



International Conference on Geographical Indications in a fast changing world

«THE PROTECTION OF GIs ON THE WEB»

***Department of Central Inspectorate for fraud repression and quality
safeguarding of agri-food products
(ICQRF)***

Stefano Vaccari

November 2015

Foodstuffs' Official Controls System in Italy is divided into two main groups:

1) Food safety, hygiene:

- Ministry of Health, Regions (No. 21), Local Public Health Authorities (No 195), etc.

2) Quality controls, labeling, fair information to consumers and so on:

- **MiPAAF/ICQRF**, Regions (in some aspects), Police (Italy has No. 4 Police forces on State level), Custom Agency, Private or Public Control Bodies responsible for the certification of foodstuffs as PDO, PGI and Bio, PDOs and PGIs Consortium delegated to carrying out controls by MiPAAF, and so on

The high number of Inspection Bodies is the result of:

- our history. Italy has a long tradition in checking foodstuffs, some Agencies or Polices was charged of inspecting food long time ago (for example ICQRF, as anti-fraud Service, was founded in the 20's of the past century);
- our distribution of controls power between State and Regional/Local entities (due to our amended Constitution in 2001);
- our huge agricultural and foodstuffs heritage.

A few words about us

ICQRF is an Italian acronym which identifies the Department of Central Inspectorate for fraud repression and quality safeguarding of agrifood products

The complexity of this name reflects the wide range of responsibility in charge to **ICQRF** that is the Law Enforcement Body of the MiPAAF (Italian Ministry of Agriculture, Foodstuff and Forestry Policies) responsible for preventing and repressing any breach of European and Italian laws relating to:

- agri-foodstuffs productions, (from farming to food processing industries as well as at their wholesale and retail stage);
- farm supply products (seeds, feed, agricultural chemicals, fertilizers and plant growth products).

.....the ICQRF is in charge of:

ICQRF

Carring out Official Controls according to (EC) Reg. No. 882/2004 (by means Inspections, Chemical Analyses and, if the case, working as Police under the coordination of a Public Prosecutor).

Imposing monetary or other sanctions as result of inspection or analyses findings

Authorizing private or public control bodies to the certification of foostuffs as PDO, PGI and Organic.

Supervising the activities of the aforementioned private or public control bodies.

An overview on ICQRF Organisation

Head of of ICQRF

At central level, the Department consists of two Directorates-General.

At local level, it has 10 decentralised inspection offices and 19 local units.

ICQRF has also its own laboratories network, comprising 6 chemical laboratories, all EU accredited



The Official Controls carried out by ICQRF (by means Inspections, Chemical Analyses and, if the case, working as Police under the coordination of a Public Prosecutor) are divided into two main groups:

a) Controls on requirements of the nature and/or composition of agri-foodstuffs and farm supply products, mainly intended against

.....the adulterations, the sophistications, the counterfaiting and frauds.

b) Controls on requirements concerning regulated quality productions such as PDOs, PGIs, Organics, mainly intended against.....

*- any direct or indirect commercial use of that protected name in so far as such use exploits the reputation of a designation of origin or a geographical indication.
- also any misuse, imitation or evocation, and so on.....*

ICQRF activity (2014)

Inspection activity

Inspection Activity	Controls (no.)	36.359
	Controlled Operators/Premises (no.)	26.289
	<i>irregular (no.)</i>	<i>3.907</i>
	<i>irregular (%)</i>	<i>14,9</i>
	Controlled products (no.)	54.469
	<i>irregular (no.)</i>	<i>5.169</i>
	<i>irregular (%)</i>	<i>9,5</i>
	Samples drawn (no.)	9.480

ICQRF activity (2014)

Analytical Activity

Analytical
Activity

Analysed Samples (no.) 9.939

Irregular Samples (no.) 862

Irregular Samples (%) 8,7

ICQRF activity (2014)

Results

Results	Criminal Reports (no.)	359
	Administrative Notifications (no.)	4.276
	Formal notices (no.)	890
	Seizures (no.)	581
	Seizures Value (million euro)	42,7

ICQRF activity (2014)

