

THE GEOGRAPHICAL INDICATIONS OF  
GOODS  
(Registration and Protection) Rule 2002

THE GEOGRAPHICAL INDICATIONS OF GOODS

(Registration and Protection) Act 1999

Received Rs. 5000 in cash/ Cheque/DD/MO on 28.10.66 vide entry no. 0363 in the register of valuables Cashier
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FORM GI-1

<b>A</b>	Application for the registration of a geographical indication in Part-A of the Register Section 11(1), Rule 23(2) Fee: Rs 5,000 (See entry No. 1A of the First Schedule)	28
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Application is hereby made by Bikaner Bhujia Udhyog Sangh for the  
Registration in Part A of the register of the accompanying  
Geographical indication furnishing the following particulars.

a) **Name of applicant** : Bikaner Bhujia Udhyog Sangh

b) **Address** : 71A, RICCO Residential  
Colony, Bichwal,  
Bikaner – 334006

c) **List of association of persons**

**Producers /organization/authority:**

**LIST OF ASSOCIATION**

SN	Name	Firm Name
1	Shiv Ratan Agarwal	Shivdeep Industries Limited
2	Deepak Agarwal	Mastkin Foods Pvt. Ltd.
3	Shree Ram	Shree Ram Papad
4	Hari Ram Agarwal	Sunshine food private ltd.
5	Navratan Agarwal	Nav Hari Food Product
6	Vijay Kumar Dhanuka	Maharaja Papad Bhujia Udhog
7	Kedar Chand Agarwal	Agarwal Papad Bhujia & Industry
8	Navratan Agarwal	Agarwal Bhujia Wala
9	Roop Chand Agrawal	Jai Food Products
10	Santi Lal Bhansali	Shanti Lal Ashok Kumar
11	Sanjay Agarwal	S. P. Food Industries
12	Babu Lal Bahaeti	Swad Products
13	Satya Narayan Choudhary	Choudhary Company Wala
14	Ashok Choudhary	Choudhary Food Products
15	Shankar Lal	Rajhans Industries Napashar
16	Laxman Lal	Hajari Lal Ramlal
17	Pawan Agarwal	Mahaveer Bhujia Bhandar
18	Rameshwar Lal	Murli Bhujia Bhandar
19	Jugal Kishore	Murliputra Bhujia Bhandar
20	Rajender	Roop Chand Mohan Lal
21	Gajanand	Gajanand Chandra Lal Pvt Ltd
22	Anil Kumar Jain	Jain Food Product Noka
23	Rajesh Agarwal	Lal Chand Jugal Kishore
24	Shri Gopal	Bikaner Bhujia Bhandar
25	Mr. Jeevan Lal	Bishan Lal Babu Lal
26	Ghaver Chand Mushraf	GCM Industries Khara
27	Shri Madam Mohan	Krishna Foods
28	Ramesh Kumar Rajpurohit	Ambar Misthan Bhandar
29	Multani Ram	Kishan Misthan Bhandar
30	Gaurav	Gaurav Bhujia Bhandar

d) **Type of goods** : Food products (Ethnic Snacks)

Bhujia Manufactured by 30 manufacturers in the District of Bikaner falling in class 30.

e) **Specification** : Bhujia produced in the said region has the

distinctive and naturally occurring organoleptic characteristics of taste, mouth feel and aroma which have won the patronage and recognition of discerning consumers all over the world.

f) **Name of the Geographical Indication ( and particulars ):**

**Bikaneri Bhujia**

The 30 manufactures, the details of which are furnished under the head Geographical Area Production and Map located within the Bikaner District, manufacturing Bikaneri Bhujia.

g) **Description of the Goods:** **Bikaneri Bhujia.**

**h) Geographical Area of Bikaner and Map:**



Bikaner is one of the desert districts in the North West of Rajasthan.  
Bikaner district has 8 Tehsils:

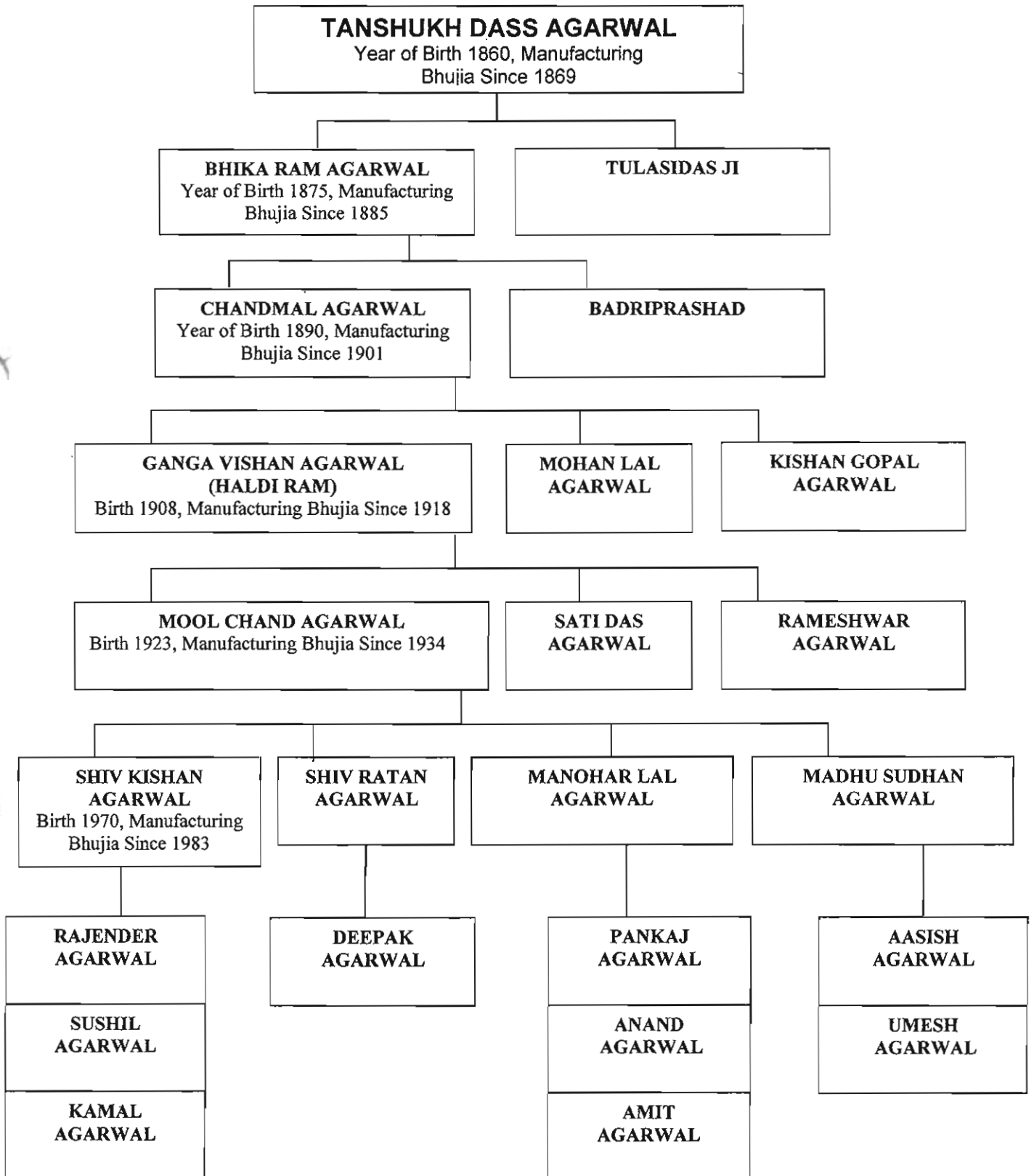
- 1. Bikaner**
- 2. Poogal**
- 3. Dungargarh**
- 4. Loonkaransar**
- 5. Khajuwala**
- 6. Nokha**
- 7. Kolayat**
- 8. Chhatargarh**

Total area of Bikaner District is 27284 Sq. Kms.

Cont – 5

i) Proof of Origin (Historical Records):

1. Family Tree of Bhujia Manufacturer, late Mr. Tanshukh Dass Agarwal  
(Manufacturing Bhujia since 1869)



**APPLICATION OF THE REGISTRAR OF FARMS M/S.  
CHANDMAL GANGABISHAN DATED 04 APRIL 1957**

09-144-2004 19114 FROM 14LDIRSM TO 01512251814 P.01  
 0151 22 51814  
 UP Officejet V Series V40 (Copies of the firm Identification Act, 1932)  
 Personal Printer/Fax/Copier/Scanner  
 Cloning for Deepak  
 91-151-2251814  
 00 Jan-00 00:00AM  
**IN THE OFFICE OF THE REGISTRAR OF FIRMS**  
 Registration No. 298/1957

Last Transaction  
 (X) Firm Name M/s. Chandmal Ganga Bishan  
 Date 00 Jan 00:00AM Received  
 File Name Principal Kaddol Bazar, Bikaner  
 Type of the firm Identification  
 Duration 0:15  
 Pages 0  
 Result Error 242\*

\* A communication error occurred during the fax transmission. If you're sending, try again and/or call to make sure the recipient's fax machine is ready to receive faxes. If you're receiving, contact the initiator and ask them to send the document again.

