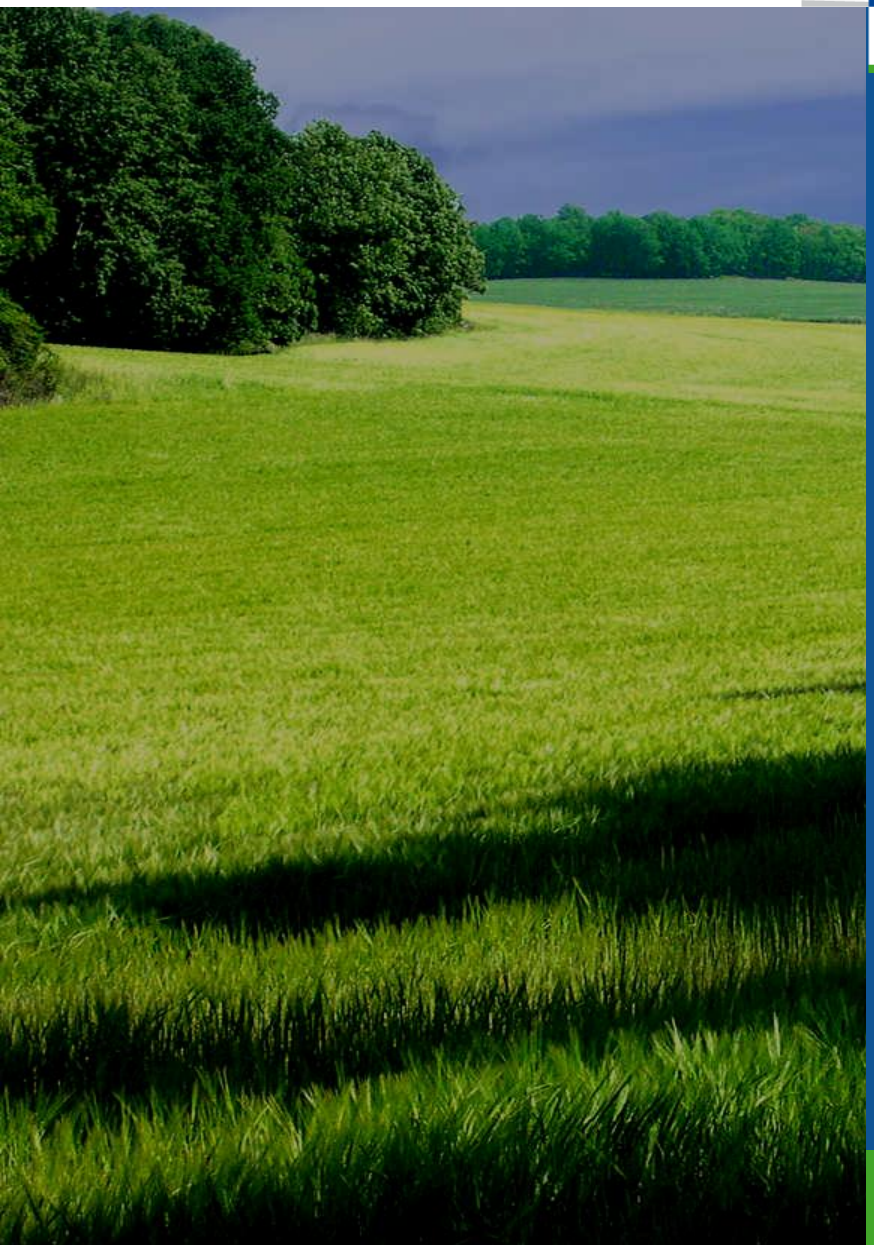


European Commission

Update on EU agri-food trade and promotion activities

Civil Dialogue Group
International Aspects of Agriculture
Brussels – 15 September 2016

