

# oriGIn Report



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## MEMBERS' VOICE

### A little sister for oriGIn in France!

by Claude Vermot-Desroches, Comité Interprofessionnel du Gruyère de Comte (CIGC)/CNAOL  
and President of oriGIn France



We are pleased to announce that a French section of oriGIn has been officially launched on 17 September 2013. The 3 founding members, *Conseil National des Appellations d'Origine Laitières (CNAOL)*, the *Syndicat du Pruneau d'Agen* and the *ODG Foie gras du Sud-Ouest*, gathered at the French Ministry of Agriculture, for the Constitutive General Assembly, at the presence of Massimo Vittori, Managing Director of oriGIn, Marcel Saint Crieg, representative of the *Institut national de l'origine et de la qualité (INAO)* and Bruno Ferreira, representative of the French Minister of Agriculture. The oriGIn Executive Committee as well several other

members of the Organization participated in the event.

At the meeting, Dominique Chambon, President of CNAOL and Vice President of oriGIn, highlighted the progress made at the international level thanks to the French founding members of oriGIn (Comté, CNAOL together with the *Centre National Interprofessionnel de l'Economie Laitière, CNIEL*) as well as the pioneering role played by them in creating a wide network to defend GIs globally. While many French GIs are federated at national level, joining efforts for defence and promotion activities, other GIs are more isolated. In this respect, the Members of the section "oriGIn France" can be French GI producer groups and associations of groups representing GIs from the same sector or GIs from multiple sectors.

The French section of oriGIn has been established with the aim to federate the French Geographical Indications (GI) as well as to contribute to the development of a network to promote and defend GIs nationally and internationally.

The main objective of the section "oriGIn France" is to support the structuring of the GI chains inside the national network to :

- Defend and promote GIs in France and around the world, notably participating in the work of oriGIn,
- Defend the concept of GIs in France and in Europe as well as contribute to develop it around the world,
- Promote the fundamental role of GIs for sustainable development ,
- Support oriGIn efforts to obtain a better GI protection at European and international level.

Several French GIs share these ambitions, as stressed Gérard Delcoustal for the *Pruneau d'Agen* and Marcel Saint Crieg for the *Foie Gras du Sud-Ouest*.

We have now to support this network, enlarging the membership and working for a better GI protection and fight against usurpations.

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Geographical Indications in France:

*More than 400 AOC/AOP wines, ciders & spirits,*

*75 PGI for wines,*

*50 AOC/AOP for dairy products,*

*45 AOC/AOP for agricultural products (among them 14 fruits & vegetables, 13 olives & olive oils),*

*107 PGI for foodstuffs*

...

Source:

INAO 2013

## LEGAL AFFAIRS

### Americas

#### **Chile: First non-agricultural GI registered**

On 14 August, the registration of “Alfarería Pomaire” as the first non-agricultural Geographical Indication (GI) in Chile was announced by the Chilean Institute of Industrial Property (INAPI). “Alfarería de Pomaire” (pottery) is handmade using the reddish brown clay from the “Cordillera de la Costa”.

Currently, in Chile there are 6 GIs protected under the Industrial Property Law as well as 9 applications. Moreover, 4 non-agricultural products were selected for a feasibility study: “Mimbre de Chimbarongo”, “Piedra rosada de Pelequén”, “Artesanía en fibra de paja o teatina de La Lajuela” and “Cerámica coloreada de Lihueimo”.

Since 2012, when the program “Sello de Origen” was launched by the Chilean Ministry of Economy and the INAPI to protect and promote typical Chilean product names, Chile – a traditionally sceptical country vis-à-vis the need to provide GIs with a strong protection at the multilateral level – is experiencing a certain dynamism on GIs.

More information (only in Spanish) @  
<http://www.sellodeorigen.cl/611/w3-article-3810.html>  
 &  
<http://eltipografo.cl/2013/09/productos-artesanales-buscan-obtener-sello-de-origen/>

#### **United States: TTAB rejected the application for registration of the trademark “AOP”**

The Trademark Trial and Appeal Board (TTAB) of the United States Patent and Trademark Office (USPTO) rejected an application for the word trademark “AOP”, based on the risk for the consumers to be deceived believing they are acquiring a wine protected under the European Union (EU) AOP (“Appellation d’Origine Protégée” – Protected Designation of Origin, PDO in English) scheme. The TTAB considered that wine consumers may understand the “AOP” reference as related with the EU PDO system. The mark “AOP”

was considered both deceptive and mis-descriptive.