Duration of the firm "AT WILL"/"NOT AT WILL"...

(C) Date of Registration	(D) Act under which Registered	(E) S. No. of Documents filed	(F) Description of Documents	(G) By whom filed
10-6-57	INDIAN PARTNERSHIP ACT, 1932	1.	Application under section 58 of the Indian Partnership Act, 1932. Dated 4th April-57	M/ Chandmal Gangabishan
16-6-50 Sixteenth June Ninety Six		2.	Gangabishan S/o Chandmal Caste Agarwal age 54 yrs. resident of Mohalla Bachhawat Bikaner Mool Chand S/o Ganga bishan Caste Agarwal aged 35 yrs. resident of Mohalla Bachhawat Bikaner Sati Das S/o Ganga bishan Caste Agarwal aged 30 yrs. resident of Mohalla Bachhawat Bikaner Anandwardass S/o Ganga bishan Caste Agarwal aged 24 yrs. resident Mohalla Bachhawat, BIKR All joined on 3-11-1956 Name of firm Chandmal, Jalpur. By Shri Sitadas Partner	
		3.	Notice of Change of Constitution U/s 63 of IP Act 1932 date 11th May 1960 Eleventh May Nineteen Sixty 1- Shri Rameshwar das S/o Sri Ganga bishan Mohalla Bachwat Bikaner retired on Kartik Udi 30 Sat. 2015 (10-11-1958) Tenth November Nineteen Fifty Eight. 2. Shri Shri Kishore Kishan S/o Shri Mool Chand Agarwal of Mohalla Bachwat Bikaner aged 19 years Nineteen year has been admitted partner of the firm W.a.f.	



09-NOV-2004 19:15 FROM HALDIRAM

TO 81512251814

P.02

10

1. 2. 3. 4. 5.

Eleventh November Nineteen Fifty Eight

So/-  
Registrar of Firms  
Rajasthan, Jaipur.



दिवादार चौक कर्मचारी  
राजस्थान, जयपुर

21/11/58  
21/11/58

पत्रिका के अंतर्गत आने वाले पत्रों को संभालने के लिए  
प्रत्येक पत्र को तालिका में दर्ज करने के लिए  
आपको सूचित किया जाता है कि पत्रों को संभालने के लिए  
आपको सूचित किया जाता है कि पत्रों को संभालने के लिए

क्र.सं.	दिनांक	विवरण	पृष्ठ	कुल पृष्ठ
00	00:00 AM	Received	00	00
00	00:00 AM	Dispatched	00	00
Total Dispatched			TOTAL P.02	

RECEIVED: 21/11/58  
MR. DIRECTOR A. S. S. A. O.

00:00:00 AM  
21-11-58  
P.02

**CERTIFICATE OF REGISTRATION OF M/S. BHIKHARAM**

**CHANDMAL DATED 04 AUGUST 1966**

FORM 57-A  
(See Reg. 18)

**CERTIFICATE OF REGISTRATION** 40

No. RST/1377

This is to certify that M/s. Bikharam Chandmal whose only place of business/

Head Office is situated at Rander Town District Park P.O. Park

Tehsil ... District ... has been registered as a dealer under

the Rajasthan Sales Tax Act, 1957

The business is

Wholly ...

Mainly ...

Partly ...

Partly ...

Partly ...

The dealer has additional places of business and warehouses as listed herein:-

\*Additional places of business:-

1. ...
2. ...
3. ...
4. ...

\*Warehouses at:-

1. ...
2. ...
3. ...
4. ...

Return period prescribed ...

Raw materials required by this dealer for use by himself in the manufacture of goods for sale ...

Dated 4/8/66

Signature ...

Designation ...

Enter here whether business is wholly agricultural, horticultural, mining, manufacturing, wholesale or retail distribution, contracting or engineering, producing or repairing or combination of any two or more.