Diego Canga Fano

Director – Multilateral Relations and Quality Policy

European Commission

DG Agriculture and Rural Development

Agriculture and Rural Development

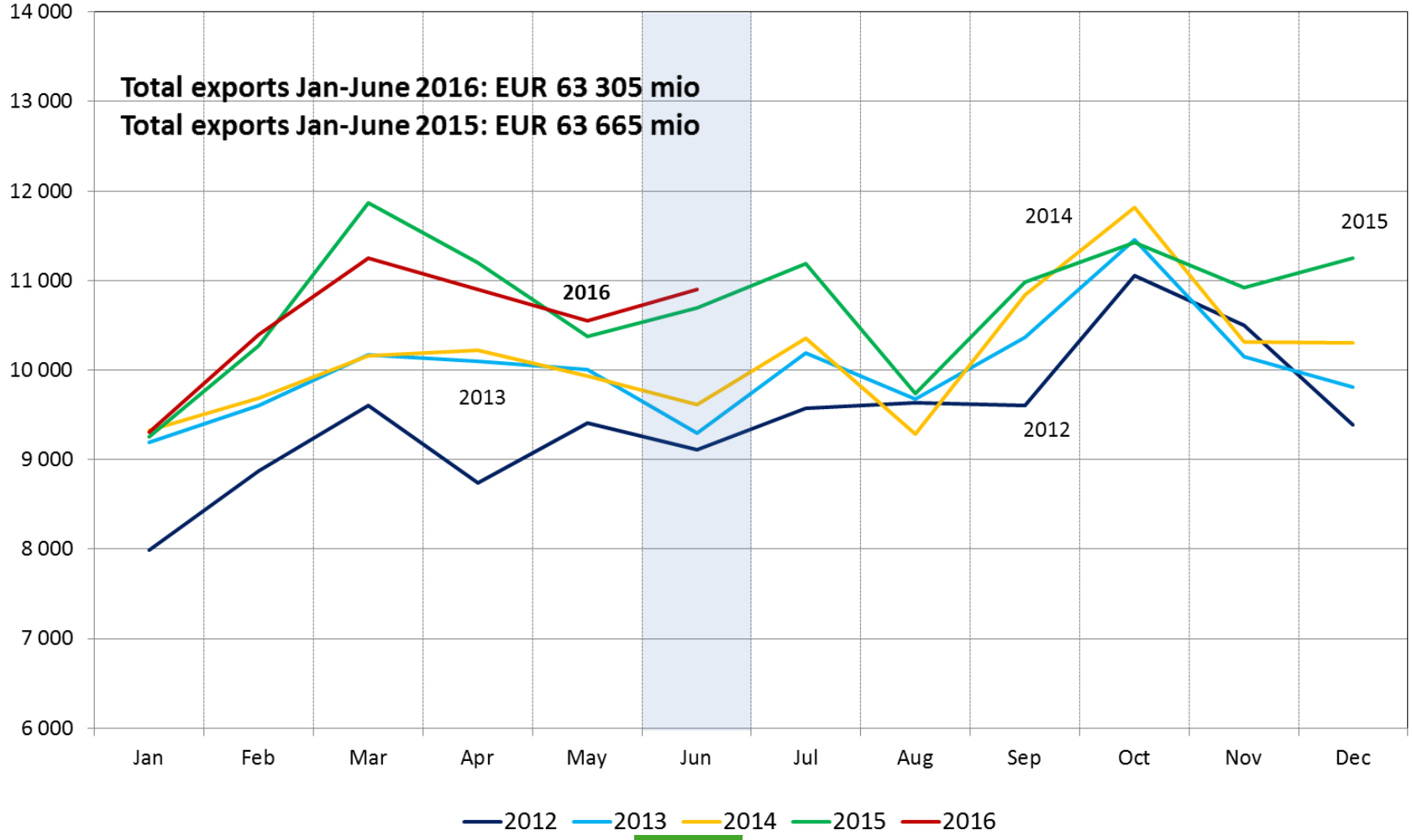
European Commission

EU agri-food trade update, first semester 2016

Agriculture and Rural Development

European Commission

EU28 exports of agri-food products (EUR million)



Source: EUROSTAT - COMEXT

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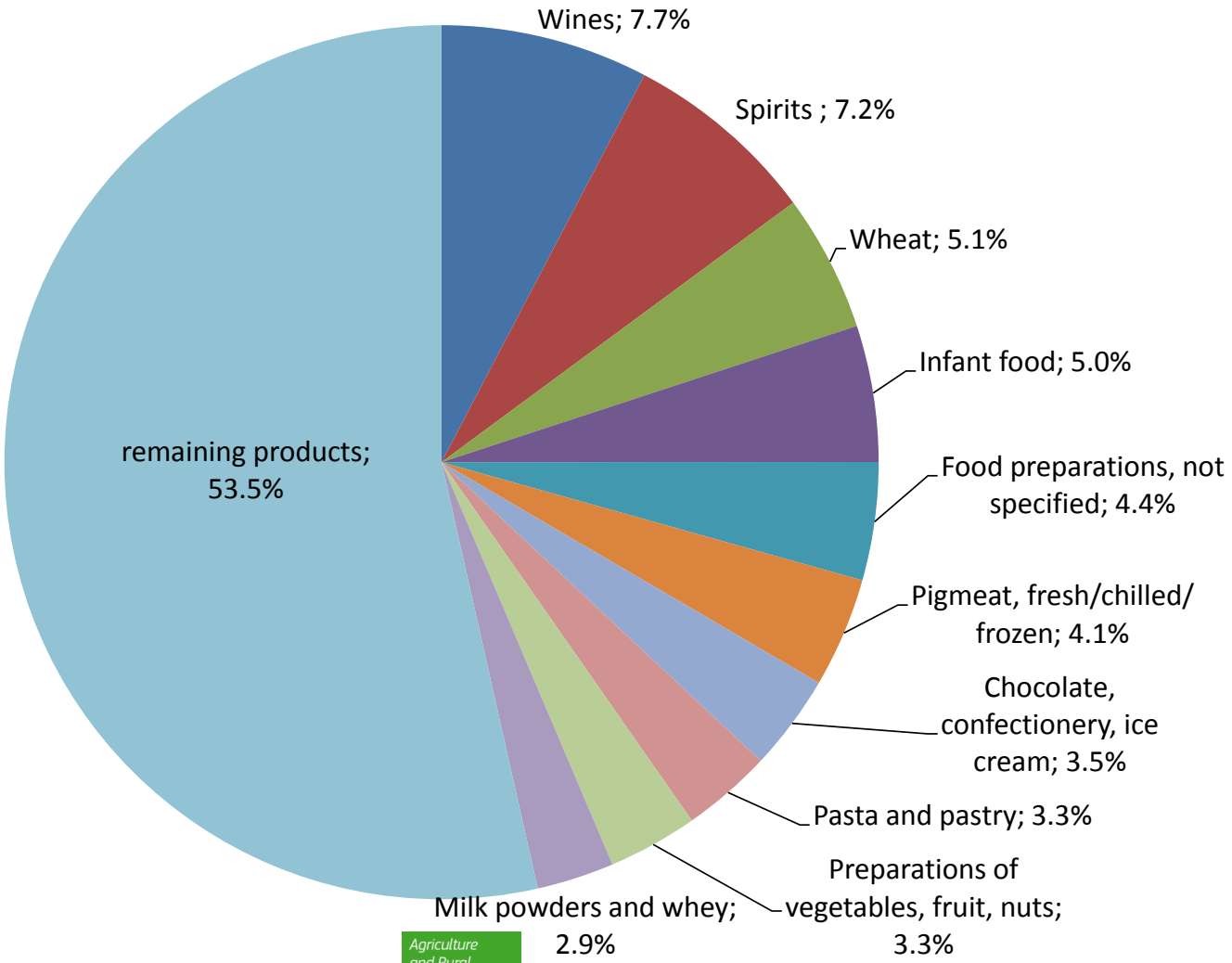
Main exported agri-food products - 1st semester 2016