More information @  
<http://www.lotempiolaw.com/2013/09/articles/trademarks/trademark-trials-and-appeals-board-protects-european-wine-mark-appellation-dorigine-protegee/>

### Asia

#### **China: “Tequila 100% agave” market access**

After the non-tariff barriers imposed by China to the import of “Tequila 100% agave” were removed in June this year, in mid-September, the first shipment of over seventy thousand bottles of “Tequila 100% agave” reached China. This is a landmark achievement for Tequila producers as China is a key market where it is estimated that over the next few years, exports will increase to ten million litres, equivalent to 80 million US\$.

Since 2006 “Tequila” has been protected in China (including in Chinese characters) as a certification mark.

More information (only in Spanish) @  
<http://www.informador.com.mx/economia/2013/482361/6/tequila-100-agave-se-va-a-china.htm>  
 &  
<http://elsemanario.com/noticias/hasta-este-momento/94362-presentan-formalmente-el-tequila-100-agave-en-shanghai-china.html>

### Europe

#### **France: Senate approves a law to protect non-agricultural GIs**

On 13 September, the French Senate adopted the “Projet de Loi relatif à la Consommation”.

Among other measures, the *Projet de Loi* modifies the Intellectual Property Code establishing, in its article 24, the GI protection for non-agricultural

products (see oriGIn Report of July-August). The Law should be then promulgated within 15 days.

The full text of the *Projet de Loi* is available @ <http://www.assemblee-nationale.fr/14/projets/pl1015.asp>

More information @ <http://www.economie.gouv.fr/loi-consommation/extension-indications-geographiques-aux-produits-manufactures> & [http://www.senat.fr/espace\\_presse/actualites/201307/consommation\\_reequilibrer\\_les\\_pouvoirs\\_entre\\_consommateurs\\_et\\_professionnels.html](http://www.senat.fr/espace_presse/actualites/201307/consommation_reequilibrer_les_pouvoirs_entre_consommateurs_et_professionnels.html) & <http://www.localtis.info/cs/ContentServer?pagename=Localtis/LOCActu/ArticleActualite&jid=1250265910235&cid=1250265909327>

### **Georgia: "Borjomi" mineral water protected in the United States**

In early September, "Borjomi" (the name of a mineral water protected in Georgia as an Appellation of Origin) was registered as a certification mark in United States. While this is the first Georgian mineral water name protected in the United States, 12 Georgian wine names were previously registered at the USPTO.

Currently, Georgia has 16 agricultural products and spirits names registered under the GI scheme, which protects a geographical name of a product whose specific quality and reputation are attributable to its geographical area, and 21 wines and mineral waters registered under the Appellation of Origin (AO), scheme which protects a geographical name of a product whose specific quality and features are essentially or exclusively due to a particular geographical environment and human factors. The Law of Georgia on AO and GIs of Goods is available @ [http://www.sakpatenti.org.ge/index.php?lang\\_id=ENG&sec\\_id=321](http://www.sakpatenti.org.ge/index.php?lang_id=ENG&sec_id=321)

More information @ [http://www.sakpatenti.org.ge/index.php?lang\\_id=ENG&sec\\_id=17&info\\_id=824](http://www.sakpatenti.org.ge/index.php?lang_id=ENG&sec_id=17&info_id=824)

## **Oceania**

### **New Zealand: GI wines seek an effective protection**

Since the demand for New Zealand wines in strategic markets - such as China and Russia - has been constantly increasing, New Zealand winemakers are keen to secure effective protection.

In New Zealand, protection for GIs is provided by the Fair Trading Act 1986, the common law tort of passing off, and the Trademarks Act 2002 (amended in 2005). The Geographical Indications Registration Act 2006 (GI Act 2006) establishes a registration system for wine and spirit but is not yet in force. (See: <http://www.med.govt.nz/business/intellectual-property/geographical-indications>).

