



Protecting your craftsmanship

Kaasmerk Matec Group





For years and years,
from generation to
generation, you've
been developing
quality products.

You tirelessly revised
and improved
your recipes and
production processes.



You've invested a great deal of knowledge and funding into great products that you are rightfully proud of today.





You sell them in a fiercely competitive market.

Where you constantly run the risk of being copied and imitated.





For consumers it is often difficult to distinguish your product from another.

So you want to protect
your investment and
all these years of hard
work.



Kaasmerk Matec Group
can help you there.



Let us introduce ourselves...





We started out some 100 years ago
in Leiden, the Netherlands



Our founding fathers invented a unique distinguishing food grade cheese mark.



A mark like a fingerprint...
embedded in your product to brand it
unmistakably yours.

Our cheese mark,
which is where it all started





Since 1920,
we have grown out
to be a world player
in our field.



Servicing the whole range from fully automated factory producers, to consortia and individual manufacturers.



All with their own unique mark



Our cheese marks are
100% food grade.

The ink is of robust
quality in order to
survive salt baths and
other possibly
harmful influences.

own unique mark



The mark can be applied automatically or by hand.



The code on the mark is unique. It can distinguish the product, the manufacturer, the batch and the production date. But most of all: its Origin!



With the larger marks,
the origin remains
clear even after the
cheese is cut.



Together with the GI's,
we provide
organizational and
technical means to
protect your products.



Under management of
an Interprofession,
Consorzio, Consejo...
etc.



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Marks are designed by
the Interprofession and
distributed and sold to
its accredited members.





Members get technical and veterinary support but also benefit from the Interprofession's marketing effort.



Mark/label distribution allows the Interprofession to control and regulate production in order to maintain high quality of products and fight fraude.

So, together we can fight
counterfeiting.
Both externally and
internally.

Before we come to a conclusion,
we would like to share some news with you...

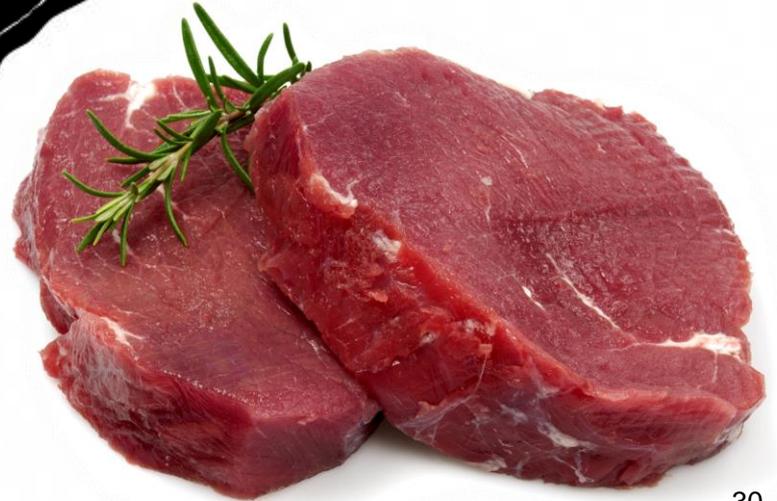
What we can do for cheese,
we can also do for meat.





The meat label is applied to the uncut and unprocessed meat by means of glue.

Some potential customers
have asked us to further
develop the meat label.





And we will gladly do
the same for you.

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Please contact us if you are interested in protecting your brand and your reputation!

Questions?

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