**Surveillance or supervision on activities of the
private or public control bodies**

Control Bodies supervised (no.)	48
---------------------------------	----

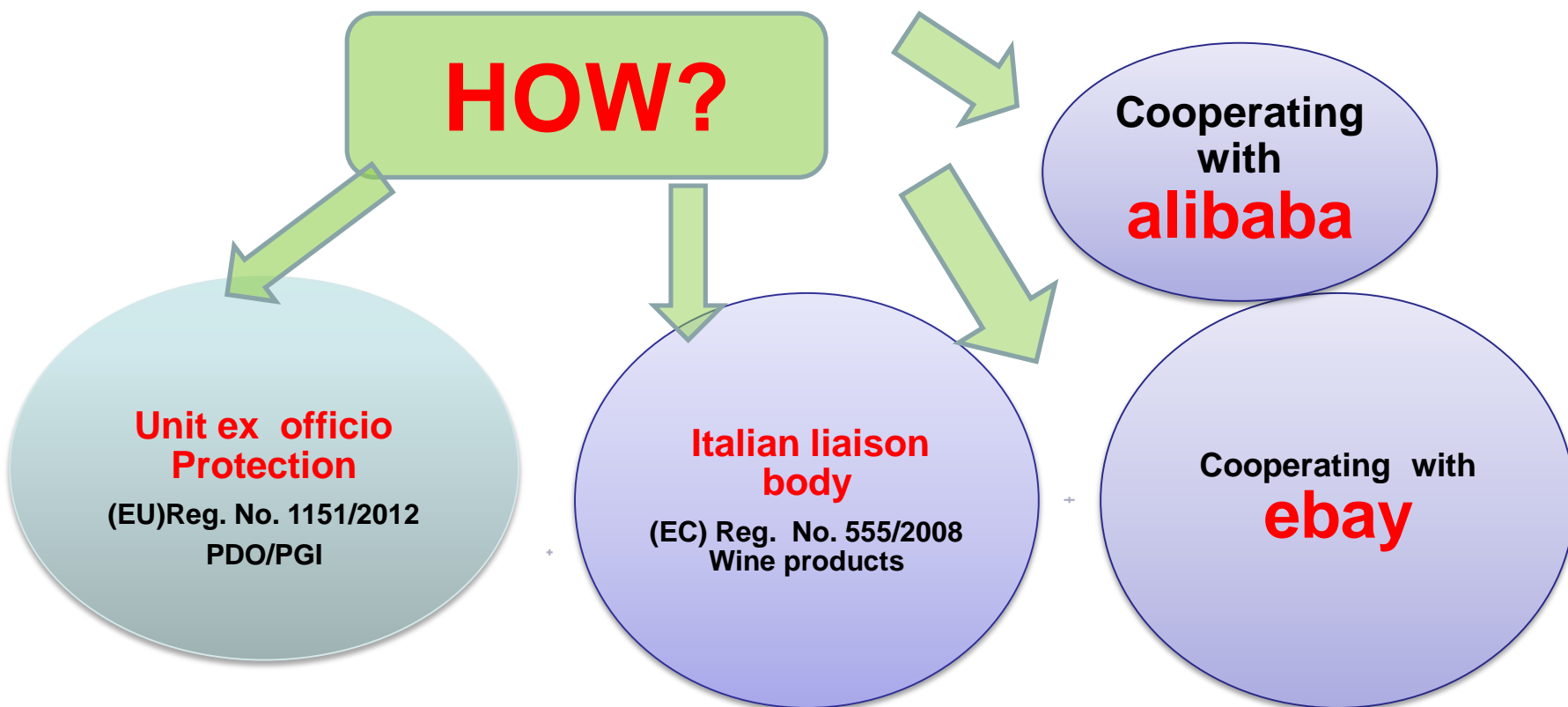
Control Bodies on PDO and PGI wines	13
--	----

Control Bodies on PDO and PGI non wines	21
--	----

Control Bodies on Organic farming products	11
---	----

Control Bodies on meat labeling	3
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As from 2014 ICQRF has seen its role increased as a result of new provisions and has strengthened its control activities aiming at protecting our food and agricultural quality products in the EU and in the World, by contrasting both frauds and the so-called “Italian sounding”.



ICQRF report (november 1, 2015)

	No. cases
« EX OFFICIO » reports	101
« EBay » listings removed	282
« ALIBABA » listings removed	55
« wine sector » reports	163
MADE IN ITALY PROTECTION REPORTS	601
RESULT	70%

FOREWORD
ICQRF and the international context
Playing a key role

why is so important to protect our foodstuff excellences
on international basis

- The quality and diversity of the Italy's agricultural and foodstuffs production is one of our main strengths;
- Italy has the highest number of PDO/PGI in Europe;
- Probably Italy has the highest food biodiversity in the world;
- Agri-food export is the first economic sector as export in Italy;
- Italy has the biggest PDO/PGI of Europe in terms of value.

The “ex Officio Protection” in Italy and in the EU

The EU in 2012 passed the Regulation No 1151/2012 aimed at improving and strengthening the protection of European PDOs and PGI



By this EU Regulation **has deeply changed** its view about foodstuffs and their protection:

From a merely
agricultural
products to.....

Products belong to the
European living cultural
and gastronomic heritage

In this context Italy, by the Ministerial Decree of October 14th 2013, has implemented the aforementioned EU Regulation charging ICQRF as National Authority responsible for “ex officio protection” of Italian PDOs and PGIs in Italy and in the EU.



