



Alicante, February 2014  
SR

## **Public Awareness Working Group Meeting**

**27 February 2014**

### **Subject: Note on Observatory website**

**Summary:** This note relates to item number seven of the Public Awareness working group meeting “Electronic communication” and aims to provide stakeholders with information about the Observatory’s website.

#### **1. Background**

Following the Observatory website usability test carried out with Observatory stakeholders in June 2013 a number of recommendations were taken into account, leading to design improvements which were implemented before the launch of the website in November 2013.

#### **2. At present**

The website has suffered some initial problems that have affected some of the content, such as the news items and some of the toolkits. It has also made some updates inoperable. Work is being carried out to solve the issues and daily monitoring is being done to improve the website.

#### **3. Future work**

A number of improvements are planned, namely:

- Sector on awareness and knowledge building events, including past conference reports
- IP Map of Europe: clearer tables for IP perception tab and Enforcement structures tab
- More easily accessible information on the Enforcement Database
- News: definition and follow-up of news articles to be published
- Events: definition and follow-up of type of events to be published
- Toolkits: enhanced search options, including filters, for the material available in the toolkits

Members of the working group will be invited to share views on the website and provide suggestions for improvements.

As soon as the web is stable, an improvement plan will be set up and implemented with the help of the subgroup on electronic communications.