Developing a coherent strategy to protect GIs in Internet domain names

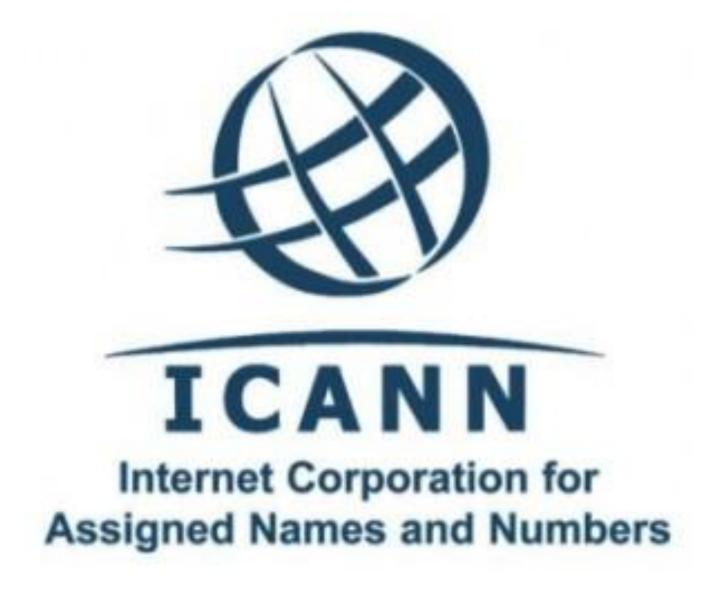
International Conference on GIs in a Fast Changing World *Fortaleza, 11 November 2015*



[www]. [second-level domain]. [top-level domain]

www.origin-gi.com







generic Top-Level Domains (gTLDs)

.int .org .net

.gov .com .edu

(22 in total until 2014) ori**GI**n





Protecting GIs "registered" as second-level domains in gTLDs

- All 22 registrars in charge of existing 22 gTLDs follow the ICANN Uniform Domain-Name Dispute Resolution Policy (UDRP)
- Available only based on earlier trademarks
- Some ccTLDs follow the UDRP, others include GIs as a valid legal title

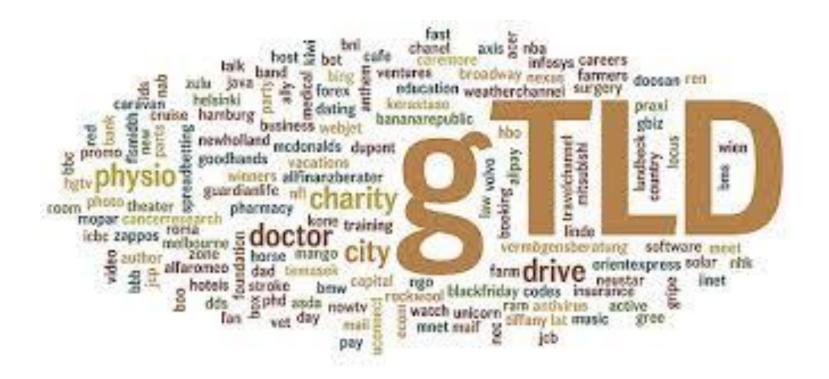


A few cases

- CIVC v. Steven Vickers, WIPO Case No. DCO2011-0026
- Consorzio del Prosciutto di Parma v. Domain Name Clearing Company, LLC, WIPO Case No. D2000-0629



2014: Big Bang



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Issue of protecting GIs registered as generic TLD (after the dot)



Defence mechanisms concerning second-level domains (the left part of the domain after the dot)



- Trademark Clearing House (TMCH)
- UDRP
- Uniform Rapid Suspension (URS) Proceedings
- Post-Delegation Dispute Resolution Procedure (PDDRP)







Muito Obrigado

