

**oriGIn breakfast meeting on
“The Transatlantic Trade and Investment Partnership (TTIP):
Expectations of GI producers from the two sides of the Atlantic”**

May 20, 2014, 09.30 am

Washington, DC Economic Partnership, 1495 F Street, NW - Washington, DC 20004

Since 2008, oriGIn – the global alliance of Geographical Indications (GIs) producers – has endeavored to promote a thorough debate on GIs in the United States, open to relevant public and private stakeholders, as well as academic circles. As the negotiations for the Transatlantic Trade and Investment Partnership seem to gain momentum, oriGIn organizes this meeting to discuss the practical problems encountered in the relevant markets by, as well as the expectations of, the GI sector from both sides of the Atlantic.

09.30: Coffee

10.00: Introduction

Mr. Massimo Vittori, Managing Director, oriGIn

10.15: Panelists

Mr. Patrick J. Kole, Vice President, Legal & Government Affairs, Idaho Potato Commission

Mr. Giorgio Bocedi, Legal Advisor, Consorzio Tutela Aceto Balsamico di Modena and
Consorzio Formaggio Parmigiano Reggiano

Ms. Elisabeth Barham, Executive Director, American Origin Products Research Foundation
Representative, EU GI *(To be confirmed)*

Mr. Roger Allbee, former Secretary of the Vermont Agency of Agriculture *(To be confirmed)*

11.15: Debate

12.30: Networking lunch

Please RSVP by May 14 to ivan@origin-gi.com