“ex Officio” CASES

1. Tuscan extra virgin olive oil” on the english website www.harrods.com

Harrods

Search harrods.com

Sign In Register Your Bag (0)

Women Men Accessories Shoes Children Beauty Food & Wine Homewares Gifts

Home > Food & Wine > Oil & Vinegar > **Tuscan Extra Virgin Olive Oil (500ml)**

Harrods £12.95
Tuscan Extra Virgin Olive Oil (500ml) Product Code 3474905

Quantity 1 + -

ADD TO BAG

Click to view Full Screen

Click to view Full Screen

Brands

Overview

Only the best olives are selected and hand-picked in the Maremma region of Tuscany to create this superior category olive oil. With a unique and aromatic herb taste that is typical of the area, this oil is perfect for cooking with vegetables and red meat.

Details

- Made using 100% Tuscan olives
- Cold pressed
- 500ml
- Produced in Italy
 - Cold pressed
 - 500ml
 - Produced in Italy

2. **“Ocet Balsamiczny z Modeny” without any certification on the website**
www.dodomku.pl and on the Polish markets



3. “La Grana” and «Asiago» cheese «MADE IN LETTONIA»



4. «Parmesan» and «Romano» cheese powders in UK»

before...

KANEGRADE
in touch with nature
Passionate for over 25 years

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For more information about this type of product send us an enquiry request via our contact form.

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Dairy Ingredients

Kanegrade supplies a large range of dairy ingredients which are various products derived from milk. This is usually cows milk but can sometimes be from goat, or other animals as specified or required.

Dairy ingredients come in the form of dried powders or pieces and may be in the form of cream, butter, yoghurt and other dairy related products.

They are suitable for many applications including: desserts, sauces, dips, coatings, biscuits, cakes, yoghurt, seasonings, snack flavours and biscuit fillings.

To enquire about these products please click on Enquiry, or read below for more information.

Butter Powders

Kanegrade supplies butter powder. Variations include fat content, (eg 80%), please specify or discuss this when enquiring.

Cheese Powders

Kanegrade is a supplier of Cheese Powder in a variety of different English and European cheeses. Application areas include: sauces, dips, coatings, biscuits, cheesecakes, seasonings, snack flavours and biscuit fillings.

They include (but are not limited to):

- Blue Cheese Powder
- Nacho Cheese Powder
- Cheddar Cheese Powder
- **Parmesan Cheese Powder**
- Emmental Cheese Powder
- **Romano Cheese Powder**
- Gouda Cheese Powder
- Stilton Cheese Powder
- Gruyere Cheese Powder

4. «Parmesan» and «Romano» cheese powders in UK after....without Parmesan and Romano cheese

Dairy Ingredients - Kanegrade Ltd

Page 1 of 2



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 Why Kanegrade
 Our Products
 Make An Enquiry

REQUEST A SAMPLE

Leading supplier of natural food ingredients
+44 (0)1438 742 242

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For more information about this type of product send us an enquiry request via our contact form.

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- Nacho Cheese Powder
- Cheddar Cheese Powder
- Emmental Cheese Powder
- Gouda Cheese Powder
- Stilton Cheese Powder
- Gruyere Cheese Powder
- Vegetarian Cheese Powder
- Mozzarella Cheese Powder

Cream Powders

Cream powder is available from Kanegrade for use by food manufacturers. The powder is formed from dairy cream. Varieties include variable fat content.

Freeze Dried Cheese

Kanegrade is a supplier of Freeze dried cheese.

Many types of cheese are available including:

- Blue Cheese
- Nacho
- Cheddar

<http://www.kanegrade.com/dairy-ingredients>

06/03/2015

“ex Officio” CASES
 5. Aceto Balsamico di Modena in Germany
 BEFORE.....

Sie sind hier: Home » Essig und Öl » Essig » Aceto Balsamico

Kategorien

« zurück

Aceto Balsamico di Modena I.G.P. Silber cirka 10 Jahre (8 Reifephasen)

Aktionsware

Geschenkpakete & Präsentkörbe

Tee

Gewürze

Essig und Öl

Essig

Aceto Balsamico

Aperitif Essig

Balsam Essig

Crema Balsamica

Öl

Geschenk & Probiersets Essig
 und Öl

Geschenkfflaschen

Likör, Brand & Ansatzmischungen

Glasflaschen & Sturzgläser

Porzellan und Accessoires

Saucen, Dips, Senf & Co.

Süsse Leckereien & Marmelade

Retroschilder & Wohnaccessoires

Wellness- und Pflegeprodukte



Der hochwertigste unter unseren Essigen.
 Hergestellt nach dem kontrollierten
 italienischen Balsamico Traditonale
 Verfahren ist ...