The Sales Tax Officer will put his signature against the first name entered at the time of issuing the certificate and against any subsequent exclusions or additions.



**CERTIFICATE OF REGISTRATION OF M/S. BHIKHARAM**  
**CHANDMAL DATED 22 NOVEMBER 1971**

REGISTRATION NO. 1430/71

IN THE OFFICE OF THE REGISTRAR OF FIRMS, RAJASTHAN, JAIPUR

In the Matter of M/s. Bhikharam Chandmal,  
Bhujia Bazar, Sikaner.

I hereby certify that the undermentioned documents have this day been duly  
filed and registered pursuant to the provisions of the Indian Partnership Act, 1932  
FORM 'A' UNDER SECTION 58 OF THE INDIAN PARTNERSHIP ACT, 1932

Given under my hand and seal this Twentysecond day  
of November, 1971.

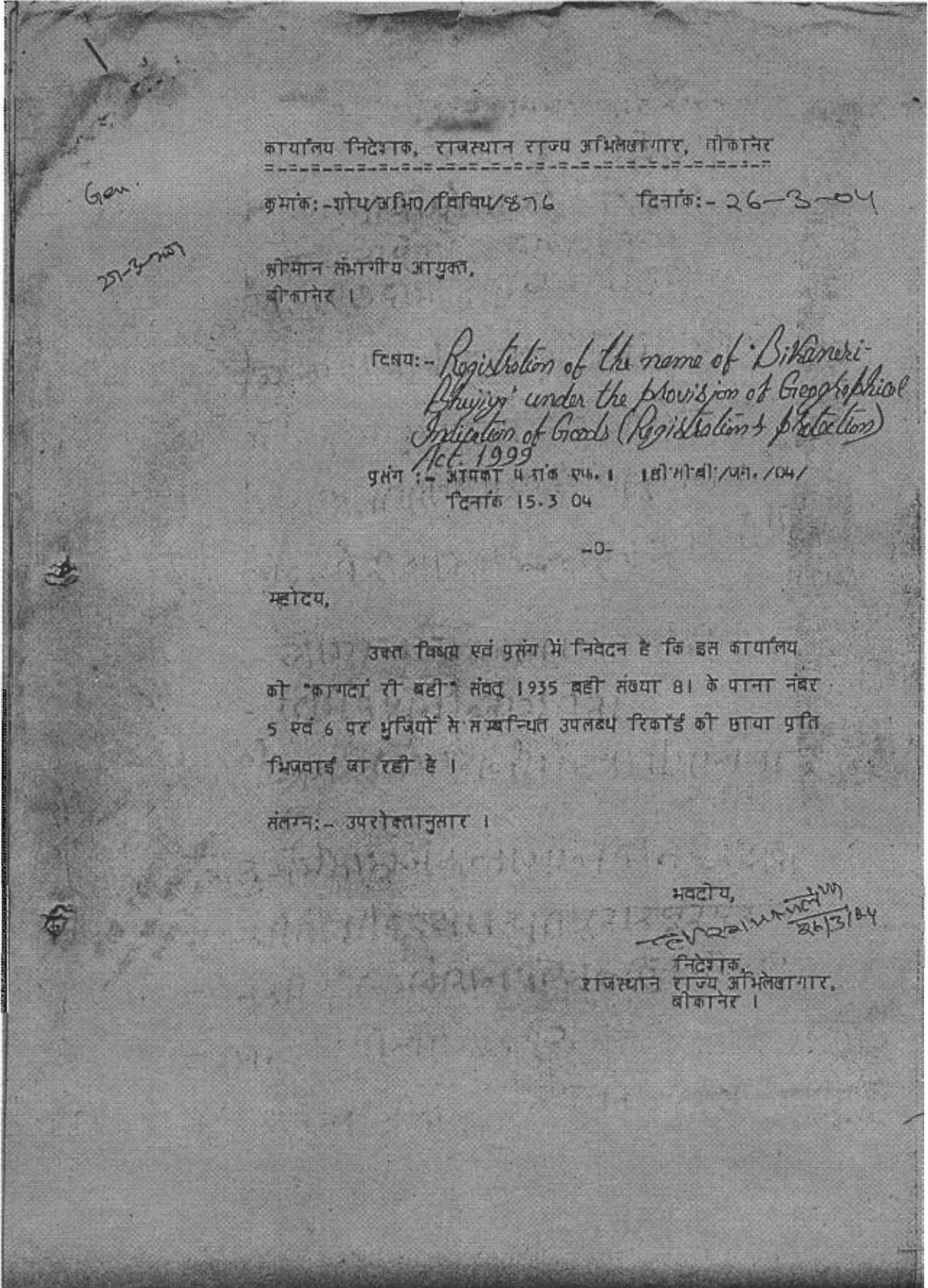
Fee Rs. 15/-

Seal

(K. B. Dangayach),  
Registrar of Firms, Rajasthan,  
JAIPUR.