Under the pressure of winemakers, the Ministry of Business, Innovation and Employment will soon present a report recommending measures to better protect New Zealand wines, which could include the enter into force of the GI Act 2006. The full text of the GI Act is available @ [http://www.wipo.int/wipolex/en/text.jsp?file\\_id=129097](http://www.wipo.int/wipolex/en/text.jsp?file_id=129097)

More information @ <http://stream.wsj.com/story/latest-headlines/SS-2-63399/SS-2-328101/>

## **European Union (EU)**

### **OHIM and EPO study: IP intensive industries represent €4.7 trillion per year into EU economy**

**On 30 September, as member of the European Observatory on Infringements of Intellectually Property Rights (IPRs), oriGIn was invited to Brussels at the official presentation of the study "Intellectual Property Rights intensive industries: contribution to economic performance and employment in the European Union", carried out jointly by the Office for Harmonization in the Internal Market (OHIM) and the European Patent Office (EPO).**

The study, which covers all IPRs including GIs, shows the crucial role played by IPR-intensive industries, on the EU economy (employment, GDP, trade, wages).

The full text of the study is available @ [http://oami.europa.eu/ows/rw/resource/documents/observatory/IPR/joint\\_report\\_epo\\_ohim.pdf](http://oami.europa.eu/ows/rw/resource/documents/observatory/IPR/joint_report_epo_ohim.pdf)

Further information @ <http://oami.europa.eu/ows/rw/pages/OBS/IPContributionReport.en.do> & [http://europa.eu/rapid/press-release\\_IP-13-889\\_en.htm?locale=EN](http://europa.eu/rapid/press-release_IP-13-889_en.htm?locale=EN)

### Reform of the Common Agricultural Policy (CAP)

On 30 September, the Legislation for the new Common Agricultural Policy (CAP) was approved by the Agriculture and Rural Development Committee of the European Parliament (EP). The content of this Legislation were agreed on 24 September by the EP and European Council. In reaching such a deal, the role of the EP, for the first time involved as co-legislator on the CAP reform under the co-decision procedure, was decisive.

Among other measures, the EP demanded the Council to increase the rural development co-financing rate for less-developed regions, outermost regions and smaller Aegean islands on a voluntary basis to 85%. Moreover, the following issues were also agreed: i) national ceilings for direct payments and rural development, ii) flexibility between the pillars, iii) a mandatory degressivity of 5% on payments over €150,000.

The Committee vote still needs to be confirmed by the European Parliament as a whole in a plenary vote at the October or November session.

Further information @ <http://www.europarl.europa.eu/news/en/news-room/content/20130930IPR21124/html/New-farm-policy-clears-key-hurdle-Agriculture-MEPs-endorse-CAP-reform-deal> & <http://www.europarl.europa.eu/news/it/news-room/content/20130923IPR20606/html/CAP->

[reform-deal-MEPs-ensure-significant-improvements-in-future-farm-policy](#) & <http://capreform.eu/habemus-consilium-rusticarum/>

### News on PDO/PGI

#### Registrations

“Pastel de Tentúgal” (PGI) Portugal - 11/09: <http://eur-lex.europa.eu/LexUriServ/LexUriServ.do?uri=OJ:L:2013:262:0013:0015:EN:PDF>

“Garbanzo de Escacena” (PGI) Spain - 04/09: <http://eur-lex.europa.eu/LexUriServ/LexUriServ.do?uri=OJ:L:2013:242:0008:0009:EN:PDF>

“Oignon de Roscoff” (PDO) France – 18/09 : <http://eur-lex.europa.eu/LexUriServ/LexUriServ.do?uri=OJ:L:2013:247:0020:0021:EN:PDF>

“Aceite de Lucena” (PDO) Spain – 20/09: <http://eur-lex.europa.eu/LexUriServ/LexUriServ.do?uri=OJ:L:2013:250:0028:0029:EN:PDF>

“Aceite de Navarra” (PDO) Spain – 20/09: <http://eur-lex.europa.eu/LexUriServ/LexUriServ.do?uri=OJ:L:2013:250:0026:0027:EN:PDF>

“Trote del Trentino” (PGI) Italy – 24/09: <http://eur-lex.europa.eu/LexUriServ/LexUriServ.do?uri=OJ:L:2013:252:0001:0002:EN:PDF>

“Weideochse vom Limpurger Rind” (PDO) Germany – 24/09: <http://eur-lex.europa.eu/LexUriServ/LexUriServ.do?uri=OJ:L:2013:252:0003:0004:EN:PDF>

#### Registration requests

“Paprika Žitava’/“Žitavská Paprika” (PDO) Slovakia – 28/08:

<http://eur-lex.europa.eu/LexUriServ/LexUriServ.do?uri=OJ:C:2013:247:0007:0011:EN:PDF>

“Daujėnų Naminė Duona” (PGI) Lithuania – 31/08:  
<http://eur-lex.europa.eu/LexUriServ/LexUriServ.do?uri=OJ:C:2013:251:0008:0012:EN:PDF>

“Gofio Canario” (PGI) Spain – 31/08:  
<http://eur-lex.europa.eu/LexUriServ/LexUriServ.do?uri=OJ:C:2013:251:0013:0016:EN:PDF>

“Bayerische Breze/Bayerische Brezn/Bayerische Brez'n/Bayerische Brezel (PGI) Germany – 11/09:  
<http://eur-lex.europa.eu/LexUriServ/LexUriServ.do?uri=OJ:C:2013:262:0013:0015:EN:PDF>

“Aceite de la Comunitat Valenciana” (PDO) Spain – 25/09:  
<http://eur-lex.europa.eu/LexUriServ/LexUriServ.do?uri=OJ:C:2013:276:0009:0013:EN:PDF>

“Aceituna de Mallorca / Aceituna Mallorquina / Oliva de Mallorca / Oliva Mallorquina” (PDO) Spain – 25/09:  
<http://eur-lex.europa.eu/LexUriServ/LexUriServ.do?uri=OJ:C:2013:276:0017:0022:EN:PDF>

### Modification requests

“Umbria” (PDO) Italy – 11/09:  
<http://eur-lex.europa.eu/LexUriServ/LexUriServ.do?uri=OJ:C:2013:262:0006:0012:EN:PDF>

“Carota dell'Altopiano del Fucino” (PGI) Italy – 20/09:  
<http://eur-lex.europa.eu/LexUriServ/LexUriServ.do?uri=OJ:C:2013:272:0011:0015:EN:PDF>

“Melon du Haut-Poitou” (PGI) France – 24/09 :  
<http://eur-lex.europa.eu/LexUriServ/LexUriServ.do?uri=OJ:C:2013:275:0015:0022:EN:PDF>

“Pomme de terre de l'Île de Ré” (PDO) France – 26/09 :  
<http://eur-lex.europa.eu/LexUriServ/LexUriServ.do?uri=OJ:C:2013:277:0017:0023:EN:PDF>

## INTERNATIONAL, REGIONAL AND BILATERAL NEGOTIATIONS

### WIPO General Assemblies: Convening of a Diplomatic Conference to amend the Lisbon Agreement

The World Intellectual Property (WIPO) General Assemblies were held in Geneva from 21 September to 3 October.

Among the various issues discussed, it was agreed to organize in 2015 a Diplomatic Conference to amend the Lisbon Agreement on the Protection of Appellations of Origin and their International Registration.

oriGIn welcomes such a decision. As indicated in our “Declaration of Bordeaux” ([http://www.origin-gi.com/images/stories/PDFs/English/Event/GA\\_Bordeaux/oriGIn\\_Declaration\\_of\\_Bordeaux\\_20\\_May\\_2013.pdf](http://www.origin-gi.com/images/stories/PDFs/English/Event/GA_Bordeaux/oriGIn_Declaration_of_Bordeaux_20_May_2013.pdf)), this Diplomatic Conference represents an important opportunity to extend the scope of application of the Agreement to GIs, as well as to provide for a single and ambitious level of protection for both Appellations of Origin (AO) and GIs.

For more information, see the article of IP-Watch attached.

### EC Advisory Group on International Aspects of Agriculture: Update on FTA Negotiations

On 30 September, oriGIn participated as observer in the Advisory Group on International Aspects of Agriculture, organized in Brussels by the Directorate-General for Agriculture and Rural Development of the European Commission (EC).