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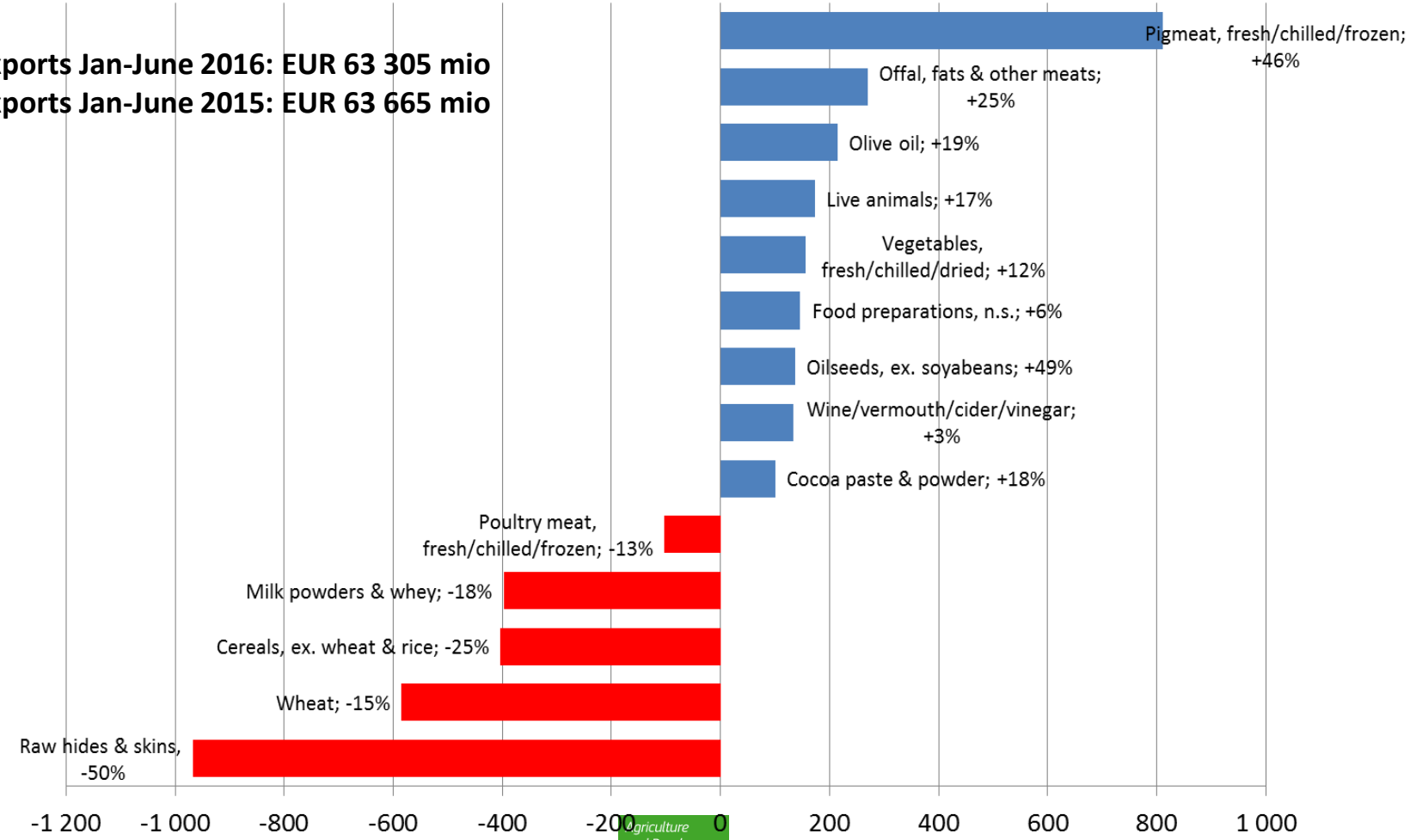
Agri-food EXPORT value change (EUR mio) by product, 1st semester 2016 vs 2015

Total exports Jan-June 2016: EUR 63 305 mio
Total exports Jan-June 2015: EUR 63 665 mio



