



**DELEGATION PERMANENTE DE LA FRANCE
AUPRES DE L'ORGANISATION MONDIALE DU COMMERCE**

Le Délégué permanent

Geneva, June 20th 2013

Dear Colleagues,

The Delegation of France to the WTO has the honor to invite you to attend a conference on:

"Geographical Indications: an approach for progress and development"

Tuesday, July 9th at 1:00 pm at the WTO (room S1) (program attached)

The Permanent Delegation of France to the WTO organizes this information conference on Geographical Indications (GIs), as a side-event to the "Fourth Global Review of Aid for Trade".

The purpose of this conference is to inform WTO delegates on Geographical Indications initiated and successfully implemented in several developing countries (Cambodia, Guinea, Ivory Coast). Several representatives of those countries will present their experiences on GIs and will explain the positive contribution of GIs to their development strategies. Some representatives of several organizations (such as AFD (French Agency for Development), ITC (International Trade Center), EIF (Enhanced Integrated Framework), will present in details how they can provide technical assistance or/and financial assistance to help putting in place GIs in developing countries.

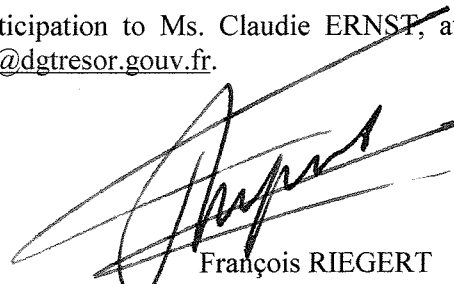
Interpretation French/English will be provided.

A tasting of **ZIAMA Coffee** (newly approved GI in Republic of Guinea) will take place just after the gathering at the delegates lounge.

I hope to be able to count on your participation to that meeting that will be substantial with concrete testimonies as well as with relevant contacts for members eager to improve their knowledge on GIs as a tool for development and on the way forward as regards initiation and successful implementation of GIs in their country.

I would appreciate you to confirm your participation to Ms. Claudie ERNST, at the Permanent Delegation of France to the WTO. Email: claudie.ernst@dgtrésor.gouv.fr.

With my best regards,



François RIEGERT
Permanent Representative of France to the WTO