One of the main issues discussed was the Transatlantic Trade and Investment Partnership (TTIP) negotiations between the EU and the United States. **oriGIn reaffirmed its support to the Commission for its work on the protection of GIs in the US. It also insisted on the main problems encountered by its members in their efforts to secure protection in the US: the use of generic and semi-generic names, the weakness of the protection conferred to geographical names by the trademarks system and its costs. Likewise, oriGIn insisted on the fact that the preliminary list of candidate US GIs, developed in collaboration with the Berkeley Law School, shows that the US have a concrete interest in the solid protection of GIs (list available @ [http://origin-gi.com/images/stories/PDFs/English/OriGIn\\_publications/Geographical Indications in the United States - Supporting Memo FINAL WEB.pdf](http://origin-gi.com/images/stories/PDFs/English/OriGIn_publications/Geographical Indications in the United States - Supporting Memo FINAL WEB.pdf)).**

Furthermore, the EC addressed issues concerning other Free Trade Agreement (FTA) negotiations. On the FTA with Canada, the EC indicated that a list of 150 GIs (which can be extended) was defined for the protection under this agreement. On the other hand, on the FTAs with India and Thailand, the absence of a community legal system for the protection non-agricultural GIs seems to represent a major obstacle in the negotiations.

### **FTA EU – Singapore: Update on negotiations**

On 20 September, the full text of the EU - Singapore Free Trade Agreement (EUSFTA) was published.

As to GIs, the FTA establishes a high level of protection for all GIs -going even further than the rules contained in the Agreement on Trade-Related Aspects of Intellectual Property Rights (TRIPs) of the World Trade Organization (WTO) - by providing to agricultural and foodstuffs GIs the same level of protections as wines and spirits. Moreover, the EU and Singapore have agreed to maintain or establish a GI register to provide more transparency and certainty and thus alleviate the costs for GI holders. In view of the agreed provisions, Singapore has already carried a public consultation on the first 196 EU' GI applications.

The approval of the EUSFTA t is now subject to the internal procedures of each country. In the case of the EU, the European Parliament will decide the adoption of the Agreement.

The full text of the FTA can be consulted @ <http://trade.ec.europa.eu/doclib/press/index.cfm?id=961>

Further information @ [http://europa.eu/rapid/press-release MEMO-13-805\\_en.htm](http://europa.eu/rapid/press-release MEMO-13-805_en.htm)  
& [http://europa.eu/rapid/press-release IP-13-849\\_en.htm](http://europa.eu/rapid/press-release IP-13-849_en.htm)  
& [http://trade.ec.europa.eu/doclib/docs/2013/september/tradoc\\_151723.pdf](http://trade.ec.europa.eu/doclib/docs/2013/september/tradoc_151723.pdf)

### **FTA EU-Colombia/Peru: 117 EU' GIs now protected in Colombia**

On 1 August, the FTA between the EU and Colombia and Peru entered into force in Colombia. The FTA provides protection for 2 Colombian GIs ("Cholupa de Huila" and "Guacamayas") in the EU. As for the 117 European GIs covered by the Agreement, their registration in Colombia was announced by the Superintendence of Industry and Commerce of Colombia (SIC) on 24 September.

The text of the FTA is available @ [http://www.sice.oas.org/TPD/AND\\_EU/Texts\\_24\\_March2011/ENG/Text\\_e.asp](http://www.sice.oas.org/TPD/AND_EU/Texts_24_March2011/ENG/Text_e.asp).

The list of protected GIs is available @ [http://www.sice.oas.org/TPD/AND\\_EU/Texts\\_24\\_March2011/ENG/tradoc\\_147725.pdf](http://www.sice.oas.org/TPD/AND_EU/Texts_24_March2011/ENG/tradoc_147725.pdf)

## **SUSTAINABILITY & INNOVATION**

### **UNCTAD report deals with sustainable agriculture for food security**

On 18 September, the Trade and Environment Review 2013 subtitled "Wake up before it is too late; Make Agriculture Truly Sustainable Now for Food Security in a Changing Climate" elaborated by the United Nations Conference on Trade and Development (UNCTAD) was published.

Over 60 international experts contributed to the elaboration of the report focused on the analysis of how to solve the persistent problems with hunger, environmental concerns and access to food. In particular, the report calls for adjusting current trade rules for agriculture in order to shift away from monoculture-based and industrial production, reduce use of fertilizers and other inputs, improve the productivity of small-scale farmers, foster rural development and encourage more locally focused production and consumption of food.

The full text of the Trade and Environment Review 2013 is available @ <http://unctad.org/en/pages/PublicationWebflyer.aspx?publicationid=666>

Further information @ <http://unctad.org/en/pages/PressRelease.aspx?OriginalVersionID=154> & <http://www.ip-watch.org/2013/09/25/urgent-need-to-shift-away-from-industrial-agriculture-says-un-agency/>

### **The “Groundbreaking BioEconomy Academy” launched in Bangkok**

In early September, the “Groundbreaking BioEconomy Academy” was launched in Bangkok to promote local innovation and sustainable use of bio-resources.

