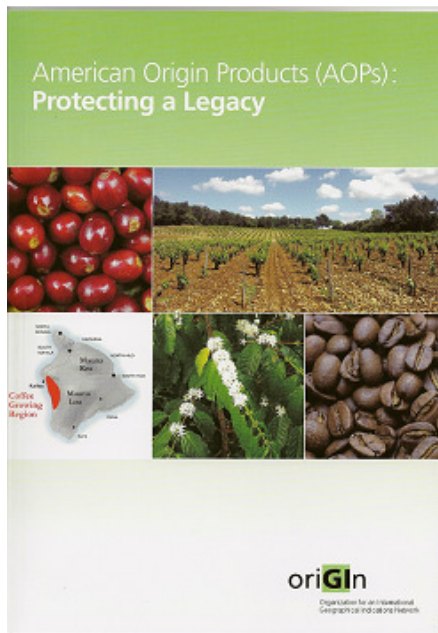


oriGIn flash



oriGIn handbook "American Origin Products (AOPs): Protecting a Legacy" available online



On March 2010, oriGIn published its handbook "*American Origin Products (AOPs): Protecting a Legacy*". The handbook, written by eminent American experts, focuses on the economic and legal implications of geographical indications in the United States of America (USA) as well as on the adjustments the current legal framework would require for the American GI business to fully deploy its potential.

The handbook is available online at: http://www.origin-gi.com/index.php?option=com_content&view=article&id=110&Itemid=30&language=en free of charge for oriGIn members.

Non-oriGIn members can purchase it at 10 EUR per electronic-copy (PDF format) and 10 EUR plus postage per hardcopy.

For more information on the handbook, please write to: staff@origin-gi.com