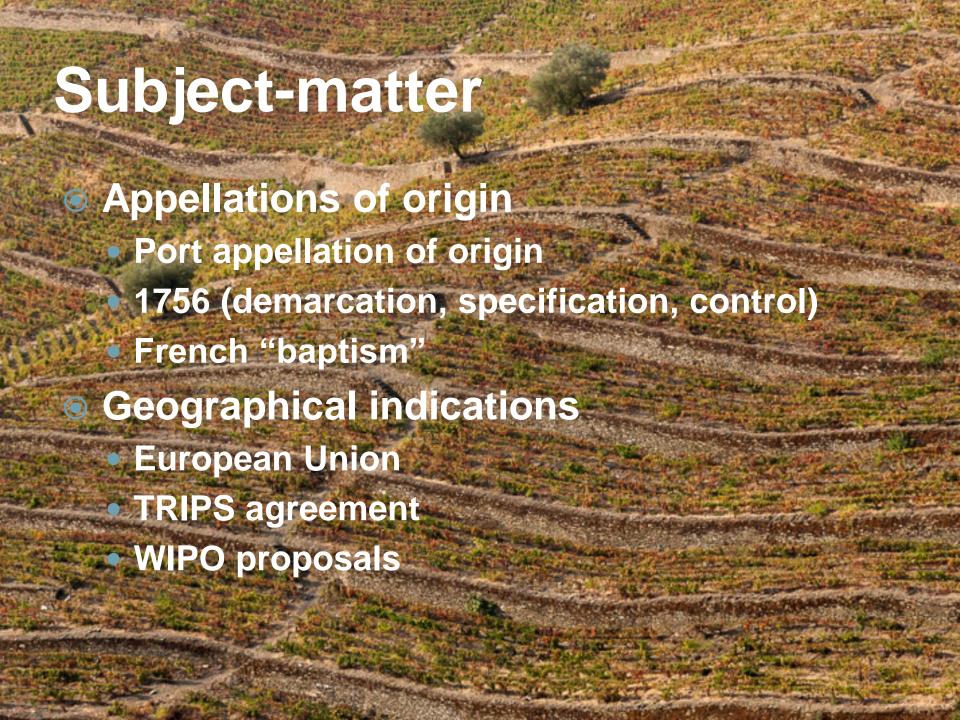


THE LISBON SYSTEM WORKSHOP

FOTOGRAFIAS: JOÃO FERRAND



- Lisbon agreement:
 - A step forward (Paris or Madrid)
 - A great achievement
 - Protection high level of protection (but not enough)
 - Registration system (the first at the international level a model to follow)
 - Autonomy an intellectual property right
- Lisbon is not enough
 - Only appellations of origin
 - Few members



Level of protection

- In respect of goods of the "same kind", "comparable products", or "identical or similar products"
- Protection (legal functions of those IPR):
 - Identical or similar signs (usurpation, imitation, evocation, translation, true origin indicated, corrective terms)
 - Identical or similar products
 - Confusion as to geographical origin or as to quality or characteristics of the product or
 - Risk of dilution, takes unfair advantage of, or is detrimental to, the distinctive character or its reputation



Conclusion

- Geographical indications and appellations of origin
- High level of protection (as any other trade distinctive sign)
- Registration system (transparency and safety)
- Wider membership (Gl are recognized worldwide)
- Possibility of accession by international organizations
- National protection (any system)
- Enforcement at the national level
- Other IPR symbols (world of symbols)