7,50 EUR

inkl. ges. MwSt. 7% zzgl.
 Versandkosten

Artikel: merken wünschen drucken

Verfügbarkeit: Sofort versandfertig.
 Lieferzeit 48h

Grundpreis: 7,50 EUR/ 100 Milliliter
 Artikelnummer: 11025002_o

Menge:

☒ 100 Milliliter

EUR 7,50 inkl. MwSt. zzgl. Versandkosten

Grundpreis: 7,50 EUR pro 100 Milliliter

☐ 200 Milliliter

EUR 14,00 inkl. MwSt. zzgl. Versandkosten

Grundpreis: 7,00 EUR pro 100 Milliliter

☐ 350 Milliliter

EUR 23,75 inkl. MwSt. zzgl. Versandkosten

Grundpreis: 67,86 EUR pro 1 Liter

☐ 500 Milliliter

EUR 33,10 inkl. MwSt. zzgl. Versandkosten

Grundpreis: 66,20 EUR pro 1 Liter

“ex Officio” CASES
 5. Aceto Balsamico di Modena in Germany
 ...AFTER

Sie sind hier: Home » Essig und Öl » Essig » Aceto Balsamico

Kategorien

« zurück

Condimento Balsamico alimentare

Tee

Essig und Öl

Essig

Aceto Balsamico

Apertif Essig

Balsam Essig

Crema Balsamica

Öl

Geschenk & Probiersets Essig
 und Öl

Geschenkfflaschen

Feinkost

Glasflaschen & Sturzgläser

Geschenkpakete & Präsentkörbe

Porzellan und Wohnaccessoires

Aktionsware

Neue Artikel



Aus dem Namen abgeleitet - Ein Balsamico
 für den Alltag

7,00 EUR

inkl. ges. MwSt. 7 % zzgl.
 Versandkosten

Artikel: merkenwünschendruckten

Verfügbarkeit: Sofort versandfertig,
 Lieferzeit 48h

Grundpreis: 3,50 EUR / 100 Milliliter

Artikelnummer: 11025008_o

Menge:

☒ 200 Milliliter

EUR 7,00 inkl. MwSt. zzgl. Versandkosten

Grundpreis: 3,50 EUR pro 100 Milliliter

☐ 350 Milliliter

EUR 11,50 inkl. MwSt. zzgl. Versandkosten

Grundpreis: 32,86 EUR pro 1 Liter

☐ 500 Milliliter

EUR 15,60 inkl. MwSt. zzgl. Versandkosten

Grundpreis: 31,20 EUR pro 1 Liter

The role as liaison body of contact in the wine sector

Legal basis

(EC) Regulation No 555/2008, laying down detailed rules on the common organisation of the market in wine as regards support programmes, trade with third countries, production potential and **on controls in the wine sector**

In accordance with Art.
No. 82:

Par. 1

- Where a Member State designates several competent bodies to check compliance with the rules governing the wine sector, **it shall coordinate the work of those bodies.**