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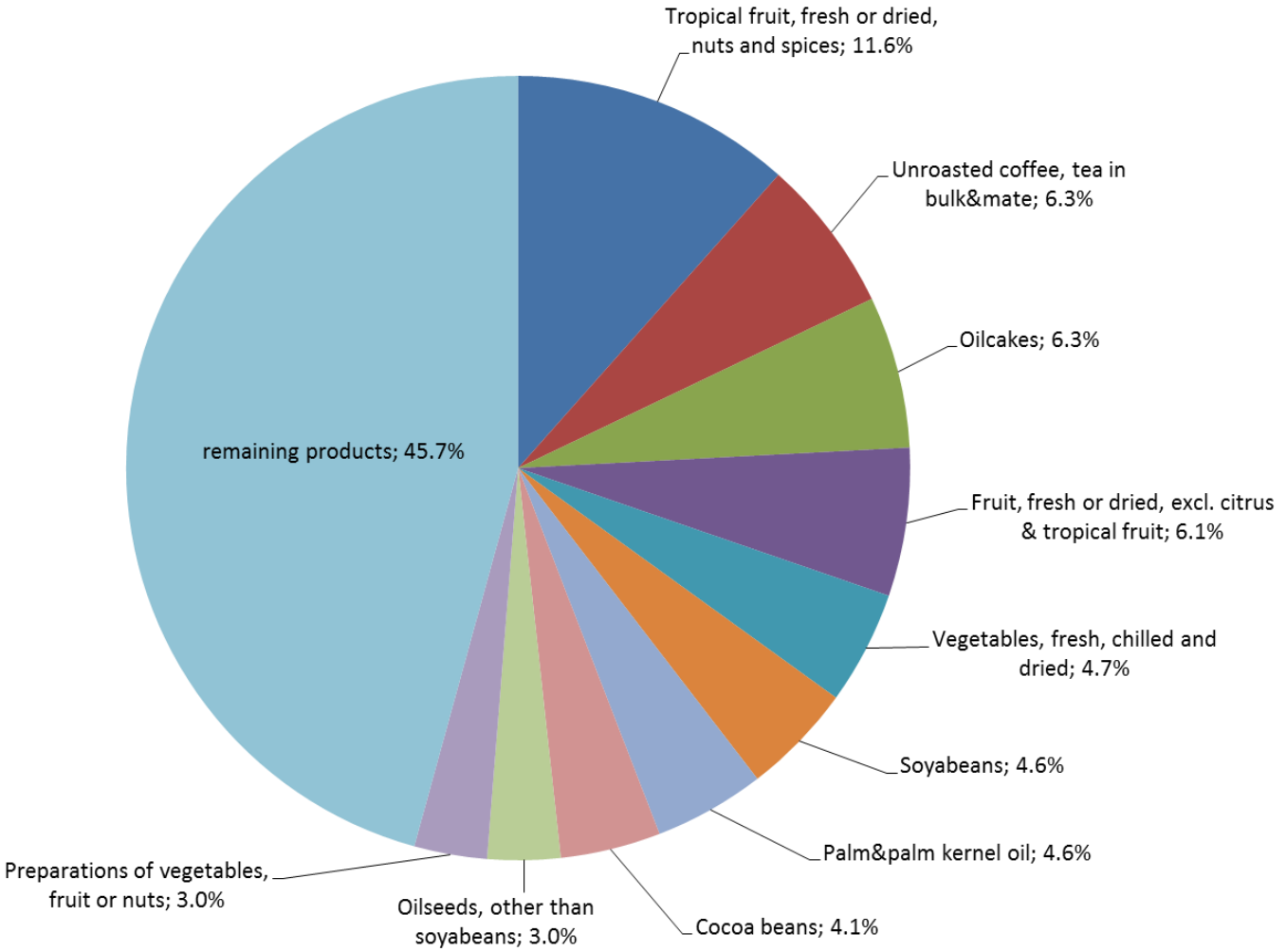
Main imported agri-food products - 1st Semester 2016



