



Chairman  
Bill Committee of Amyotha Htuttaw  
Amyotha Htuttaw  
Nay Pyi Taw  
Myanmar  
Email: [billcommittee.amyotha@gmail.com](mailto:billcommittee.amyotha@gmail.com)

Geneva, 8 November 2017

**Re: Submission by oriGIn on the Draft Trademarks Law of Myanmar**

Dear Sir,

I respectfully write to you on behalf of oriGIn concerning the publication of the draft Trademarks Law Pyihtaungsu Htuttaw Law ("Draft Trademarks Law") by the Government of Myanmar for public hearing and consultations. oriGIn is the global alliance of Geographical Indications (GIs), which counts among its members 500 associations and GIs-related institutions from 50 countries. oriGIn believes that GIs play a key role in the sustainable development and that an effective legal protection is needed at the national, regional and international level for GIs to be fully beneficial for producers and consumers.

oriGIn welcomes the Draft Trademark Law and in particular the fact that it recognises GIs as a distinct intellectual property right, to the benefit of both local producers and consumers. Likewise, foreign GIs will have the possibility to seek recognition and protection in Myanmar. Once the Draft Trademark Law is implemented, we will encourage oriGIn members to take advantage of this opportunity.

The Draft Trademark Law also includes the protection of rights by Customs (Chapter 20), the civil courts (Chapter 21) and criminal penalties (Chapter 22), which represent additional positive elements that will contribute to strengthen the national legal framework. As GIs are highly exposed to infringements as any other intellectual property right, such protection mechanisms should extend to GIs. In light of this, we would like to suggest adding an explicit reference to GIs in Chapters 20, 21 and 22.

I thank you in advance for the kind attention you will give to this matter and remain at your disposal for any further information you might require.

Your sincerely,

A handwritten signature in blue ink that reads "Massimo Vittori".

Massimo Vittori  
Managing Director of oriGIn