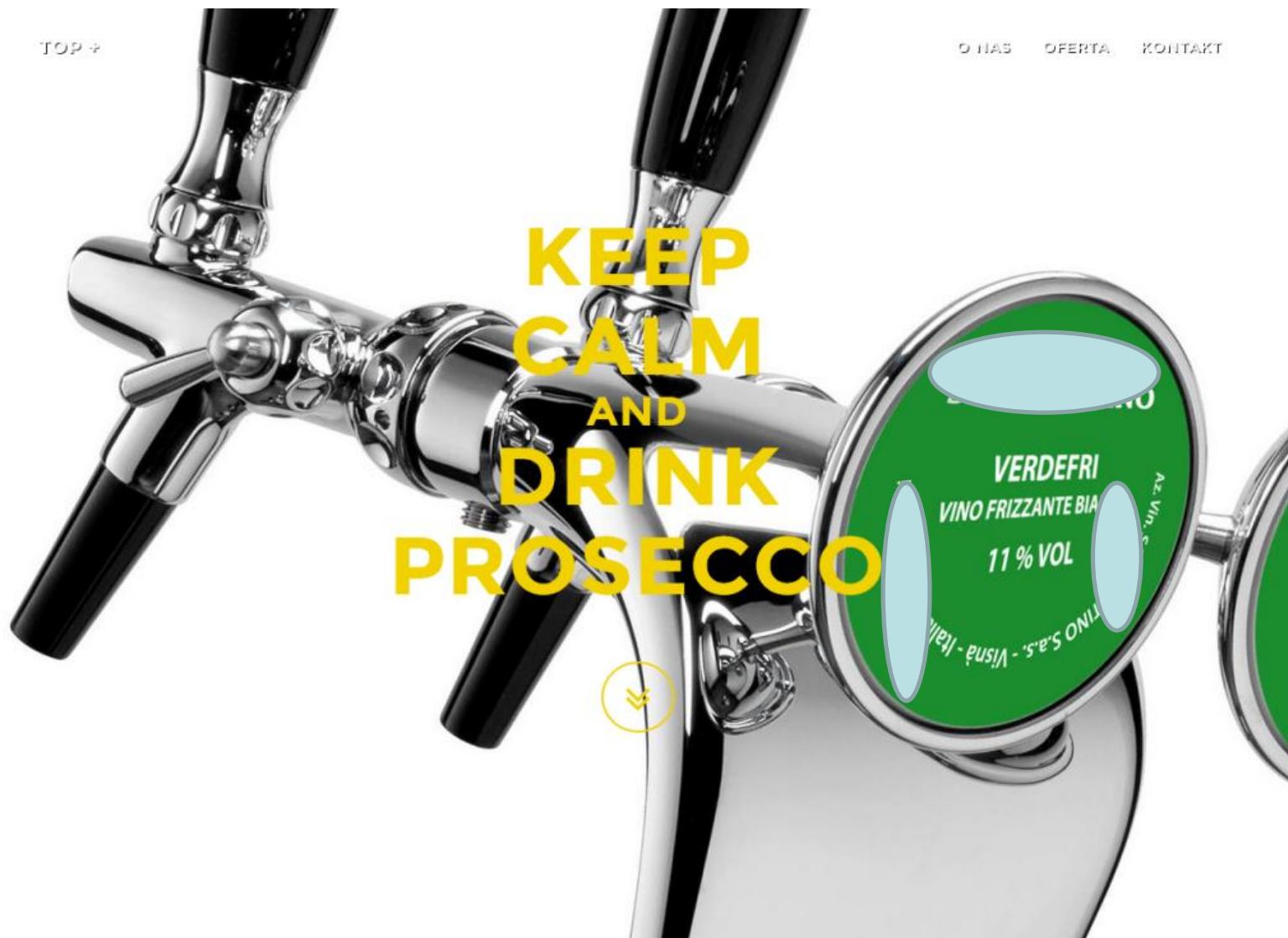
Par. 2

- Each Member State shall designate **a single liaison body responsible for contacts with the liaison bodies of other Member States and with the Commission. In particular, the liaison body shall receive and forward requests for cooperation with a view to implementing....and shall represent its Member State vis-à-vis other Member States or the Commission**

Italy, by the Ministerial Decree of June 19th 2014, appointed ICQRF as liaison body



1. «Prosecco» on tap in Poland



«Wine sector» cases

2. «Prosecco» on tap in UK



WHAT WE ARE DOING IN EU AND IN THE WORLD

Cooperating with ebay and google



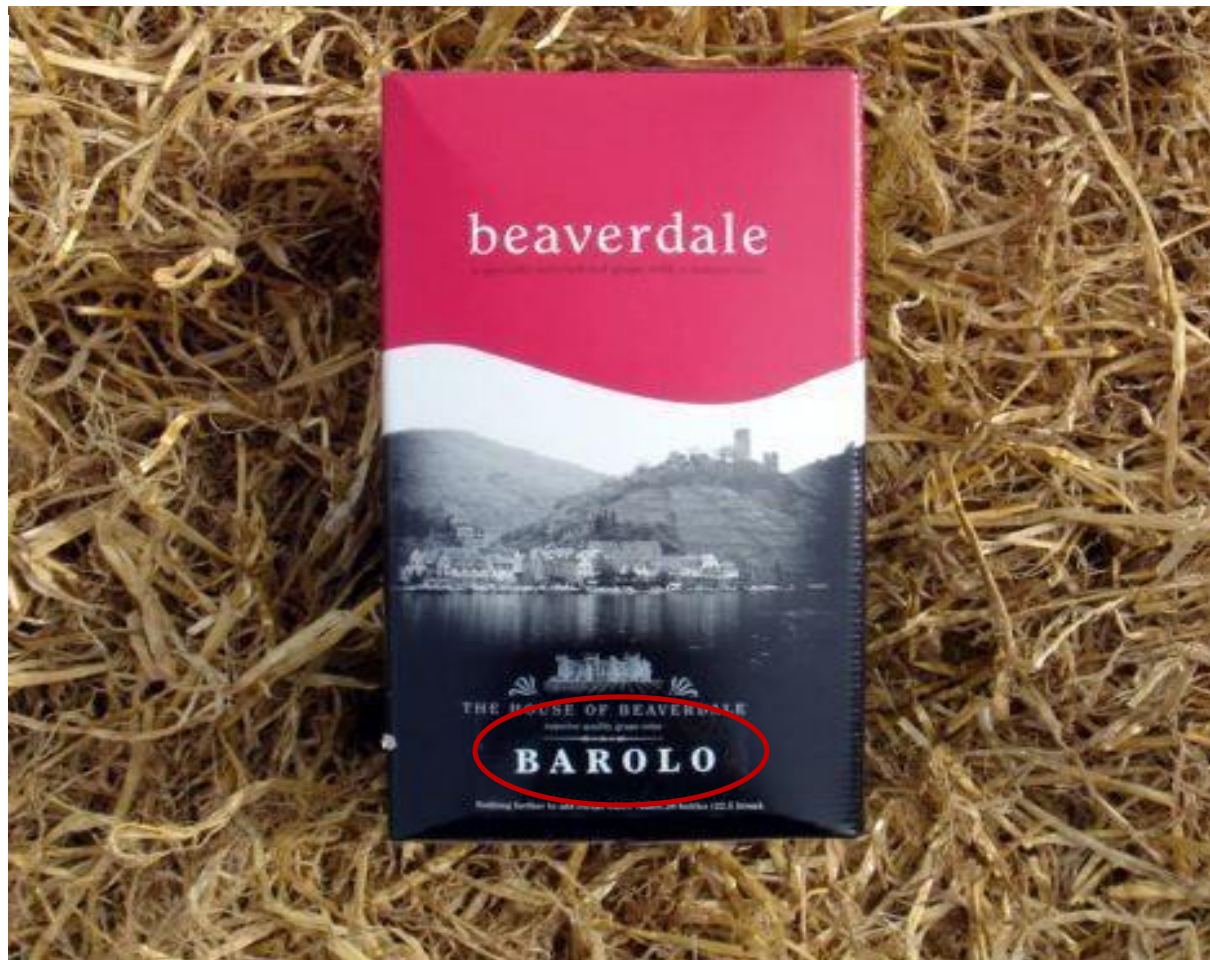
- On May 7th 2014 ICQRF and EBAY signed a Memorandum for the protection of GIs on the web through the Program Verified Rights Owner (VeRO) to enable owners of intellectual property rights (such as copyright, trademarks or patents) to report the listings to the **ebay**™ whose are encroaching on intellectual property rights;
- Visit MIPAAF-ICQRF personal page on ebay:
<http://vero.ebay.com/vero/Ministero%20delle%20politiche%20agricole%20%E2%80%93%20ICQRF>
- In 2013 Mipaaf and Google made the web Italian PDOs and PGIs Museum: a wonderful gallery of Italian foodstuffs and agricultural products to improve the knowledge (and the protection too) of these products:

Home page of MIPAAF web site www.politicheagricole.it



1. Wine-Kit «Barolo»

Shipping worldwide



2. «Prosecco» in cans

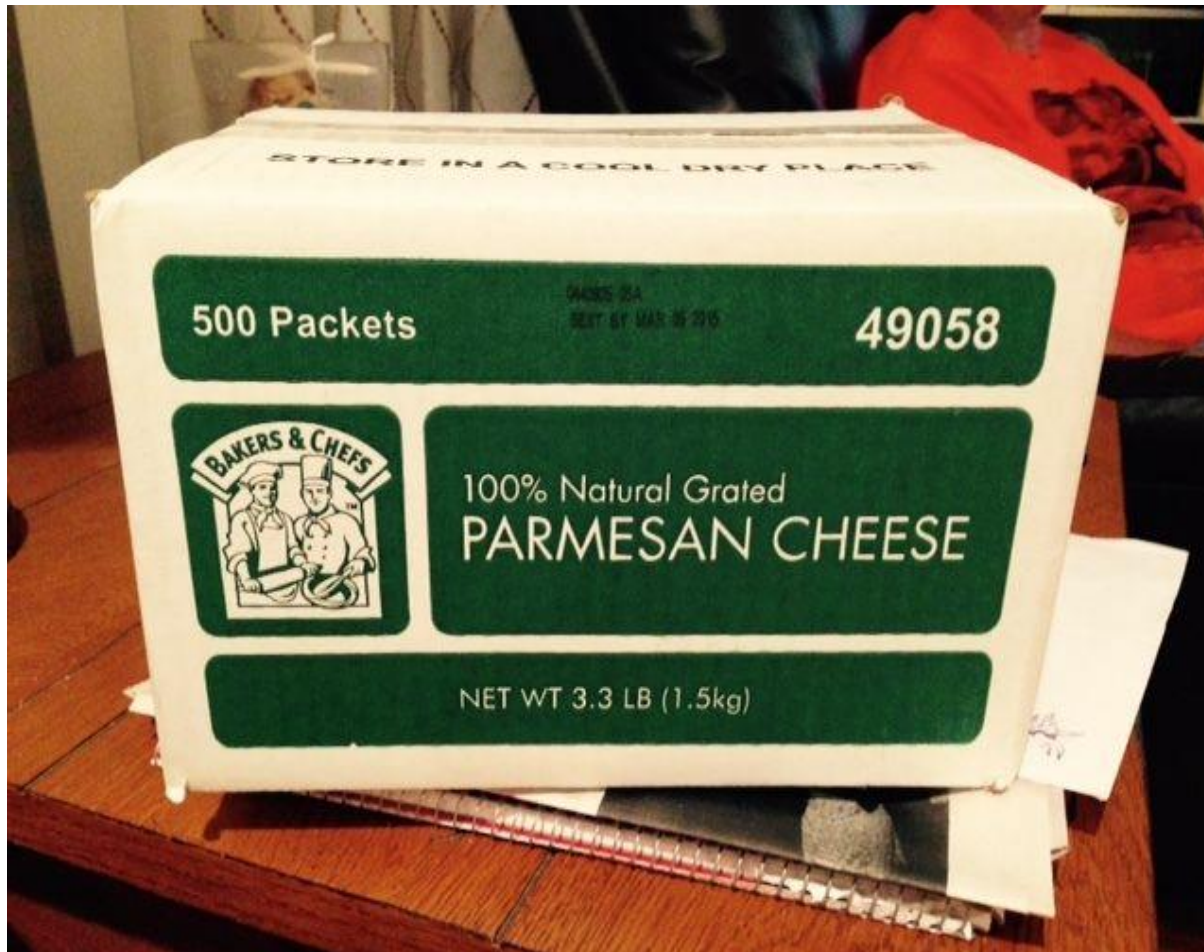


3. "CHEESE MAKING KIT – "CHEDDAR" COTTAGE RICOTTA "GOUDA" "PARMESAN" "FETA" COLBY & JACK"

