

HAND WOVEN

# Harris Tweed



THE HARRIS TWEED  
AUTHORITY



CERTIFICATION  
TRADE MARK



HARRIS TWEED

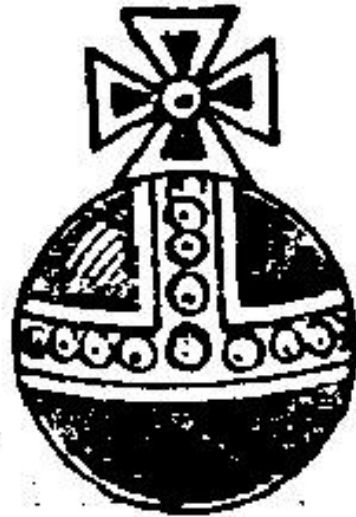
HANDWOVEN IN THE OUTER HEBRIDES  
FROM 100% PURE WOOL

AA

100% PURE NEW WOOL

01444697

# The Orb Trademark



**HARRIS TWEED**

REGISTERED OCTOBER 1909



# The Outer Hebrides Of Scotland

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## The Home of Harris Tweed

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- Lewis
- Harris
- North Uist
- Benbecula
- South Uist
- Eriskay
- Barra

**From this land comes the cloth**









## **The Harris Tweed Act 1993**

Established The Harris Tweed Authority  
Enshrined The Definition Of Harris Tweed In Law

“Harris Tweed means a tweed which has been hand woven by the islanders at their homes in the Outer Hebrides, finished in the islands of Harris, Lewis, North Uist, Benbecula, South Uist and Barra and their several purtenances (The Outer Hebrides) and made from pure virgin wool dyed and spun in the Outer Hebrides.”





**“to promote and maintain the authenticity, standard and reputation of Harris Tweed; for preventing the sale as Harris Tweed of material which does not fall within the definition...”**

LOOK FOR THE MARK OF  
**QUALITY**  
WWW.HARRISTWEED.ORG



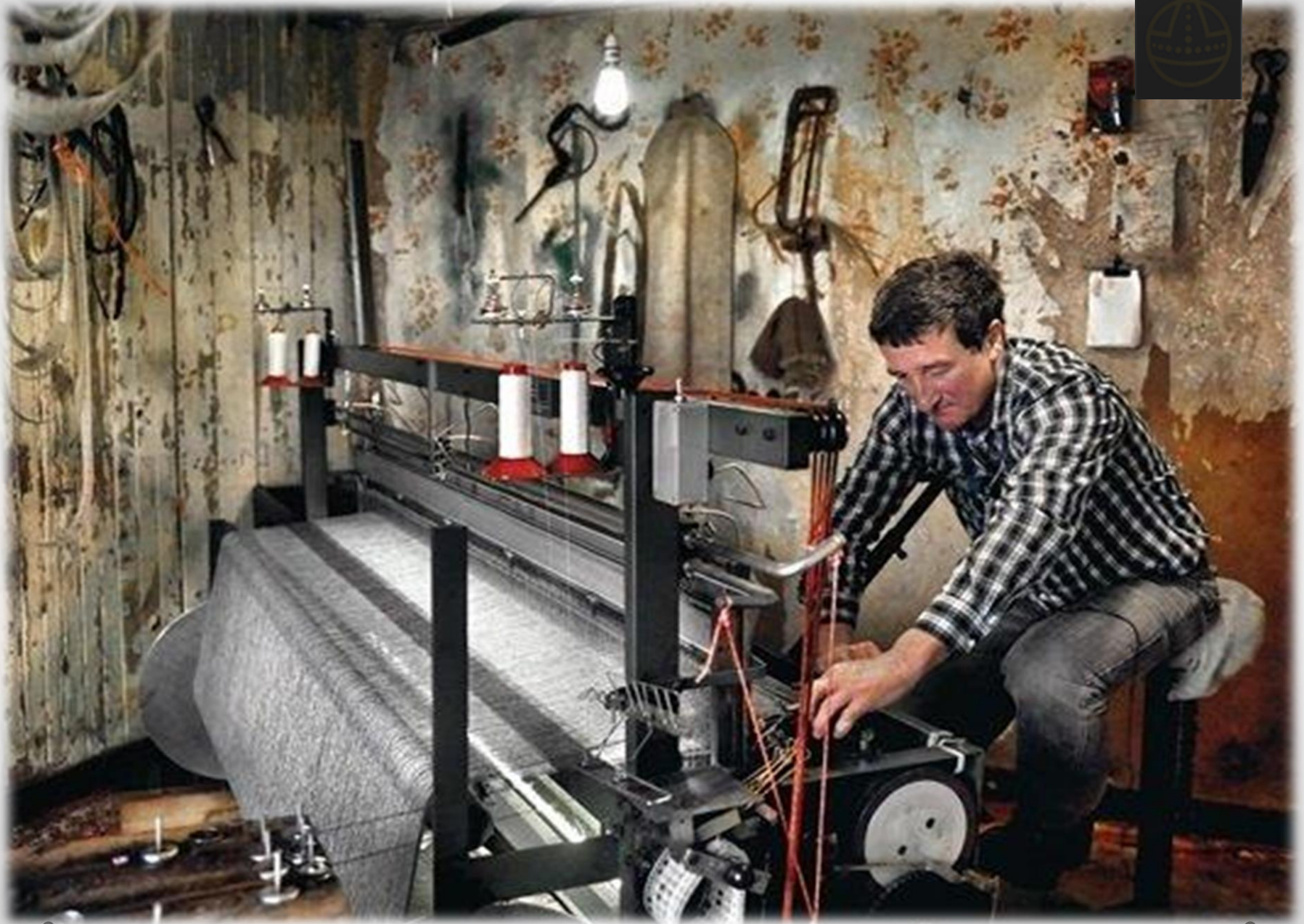
HARRIS TWEED  
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CERTIFICATION TRADE MARK