Thai natural resources are in great abundance and some of most diverse in the world. Though recent research results clearly demonstrate potentials of biodiversity, opportunities for local communities still depend on many factors, for instance, the conservation status of its biodiversity and trends in market varieties where branding and innovation matter. Therefore, IP will play a major part in making potentials a reality. On April 2013 Thailand’s Biodiversity Based Economy Development Office (BEDO) of the Ministry of Natural Resources and patent and GI specialized law firm, “Rouse (Thailand)”, have entered into partnership to launch the world’s first BioEconomy Academy (BEA). BEA, located on Rouse’s premise in Bangkok, aims to enhance the use of intellectual

property and environmental legal mechanisms such as the Convention on Biological Diversity, Traditional Knowledge and Geographical Indication laws for the local communities to protect and valorize the country’s biodiversity and traditional knowledge. BEA is composed of a team of specialists from public and private sectors in GI and branding strategies helping local innovations and branded products to market successfully. It provides capacity building to local communities, organizes training and awareness-raising workshops on IP/branding strategies across the country and ‘innovation camps’. It is also the home for the permanent exhibition on Thai indigenous products and traditional knowledge as well as a biodiversity law library. Currently, BEA is also working with the World Intellectual Property Organization (WIPO) on IP and branding strategies for selected Thai GIs.

More information @ <http://www.rouse.com/news-and-publications/alerts/groundbreaking-bioeconomy-academy-launched-in-bangkok/>

## **GI EVENTS**

### **Colombia: Seminar on the Role of GIs in Rural Competitiveness**

**From 15 to 17 October, oriGIn and several of its members will participate in a Seminar on the Role of GIs in Rural Competitiveness, to be held in Paipa (Boyacá) and Neiva (Huila), Colombia.**

The event is organized by the Superintendence of Industry and Commerce of Colombia (SIC) and the governors of Boyacá and Huila. Three main topics will be addressed: GIs and public policy, the European and the Latin American experience on Associative Models, and the GI product positioning strategy.

More information (only in Spanish) @ <http://www.sic.gov.co/es/seminario-sobre-el-papel-de-las-denominaciones-de-origen-en-la-competitividad-rural>



**Dominican Republic:  
Workshop on GI management  
as a social development tool**

**On 21 to 23 October, oriGIn will participate in the National Workshop on GI management as a social development tool to be held in Santo Domingo, Dominican Republic.**

This event is organized by WIPO, in cooperation with the Industrial Property Office of Dominican Republic (ONAPI) and the National Competitiveness Council of Dominican Republic (CNC). The Workshop aims to show the potential of GIs as a social and economic development instrument, the strategies and key elements on GI management as well as to present different national and international successful GI experiences.

**REDD:  
Forum "Origin, Diversity and Territories"**

The forum "Origin, Diversity and Territories" co-organized by REDD, Food and Agriculture Organization of the United Nations (FAO), Biodiversity and Development and CIRAD will be held in Geneva from 19 to 21 November 2013.

This event is designed to assess the relationship between the development strategies of quality linked to origin, biodiversity and cultural diversity and the economic development of territories.

More information is available @  
<http://origin-for-sustainability.org/en/>

**Slow Food Morocco:  
First edition  
of "Journées de l'Alliance Slow Food"  
between chefs and small producers**

On 9 and 10 November, the Association Slow Food Morocco - in cooperation with the Slow Food Foundation for Biodiversity and Maroc Taswiq-organizes the first edition of the des "Journées de l'Alliance Slow Food" between chefs and small producers to be held in Casablanca. This event aims to bring closer producers to consumers, encourage the use of local products in gastronomy and support small producers involved in the

preservation of biodiversity Moroccan food. Various tasting sessions and panel discussions will take place in the framework of the event.

More information @  
[http://origin-gi.com/index.php?option=com\\_content&view=article&id=2345%3A09-10112013-journees-de-lalliance-slow-food-casablanca-morocco&catid=26%3Anews&lang=en](http://origin-gi.com/index.php?option=com_content&view=article&id=2345%3A09-10112013-journees-de-lalliance-slow-food-casablanca-morocco&catid=26%3Anews&lang=en)

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