with geographical indication (Protected Designations of Origin and Protected Geographical Indications) is at the core of this process, which should lead to the modification of the legislation applicable to these products.

In its Communication, the Commission highlights that the producers of PDO and PGI products insist on the necessity to have tools to better control their production in order to guarantee the quality of their products. However, the Commission does not make any concrete proposals on this point. PDO and PGI producers of many sectors consider that it is urgent to tackle this question, notably in the context of the end of the quotas (for the milk sector) and of the planting rights (for the wine sector).

M. Michel Dantin, member of the European Parliament (EPP - ED), and **CNAOL, OriGIn, AICIG, CECRV, CNAOC, FEDERDOC** and **IVDP** * are organising in the European Parliament, on 29 September 2009, a round table on the importance of the management of the production of geographical indication's products.

Through the testimonial of representatives of GI products, of MEPs and of representatives of the European Commission, this round table aims at understanding the issue and identifying tools that could allow PDO and PGI products to manage their development in a positive manner.

A translation into English, French, German, Italian, Spanish and Portuguese will be provided.

* Conseil National des Appellations d'Origine Laitières – France ; OriGIn - Organisation for an International Geographical Indications Network, AICIG - Associazione Italiana Consorzi Indicazioni Geografiche; CECRV - Conferencia Española de Consejos Reguladores Vitivinícolas, CNAOC - Confédération Nationale des Producteurs de Vins et Eaux-de-Vie de Vin à Appellations d'Origine Contrôlée; FEDERDOC - confederazione nazionale dei consorzi volontari per la tutela delle denominazioni dei vini italiani, IVDP - Instituto dos Vinhos do Douro e do Porto.



Program

Tuesday 29 September 2009

9.30 – 12.00

European Parliament

Room ASP 5E2

Opening speech - **M. Michel Dantin** (EPP - ED), member of the European Parliament, member of the Agriculture Committee of the European Parliament

M. Paolo De Castro (S&D), member of the European Parliament, Chairman of the Agriculture Committee of the European Parliament

M. Patrice Chassard, President of the Saint-Nectaire, France

M. Paolo Tanara, President of the Consorzio del Prosciutto di Parma, Italy

M. Luciano Vilhena Pereira, President of the Instituto dos Vinhos do Douro e do Porto, Portugal

M. Fernando Prieto Ruiz, President of the Conferencia Española de Consejos Reguladores Vitivinícolas, Spain

M. Patrick Le Brun, President of the Syndicat des vignerons de Champagne, France

M. Daniele Bianchi, Member of the Cabinet of Commissioner Fischer Boel in charge of the quality policy and of the GI system, European Commission

Discussion

Concluding remarks – **M. Michel Dantin** (EPP - ED), member of the European Parliament

Please confirm your attendance **before September 22:**
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