

NON-AGRICULTURAL GEOGRAPHICAL INDICATIONS

INVITATION

Ms. **Virginie ROZIERE**, with the participation of Mr. Nicola DANTI, S&D members of the Parliament, together with Junta de Andalucía and the global alliance of Geographical Indications (GIs) groups (oriGIn), have the pleasure to invite you to the conference :

**Non-agricultural Geographical Indications (GIs) :
enhancing and protecting EU know-how
Thursday 1 October 2015, from 3 pm to 6 pm**

European Parliament (room ASP 3G2)

Espace Léopold

Rue Wiertz 60

1047 Ville de Bruxelles

Entrance Simone Veil

Within the framework of this initiative, from 28 September to 2 October, a photo exhibition of EU non-agricultural GIs will take place at the European Parliament,
ASP - Cafeteria Area - 0G

Please confirm your participation by email to virginie.roziere-office@europarl.europa.eu by the 25th of September, specifying your family name, first name, date of birth, nationality, type of ID card and number of ID card



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PRG
Partido Radical de Galicia

S&D

oriGIn

Organisation for an International
Geographical Indication Network



PROGRAM

Non-agricultural Geographical Indications (GIs) : enhancing and protecting EU know-how Thursday 1 October 2015, from 3 pm to 6 pm

14:30 – 15:00	Welcome
15:00 – 15:15	Presentation of the seminar & role and initiatives on non-agricultural GIs of the Legal Affairs committee (JURI) of the European Parliament : Ms. Virginie ROZIÈRE, MEP, Committee on Legal Affairs (JURI), Rapporteur on the possible extension of the EU GI protection to non-agricultural products
15:15 – 15:30	The next steps to be undertaken by the European Commission : Mr. Mariano FERNANDEZ SALAS and Ms. Valérie MARIE d'AVIGNEAU, Unit Intellectual Property and FightAgainst Counterfeiting, DG internal market, industry, entrepreneurship and SME (DG GROWTH)
15:30 – 15:45	Benefits of a <i>sui generis</i> regulation at EU level: the experience of agricultural GIs : Mr. Christian AMBLARD, General delegate, Syndicat du Pruneau d'Agen
15:45 – 16:45	Round-table: Which strategy for EU producers of non-agricultural GIs ? Introduction: Mr. Nicola DANTI, MEP, Committee Internal Market and Consumer Protection (IMCO) Moderator: Mr. Massimo VITTORI, Managing Director, oriGIn
	Speakers: <ul style="list-style-type: none">• Mr. Angus CUNDEY, Savile Row Bespoke, United Kingdom• Mr. Stefano COLLINA, Associazione Italiana Città della Ceramica (AiCC), Italy• Mr. Ludger BENDA, Solinger Stahl- und Schneidwaren, Germany• Mr. Pedro ARCAS MARTINEZ, Mueble de Yecla, Spain• Ms. Lorna MACAULAY, Harris Tweed Authority, United Kingdom• Mr. Angelo SPERZAGA, Consorzio Liutai "Antonio Stradivari" Cremona, Italy<ul style="list-style-type: none">• Mr. José PULIDO GARCÍA, Piel de Ubrique, Spain• Ms. Ana SOEIRO, QUALIFICA/oriGInPortugal, Portugal
16:45 – 17:00	Coffee break
17:00 – 17:45	Initiative of Junta de Andalucía in support of the extension of the GI protection to non-agricultural products at the UE level: <ul style="list-style-type: none">• Ms. Francisca PLEGUEZUELOS AGUILAR, Delegate of the Andalusian Government (Junta de Andalucía) in Brussels• Mr. Gaspar LLANES DÍAZ-SALAZAR, General Secretary for Economy of Junta de Andalucía and President of Extenda, trade promotion agency of Andalusia
17:45 – 18:00	Conclusions: Ms. Virginie ROZIÈRE
18:00 – 19:00	Cocktail

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