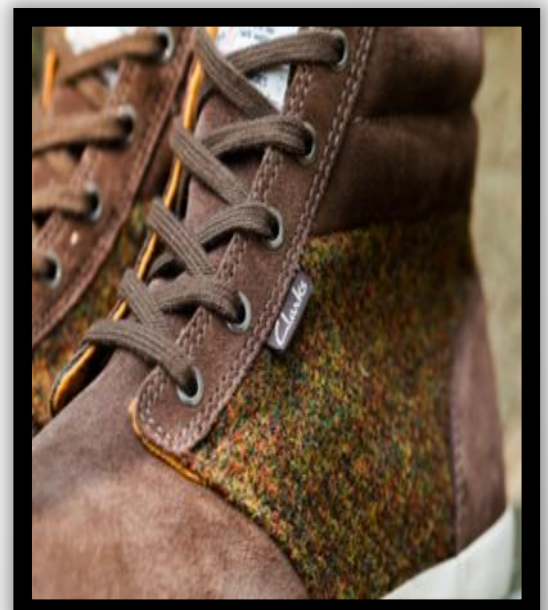


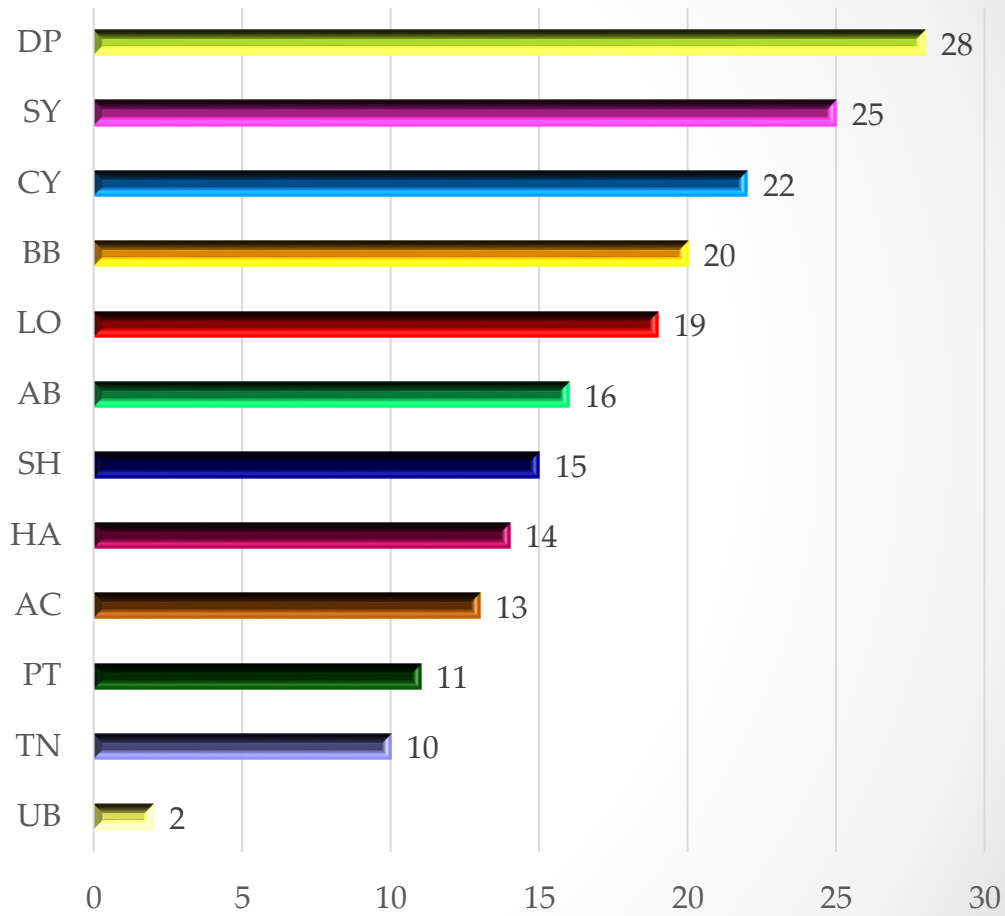
# Harris Tweed - A Way Of Life

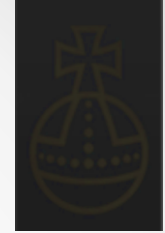


**Crofting   Weaving   Fishing   Gaelic**  
**Religion   Peat Cutting   