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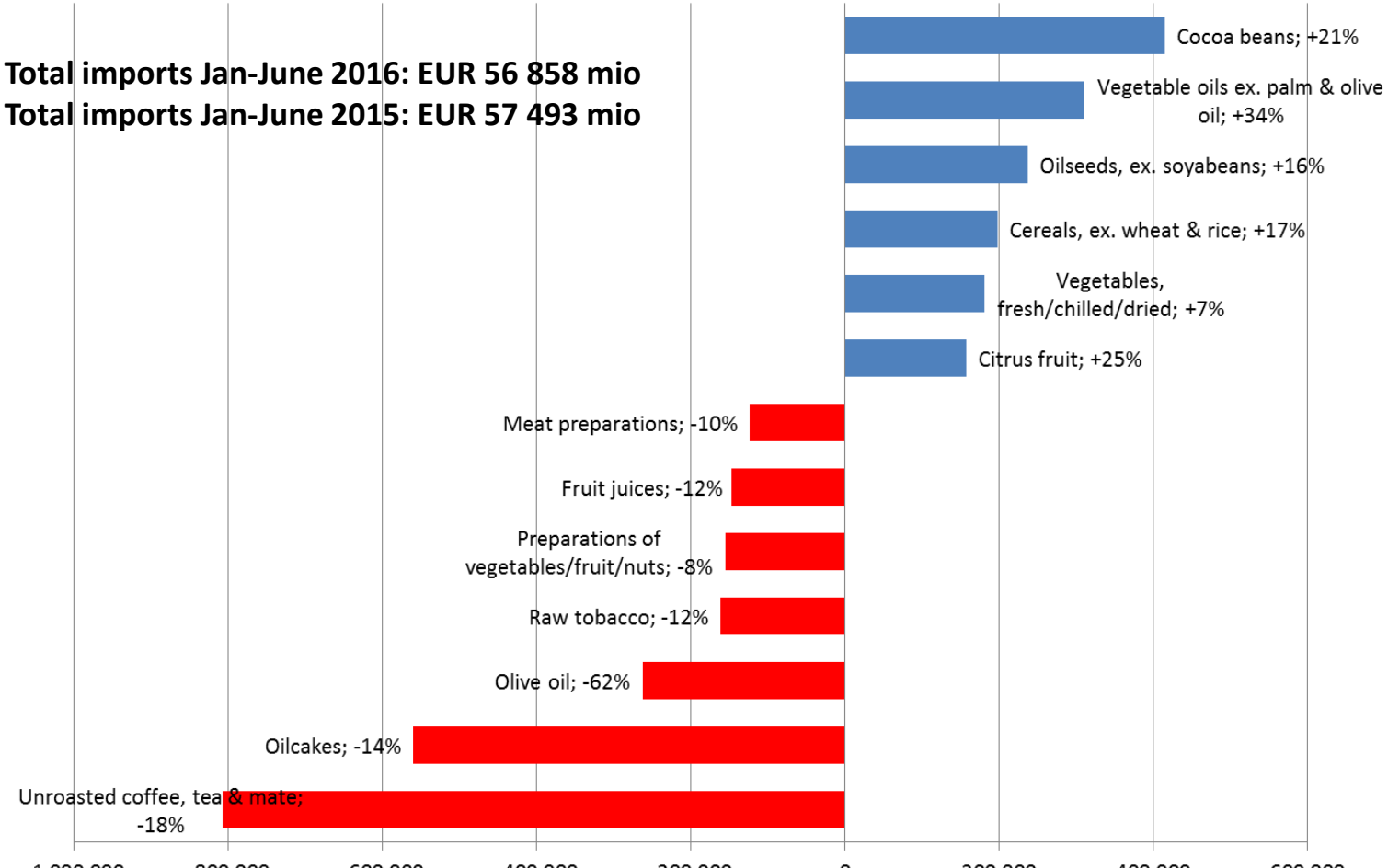
Agri-food IMPORTS value change (EUR mio) by product, 1st semester 2016 vs 2015

Total imports Jan-June 2016: EUR 56 858 mio
Total imports Jan-June 2015: EUR 57 493 mio



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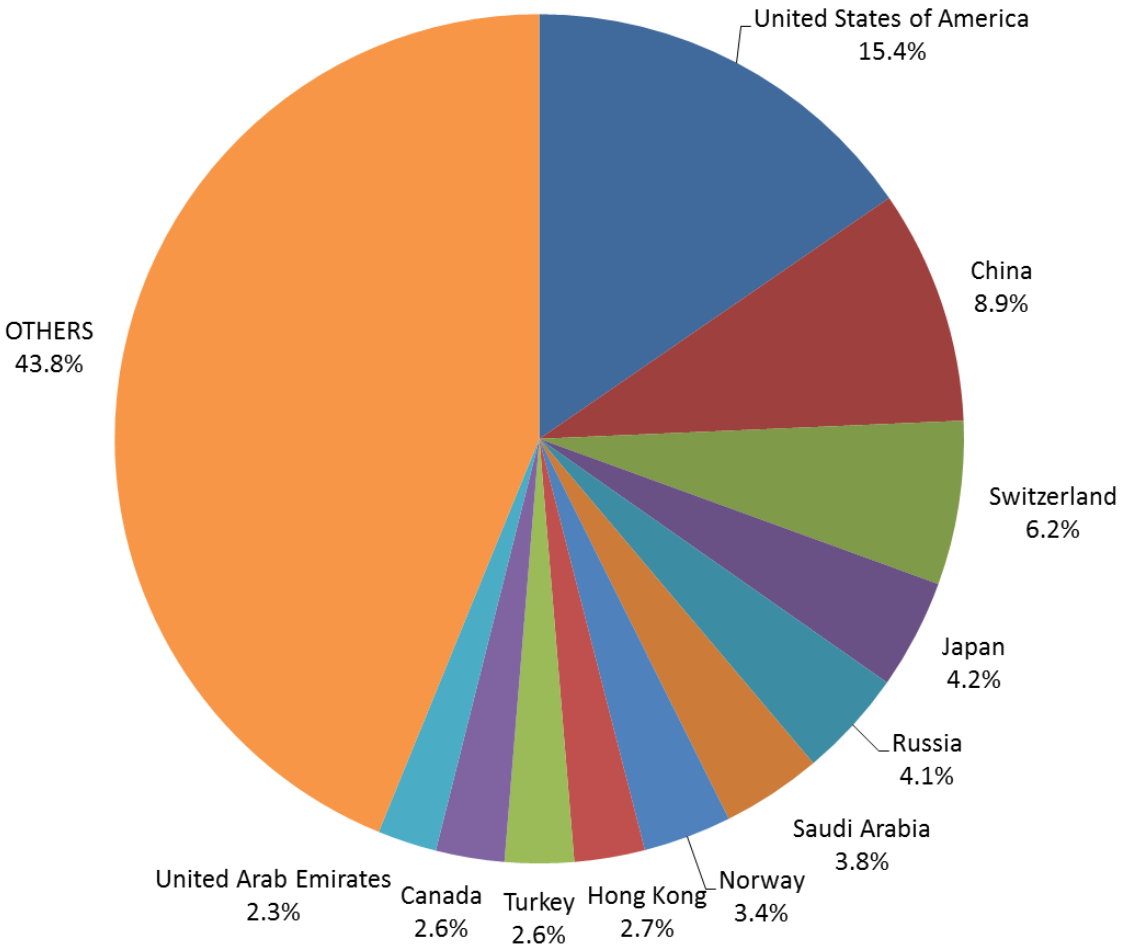
EU agri-food EXPORTS - main trade partners 1st semester 2016 - in share of total value



