

A light green world map is centered in the background of the slide. The map shows the outlines of continents and countries. On the left side of the slide, there is a vertical blue bar that transitions from a darker blue at the top to a lighter blue at the bottom.

# oriGIn

**Round table  
on the Green Paper on Agricultural Product Quality:  
The point of view of oriGIn**

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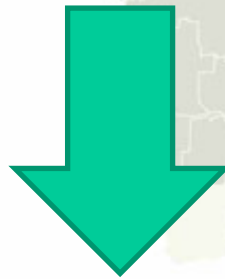
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## Summary

- I. Quality schemes and policy on logos (Chapter I)
- II. Clarifying the rules on “ex officio” protection in Reg. 510/2006 (Chapter II)
- III. Strengthening the role of GI producers’ associations (Chapter II)
- IV. Promotion of GIs (Chapter II)

# I. Quality schemes and policy on logos

- Opposition to the establishment of additional EU quality schemes
- Opposition to the creation at the EU level of concepts such as « *sustainable agriculture* »



Proliferation of logos = confusion for the consumer

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## II. Clarifying the rules on “ex officio” protection in Reg. 510/2006

*The true nature of PDOs/PGIs + limited financial resources of several producers*



*crucial role of “ex officio protection“ for the EU GI system:*

- Urgent need to clarify the rules concerning the *ex officio* protection in the Regulation 510/2006 (following the ECJ ruling in the “Parmesan case”)
- Procedures for its concrete implementation by national authorities in Member States

### III. Strengthening the role of GI producers' associations

- Management of production volumes
- “Packaging in the area of production” (“conditionnement dans la zone géographique”)
- Measures to ensure that the name of the PDO/PGI is used in a correct manner in the sales denomination of processed products/prepared foods

### III. Strengthening the role of GI producers

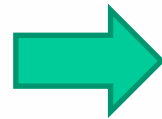
*Criteria to ensure that PDOs/PGIs' names are used in a correct manner on the sales denomination of processed products/ prepared foods:*

- I. The GI ingredient is the only one of its category
- II. The company that uses the GI ingredient must be able to prove the origin of the GI
- III. GI producers' group must authorise the use of its protected name in the sales denomination of processed products/prepared foods
- IV. Public controls are carried out to ensure enforcement

## IV. Promotion of GIs


*Urgent need to devote financial resources to the promotion of the GI concept:*

- I. Within the EU: help consumers to better understand the difference between PDOs and PGIs and their respective logos
- II. In third countries: technical assistance to help countries fully benefit from their unique origin products



Role of oriGIn

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Many thanks for your attention  
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