C. P. U. 936 (2-70-10,000 F. 7/70)

**2. Letter of archives department Bikaner Govt. of Rajasthan of Bahi no. 81 Samvat 1935 page no. 5 and 6**



श्रीद्योराजागोवाबोधिरागुरसप्र  
 मेदादुधदहीनगालेरोनुजीयारोलागो  
 कावाहायोत्राभरीमीभादीनगीरेसोला  
 गोभदाभदलागेठेराव. १३५०१ १७००  
 साहमेलायवत्रमलरेपोयलमी  
 रप्रोीलागोतीमुधादीजाराहु १७३०१  
 हुगनसाहामेत्रनाननौदेसरेनुद्या  
 ठेमुमीपरउमीतीचोपुदकामाकोपरउ  
 मीतीचोवदपुधारीधप्रहीनपुधासा  
 जइतीनप्रमातीलागाभदाभदलागेठे  
 गोमुजवलसीसवावलवापावहेली  
 चेंडुपीयाहाप. १०१ प्रीसोमिमुजवलसीपावली  
 ५७०१/ ३११२३५मीतीयेतपुदकताचो  
 वदंरुधामोपरदंरु  
 २७३/ चोपुदकताविमाखवदंरु  
 २६५०/ मीतीनसावपुदकतात्रासा  
 जमुदरुधामोमोमोमोमोमोमोमोमोमो  
 २४००/ मीतीत्रासाजमुदकताका  
 गुणमुदपुधामोमोमोमोमोमोमोमो  
 २४८०/

२७५१



काण्ड (गद्य) कृतान्यावसठ  
युधा माली

११०१

५२०० श्रीगणेशाय नमो भगवते वासुदेवाय

५२०१ श्रीगणेशाय नमो भगवते वासुदेवाय

५२०२ श्रीगणेशाय नमो भगवते वासुदेवाय

५२०३ श्रीगणेशाय नमो भगवते वासुदेवाय

५२०४ श्रीगणेशाय नमो भगवते वासुदेवाय

५२०५ श्रीगणेशाय नमो भगवते वासुदेवाय

५२०६ श्रीगणेशाय नमो भगवते वासुदेवाय

५२०७ श्रीगणेशाय नमो भगवते वासुदेवाय

५२०८ श्रीगणेशाय नमो भगवते वासुदेवाय

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५२१० श्रीगणेशाय नमो भगवते वासुदेवाय

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५२१८ श्रीगणेशाय नमो भगवते वासुदेवाय

तुमारी जगातनामानमकार...  
 राकागा  
 रमाज  
 सुखीणीयोयोवाली रेनुमगरीराका  
 माननाप्रोपेनुपुकार रेनुपुकारो  
 घानरीठदागी तुवुकारही। ५ काग  
 गुनारीयांभीहजायापोपाजानी रे  
 पोराकागागुवुकारहीपाजो  
 वाहीअप्रारीभीमज्ञापोपोरेनुपुकारही  
 प्रीदायीरीवातमद्वेकाहरोणीपोरा  
 जागाकागेतरानगीरनीरीताध  
 जोमरेद्वोनीकागतरे  
 त्रामंउरेपायवीमंरप्रोपीपायका  
 गारा  
 तुमभोभुजवलागासदामदराप्रि  
 नदरीतोमीदरवारयुताद्वरारप्ररदराय  
 दानमीहीमिअसिनाप्रोरेवह।ओहाउ  
 हरमलागीनीयेनुदपु  
 सीमलानावहरीसीह सीरतराजवनुपुनी

144  
 2017-2018  
 26/5/18  
 गोप सचिकारी  
 गणपति गणेश चण्डिका  
 श्री गणेशाय नमः