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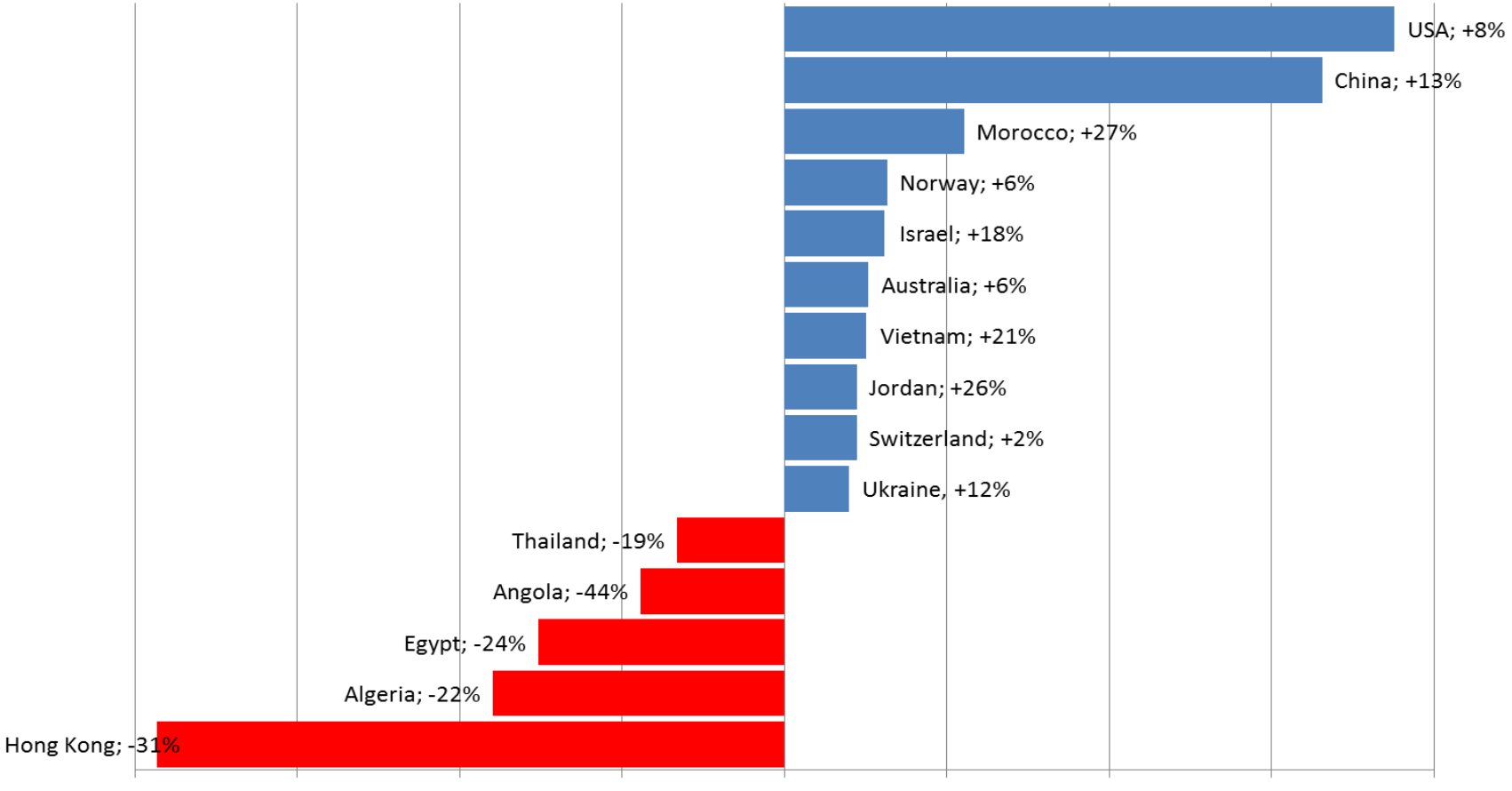
Agri-food EXPORTS change in value (EUR mio) by destination, 1st semester 2016 vs 2015