Shipping worldwide



4. “500 Packets”: 100% “**PARMESAN**” CHEESE shipping worldwide



5. Mama Francesca Premium Grated Cheese:
“*Parmesan*” with “*Asiago*” & “*Romano*”
shipping worldwide



COOPERATION



- In 2013 the value of goods sold by Alibaba Group has reached 248 billion dollars;
- Alibaba set up a system of online reporting, called “AliProtect”, to allow trademark owners to protect their trademark and other intellectual property;
- AliProtect provides a complaint process in which brand owners can report any infringement;
- Mipaaf-ICQRF was admitted to the system as the owner of the protection of intellectual property rights of Italian PDOs and PGIs.

The PROCEDURE



- 1) ICQRF reports to Alibaba the irregular listing (i.e., a fake Parmesan cheese for sale);
- 2) Alibaba verifies that the claim is consistent with EU regulations and product specifications;
- 3) Alibaba warns the seller, who has the opportunity to carry out a counter-notification;
- 4) In case of a counter-notification, Alibaba examines the documentation and decides whether removing the listing or keeping it on the website. In case of non-removed listing, ICQRF can take legal action toward the seller (event still not occurred, until now).

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What are you looking for...

About 339 results: Cheese (160)

[Home](#)>[Products](#)>[Food & Beverage](#)>[Dairy](#)>[Cheese\(4351\)](#)



[See larger image](#)

Parmigiano Reggiano Italian Parmesan cheese

FOB Price:

[Get Latest Price](#)

Min.Order Quantity:

26 Ton/Tons

Supply Ability:

5000 Ton/Tons per Month

Port:

Turkey

Payment Terms:

T/T

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[Leave Messages](#)

[Add to Inquiry Cart](#)

[Add to My Favorites](#)

[Product Details](#)

[Company Profile](#)

[Report Suspicious](#)

Quick Details

Product Type: Cheese
Processing Type: Raw
Shape: Block
Weight (kg): 30

Type: Hard Cheese
Origin: Cattle
Fat Content (%): 28.4
Place of Origin: Italy

Cheese Type: **Parmigiano Reggiano**
Packaging: Box, Bulk, Sachet
Shelf Life: 2years


after...»cheese powder»

Cheese Powder - Buy Dried Cheese Powder, Cheese Flavor Powder, Halal

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Products | What are you looking for...

About 167 results: Cheese (85)
Home > Products > Food & Beverage > Dairy > Cheese (4380)



Cheese powder

FOB Price	Get Latest Price
Min Order Quantity	26 Ton/Tons
Supply Ability	5000 Ton/Tons per Month
Port	Turkey
Payment Terms	T/T

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[Report Suspicious](#)

Handwritten blue ink scribbles and an arrow pointing to the 'Cheese powder' title are visible on the right side of the page.

17/6/2015

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before

Balsamic Vinegar Modena - Buy Halal Balsamic Vinegar Modena Product on Alibaba.com

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[Home](#) > [Products](#) > [Food & Beverage](#) > [Seasonings & Condiments](#) > [Vinegar \(5971\)](#)

[Multi-Language Sites](#) ▾



[See larger image](#)

balsamic vinegar modena

FOB Price: US \$17.4 / Carton | [Get Latest Price](#)

Min.Order Quantity: 400 Carton/Cartons

Supply Ability: 100 Carton/Cartons per Week

Port: Shanghai/Nantong

Payment Terms: L/C,D/A,D/P,T/T,Western Union,MoneyGram

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[Start Order](#) [Add to Inquiry Cart](#) [Add to My Favorites](#)

This supplier supports Trade Assurance.

Follow the Trade Assurance process and get:

- On-time shipment and pre-shipment product quality safeguards
- Refund up to the covered amount agreed with your supplier
- Supplier's Trade Assurance Limit: **US \$47,000**

Verified Supplier - Nantong
Chitsuru Foods Co., Ltd.

