



MISSÃO PERMANENTE DE
PORTUGAL
JUNTO DAS NAÇÕES UNIDAS -
GENÈBRA

oriGIn

Organization for an International
Geographical Indications Network

**“The Lisbon System (Appellations of Origin):
taking stock of the practice and exploring new perspectives”.**
Event to be organized during the 54th Series of Meetings of the Assemblies
Geneva, 24 September 2014

Luncheon workshop (Draft Program)

Organizers: National Institute for Industrial Property (INPI), Permanent Mission of Portugal in Geneva and oriGIn.

Venue: Room B.

Date: the 24th of September, from 13h00 to 15h00 (buffet at 13h00, to be followed by the workshop).

Subject: *“The Lisbon System (Appellations of Origin): taking stock of the practice and exploring new perspectives”.*

Speakers:

- *Introductory Statements:*
 - Mrs. Maria Leonor Trindade, President of the Directive Council of the Portuguese Institute of Industrial Property (INPI)

- *The Lisbon Agreement WG:*
 - Mr. Matthijs Geuze, Head of the Lisbon Registry of the World Intellectual Property Organization (WIPO)

- *The Lisbon Agreement: practical experience and benefits from the point of view of GI producers:*
 - Mr. Alberto Ribeiro de Almeida, Head of the Legal department, Port and Douro Wines Institute (IVDP)

- Mr Fernando Cano Treviño, Representative for Europe, Consejo Regulador del Tequila (CRT)

○ *The Revised Lisbon Agreement: expectations of non-member States:*

- Mr. José Luis Londoño Fernández, Deputy Superintendent for Industrial Property, Colombia

- Mr Felix Addor Switzerland, Deputy Director-General, Federal Institute of Intellectual Property, Switzerland

- Mr. Paulin Edou Edou, Director General, African Association of Intellectual Property (OAPI) (*tbc*)

○ *The Revised Lisbon Agreement: the point of view of GI producers:*

- Mr Massimo Vittori, Managing Director, oriGIn

○ *Q&A period*