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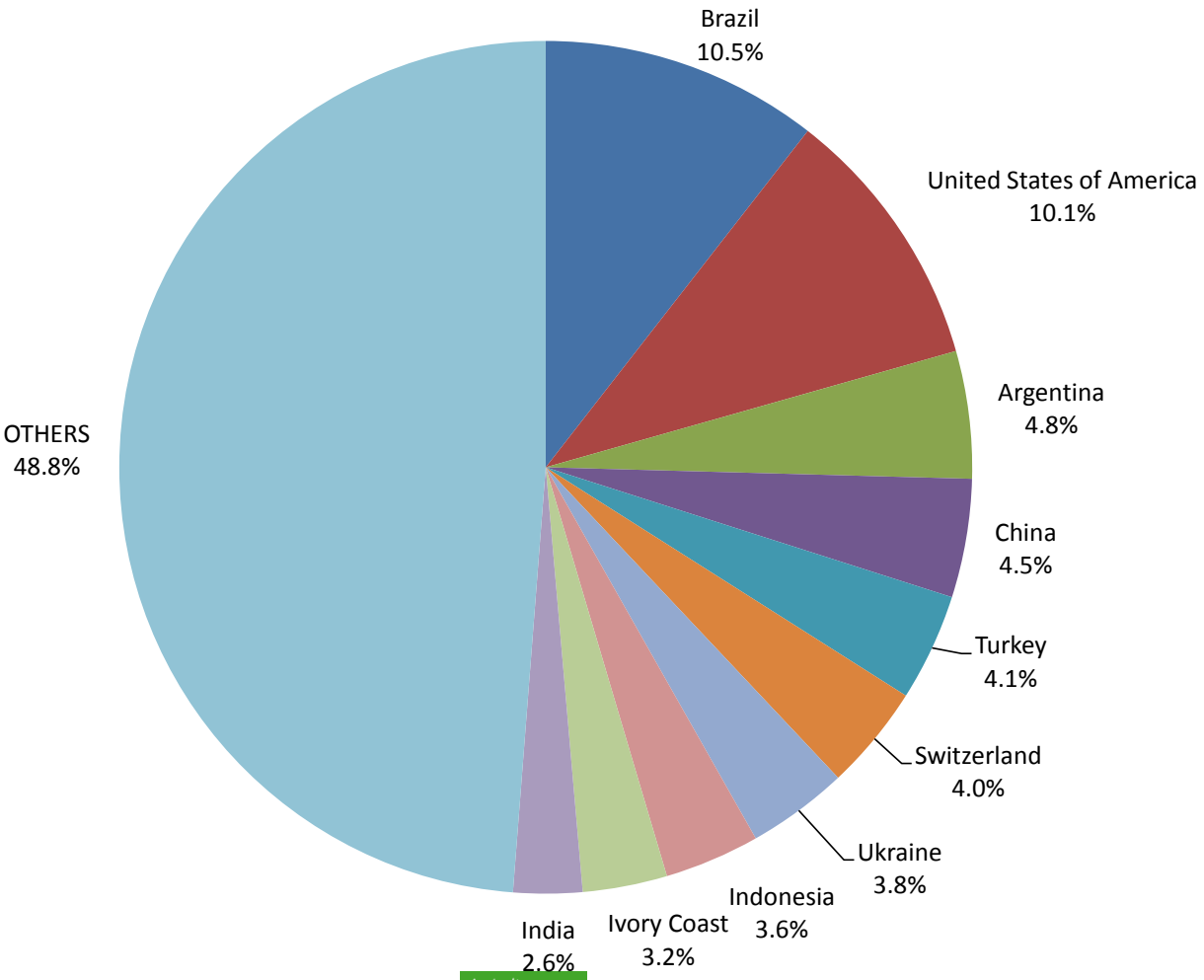
EU agri-food IMPORTS - main trade partners 1st semester 2016 - in share of total value



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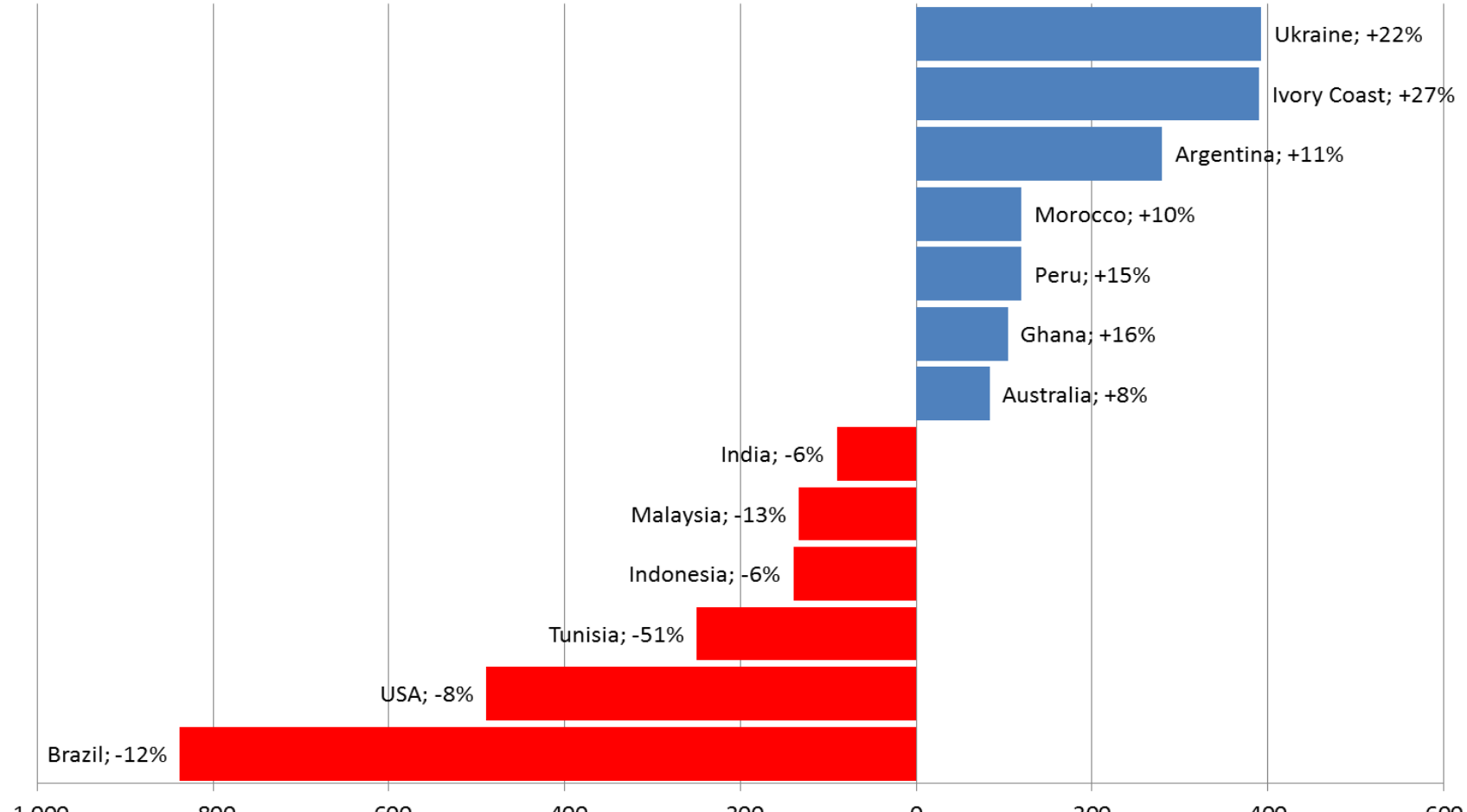
EU agri-food IMPORT value change (EUR mio) by origin, 1st semester 2016 vs 2015