China (Mainland) | Manufacturer,
Trading Company | [Contact Details](#)

Experience:
Established 2001 , 10 years OEM

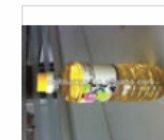
Performance:
84.0% Response Rate

Not exactly what you want?
1 request,multiple quotations
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You May Like:



bulk balsamic
sorghum vinegar
US \$44.5 - 45.5 /
Carton
750
Carton/Cartons



bulk balsamic
vinegar
US \$17.4 /
Carton
400
Carton/Cartons

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200ml Chitsuruya Rice Vinegar - Buy 200ml Vinegar,Chitsuruya Vinegar,Rice Vinegar Product on Alibaba.com

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About 1802 results: Vinegar (1306) , Sauce (1)

Home > Products > Food & Beverage > Seasonings & Condiments > Vinegar (5971)

Multi-Language Sites ▾



[See larger image](#)

200ML chitsuruya rice vinegar

FOB Price: US \$17.4 / Carton | [Get Latest Price](#)

Min.Order Quantity: 400 Carton/Cartons

Supply Ability: 100 Carton/Cartons per Week

Port: Shanghai/Nantong

Payment Terms: L/C,D/A,D/P,T/T,Western Union,MoneyGram

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[Learn More >](#)

Verified Supplier - Nantong
 Chitsuru Foods Co., Ltd.

China (Mainland) | Manufacturer,
 Trading Company | [Contact Details](#)

Experience:
 Established 2001 , 10 years OEM

Performance:
 90.9% Response Rate

Not exactly what you want?
 1 request,multiple quotations
[Get Quotations Now >>](#)

You May Like:



1L 3.5 degree
 sushi vinegar
 US \$17.4 /
 Carton
 400
 Carton/Cartons



recipes ,drinks
 lower blood
 pressure,Sushi
 US \$12 / Carton
 750
 Carton/Cartons

[Try Prime](#)

All ▾ Kraft Grated Parmesan Cheese - 4.5 lb. conta

Shop by
Department ▾

Domenico's Amazon.com

Today's Deals

Gift Cards

Sell

Hello, Domenico
Your Account ▾Try
Prime ▾Wish
List ▾

2

Cart

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Kraft Grated Parmesan Cheese - 4.5 lb. container by Kraft [Foods] from Kraft

[Be the first to review this item](#)Price: **\$26.33** + \$13.49 shipping**In Stock.** Ships from and sold by [TheNewMall](#).This item ships to **roma, Italy**.**\$26.33** + \$13.49 shipping

Qty: 1 ▾

[Turn on 1-click ordering](#)

Add to Cart

Add to Wish List

[Share](#)

Other Sellers on Amazon

2 new from **\$26.33****\$39.99** + Free Shipping

Sold by: RokBuy

Add to Cart

Have one to sell?

Sell on Amazon

Sponsored by Andrew and Everett

**\$1.00 off
coupon**

on Andrew & Everett

[Try Prime](#)

All ▾ Kraft Grated Parmesan Cheese - 4.5 lb. container

Shop by
Department ▾

Domenico's Amazon.com

Today's Deals

Gift Cards

Sell

Help

Hello, Domenico
Your Account ▾Try
Prime ▾Wish
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2

Cart

Grocery

Deals

Snacks ▾

Breakfast ▾

Beverages ▾

Cooking Staples ▾

Baby Food ▾

Candy & Chocolate ▾

Specialty Diets ▾

Prime Pantry ▾

Kraft Grated Parmesan Cheese - 4.5 lb. container by Kraft

[Foods] from Kraft

[Be the first to review this item](#)Price: **\$39.99** & **FREE Shipping****In stock.** Usually ships within 3 to 4 days. Ships from and sold by [RokBuy](#).

This item does not ship to **roma, Italy**. Please check other sellers who may ship internationally.

\$39.99 + Free Shipping

Qty: 1 ▾

[Turn on 1-click ordering](#)

Add to Cart

Add to Wish List

[Share](#)

Other Sellers on Amazon

3 new from **\$26.40****\$29.29** + \$13.49 shipping

Sold by: TheNewMall

Add to Cart

\$26.40 + \$21.50 shipping

Sold by: Store-383

Add to Cart

Have one to sell?

Sell on Amazon

**20% Off Gluten Free Nature Valley Bars**

Enjoy 20% Off Your Favorite Gluten Free Nature Valley Bars



Department of Central Inspectorate for fraud repression and quality safeguarding of agri-food products

The Milan Charter

The right to food and food sovereignty: new awareness

"So we, women and men, citizens of this planet, by signing this charter in Milan, we strongly urge governments, international institutions and organizations to commit to:

- *Legislative measures to guarantee and ensure the food right and food sovereignty".*

The first commitment that the citizens of Planet is to guarantee the food right and food sovereignty.



Department of Central Inspectorate for fraud repression and quality safeguarding of agri-food products

The Milan Charter

The right to food and food sovereignty: new awareness

Food sovereignty IS NOT just a problem for developing countries...

EU HAS A STRONG INTEREST IN THE ISSUE OF FOOD SOVEREIGNTY

- **DISPUTE VS ICAAN**
- **TTIP NEGOTIATION**
- **FREE TRADE AGREEMENT BETWEEN EU AND VIETNAM**

**FOOD SOVEREIGNTY IS A DRIVER FOR ALL
G.I.'S**



*Department of Central Inspectorate for fraud repression and quality
safeguarding of agri-food products*

Obrigado
Grazie

CONTACTS:

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