Music**

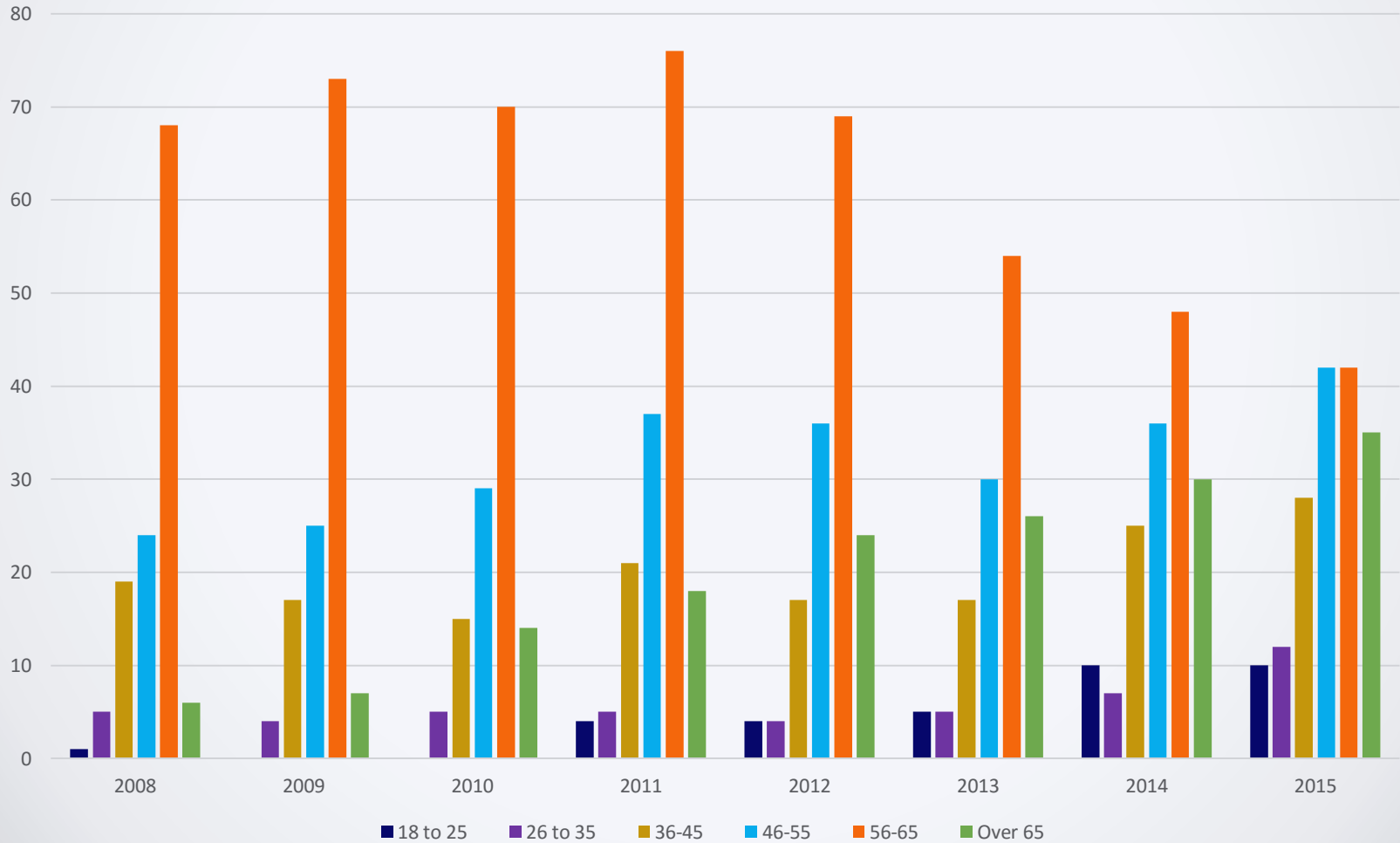








# Weavers by Age Groups 2008 - 2015



# Why G.I?

PROTECTION  
HISTORY  
INDIGENOUS  
NATURAL  
PROVENANCE





# Why G.I?

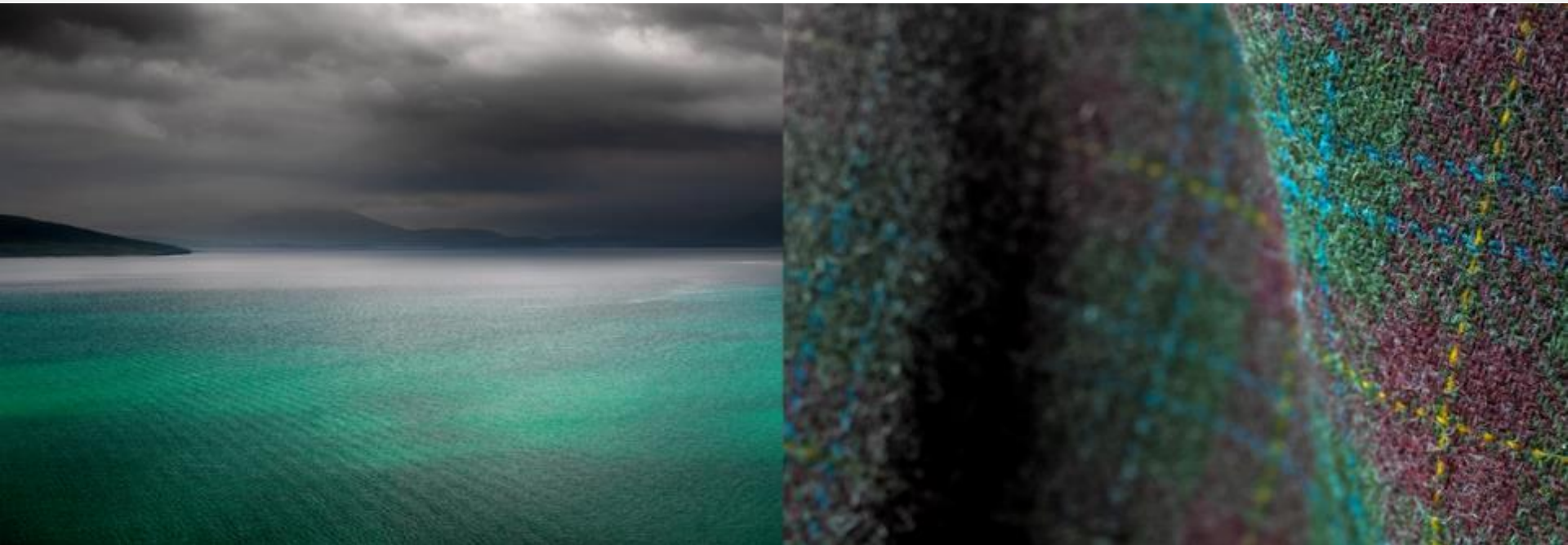
PROTECTION

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# Why G.I?

RETAIN & CREATE JOBS

SUSTAIN & DEVELOP OUR CULTURE & HERITAGE

GROW A TEXTILE TOURISM SECTOR

ENSURE CONSUMER CONFIDENCE

PROTECT AN INDUSTRY FOR NEXT GENERATIONS