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Promotion activities

Agriculture and Rural Development

2016 Calls for proposals – state of play

- 111 million EUR EU co-financing were available in 2016 with around two-thirds earmarked for third countries;

- The call for proposals was very successful with budget requested 4 times higher than the indicated budget in the annual work program;

- The evaluation and selection procedure of the 226 proposals is ongoing and publication of selected programmes is expected in autumn 2016

Proposals 2016: emphasis on third countries

	Number of proposals	Requested grant (in million EUR)	Available budget (in million EUR)	Requested/ Available
EU Quality schemes	37	29,6	10,1	294%
Specific EU features of agricultural methods & products	35	45,9	6,7	686%
Milk/Dairy, Pig meat products	20	41,7	9,0	464%
China, Japan, South Korea & Taiwan	18	30,7	11,7	262%
USA & Canada	29	38,8	11,7	331%
Central & South America , Carribbean	2	1,0	7,0	15%
South East Asia	5	5,6	7,0	79%
Africa & Middle East	9	12,8	4,7	272%
Other geographical areas	11	13,3	4,7	283%
Milk/Dairy products, Pig meat products targeting any Third Country	33	88,1	21,0	420%
Total SIMPLE	**199**	**307,5**	**93,7**	**328%**
MULTI	**27**	**116,1**	**14,3**	**812%**

SIMPLE

The draft Annual Work Programme for 2017

Indicative repartition of budget for cofinanced programmes

	Indicative budget/ceiling
Simple programmes -Information and promotion measures for the Internal Market (20%)	**[16 M€]**
Action 1- Information and promotion programmes aiming at increasing the awareness and recognition of Union quality schemes as defined in Article 5(4)a,b and c of Regulation (EU) 1144/2014	[9.6 M€]
Action 2- Information and promotion programmes aiming at highlighting the specific features of agricultural methods in the Union and the characteristics of European agricultural and food products	[6.4 M€]
Simple programmes - in Third countries (80%)	**[64 M€]**
Action 3- Information and promotion programmes targeting ***China (incl. Hong Kong and Macao), Japan, South Korea and customs territory of Taiwan, South East Asia, Indian subcontinent***	[16 M€]
Action 4-Information and promotion programmes targeting ***US, Canada, Mexico***	[12.8 M€]
Action 5 - ***Africa, Middle East and Turkey***	[9.6 M€]
Action 6 - other geographical areas: • ***Central, South America, Caribbean*** • ***Eastern Europe and central Asia*** • ***Oceania, EFTA, neighbourhood***	[12.8 M€]
Action 7 - Programmes on dairy and pork targeting any third country	[12.8 M€]
Multi Programmes	**[43 M€]**
1. Programmes increasing the awareness of **sustainable agriculture and the role of agriculture for climate action** on the internal market.	**[15.05 M€]**
2. Information on EU quality schemes	**[15.05 M€]**
3. Programmes highlighting the specific features of agricultural methods in the Union and the characteristics of EU agrifood products	**[12.9 M€]**

Total for co-financed programmes : [123 M€]

High level missions

High-level mission to Vietnam and Indonesia with a stop in Singapore, 2 – 9 November 2016

Received: 82 applications from 18 MS + 3 EU horizontal organisations

Selection in process, taking into account: geographical and sectorial balance; preference for new comers; balance between big v. small companies/organisations

Preparatory briefing for the business delegation planned for 13.10.2016 with presentations of "Exporters' handbooks" on the characteristics of the three markets

Further missions to be organised in 2017 (Nigeria, North America and Middle East t.b.c.)