- j) **Inspection Body** : Bikaner Bhujia Udhog Sangh, Bikaner has representatives from the producing villages and they have been nominated by the manufacturers of these districts more over, Bikaner Bhujia Udhog Sangh membership includes the master karigars and other stakeholders as well. Thus, once the registration would be provided the implementation and assurance of the quality of Bikaneri Bhujia, its genuineness would be monitored by the district level committee formed by the organization. The applicant is further open the any other inspection body that may be designated by the office of registrars, geographical indication registry, if needed.

k) **OTHER :**

## **A SHORT NOTE ON BIKANERI BHUJIA**

### **Introduction**

Bikaner district derives its name from its principle city "BIKANER" which was established by Rao bikaji. The district is one of the twelve districts situated in the north west of Rajasthan. It extends from 27C 15' to 29C5' north latitudes and 71C 54 to 74C 12 east longitudes. Ganganagar and Jaisalmer districts and Pakistan bound it on the north in the west, Churu district in the east and Nagaur and Jodhpur districts in the southeast.

The district has geographical area of 27, 42, 655 hectares, which is around 8% of the total area of the state of Rajasthan. The major part of the district is comprised of desolate and dry regions, which form the part of Great Indian Desert of Thar.

### **Bhujia History**

The origin of Bhujia industry in Bikaner dates back to A.D.1877 while Maharaja Shri Dungar Singh was ruling the state. Since then, the item was manufactured as a special variety in the name of "DUNGARSHAHI BHUJIA" especially for the guests of the king. As time passed by, the industry has emerged as a main livelihood of the inhabitants of the districts.

The main reason for the spread of the industry is attributed to the fact that the district is a drought prone one, with scarcity of electricity and water in the area. The main raw material for manufacturing bhujia is Moth, which is grown in the arid Zone of Rajasthan and the saline water available from deep wells; both of them are gift to the area by nature.

### **Relationship between Bhujia and Geographical Positions of Bikaner**

The climate of Bikaner ranges arid in the east to extremely arid in the west and is characterized by large extremes of temperature, erratic rainfall and high evaporation. The mean annual rainfall of the district is 247mm varying from 300mm in the east to 180mm in the west bordering Pakistan.

In the district flat and undulating aggraded older alluvial plains in the central, eastern and southern parts occupy nearly 28% of the total area of the district. These constitute loamy sand to sandy deposits.

The surface water resources of the district are rather meager largely because of low and erratic rainfall. Ground water potential of the district is also very poor. The water available in the district is highly saline and hard with high chloride values.

### **Method of production:**

Bikaneri Bhujia is manufactured by using traditional formula. Ingredients used to produce bhujia are Moth dal, Chana dal, Oil, Salt, Spices etc. Moth dal flour, Chana dal flour (mixed in proportion of 80:20), 15-20 gms of oil and 15-20 gms of powdered spices (masala including chili & salt) are mixed together with required quantity of water, which is called dough. This dough is mashed on a specific equipment called Jharra (strainer) locally, This mashing is done on the fryer which is having oil of temperature 175°C-180°C. The completion of frying is judged by the colour of Bhujia. Now days with new technological development and due to increasing demand of the product, manufacturers are using Big Fryers as well as. Now yield is called Bhujia. Bhujia are packed according to the Requirement.

Cont - 16

**Uniqueness:**

The distinctive, exclusive taste and mouth feel of Bikaneri Bhujia is the result of several factors. The specific dry climate of Bikaner ranges arid in the east to extremely arid in the west and is characterized by large extremes of temperature, erratic rainfall and high evaporation. The mean annual rainfall to the district is 247mm varying from 300mm in the east to 180mm in the west bordering Pakistan.

In the district flat and undulating aggraded older alluvial plains in the central, eastern and southern parts occupy nearly 28% of the total area of district. These constitute loamy sand to sandy deposits.

The surface water resources of the district are rather meager largely because of low and erratic rainfall. Ground water potential of the district is also very poor. The water available in the district is highly saline and hard with high chloride values.

The following are the results of various research analysis and surveys on the relationship between the major ingredients of Bhujia and Climatic conditions of the area.

**Moth Dal :**

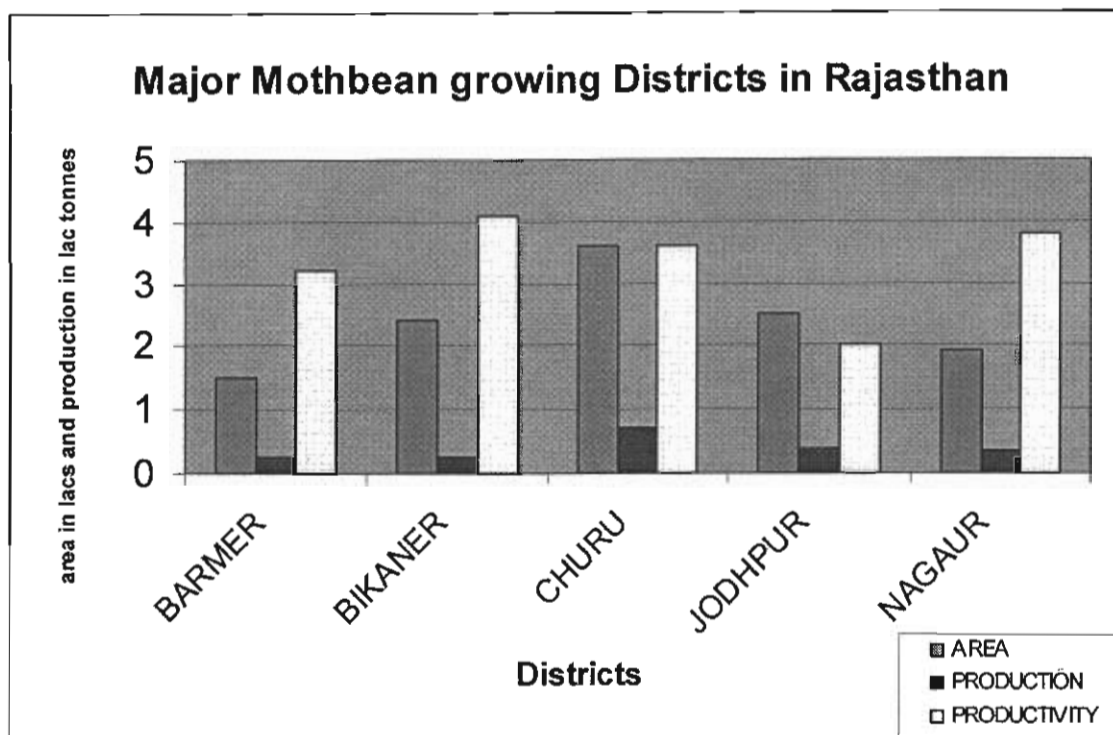
Moth dal is an indispensable component of dry land farming system in arid and semi arid regions because it is the most drought tolerant crop amongst kharif pulses. It is grown in the hot and dry whether conditions with low and erratic rainfall. The average temperature requirement for successful growth and development of this crop is 25° c to 30° c.

Moth bean does not claim a high place amongst pulses at the national level, as its contribution in area and production is 5.9 and 1.6 percent only. However, it is the major pulse crop of hot and arid zone of the country. Rajasthan is the most important moth bean growing state of the country contributing about 85% in area and 56% in production. In Rajasthan moth bean is a important kharif pulse. The area, Production and productivity of kharif pulse sand moth bean in Rajasthan during 1990-94(Mean of 5 years)

Table 1

Pulses	Area(lac ha)	Production (Lac tones)	Productivity(Kg/ha)
Kharif pulses	37.23	8.45	226
Moth bean	12.78	2.7	211
% of Moth bean to Kharif Pulses	34.32	31.95	

The crop is mostly grown on sandy soils under rain fed situations. Churu, Bikaner, Barmer and Jodhpur are major moth bean growing districts. About 98% of the cultivated area of this zone is under rain fed farming system with rainfall of 100-370mm in different part of the zone. Area in lac hectares and production in lac tones in these areas in clear from the chart below:



Thus the chart clearly indicates that Bikaner and its nearby areas contribute to the major production of moth in Rajasthan. The climatic condition of the area is most suitable for moth production and over a period of time it has become an important industrial crop of the area.

#### WATER:

The results of a dissertation work on certain aspects of water quality in selected drinking water

resources of Bikaner city shows that pH of water samples examined ranges from 7.1 to 8.2 as against WHO (1984) guideline value of pH in drinking water is 6.5 to 8.5. Therefore, the pH value of water of the area is on a higher side. The average water quality values of selected Bore wells and open wells of Bikaner are as under:

S. No	Place	pH	Total Alkanity Mg/L	Chloride Mg/L	Conductivity m MHO	Water Hardness Mg/L	MPN/100ml For total Coliform	MPN/100ml For Faecal Coliform
1	Bore well	7.7 7	223.6	500.4	1.44	375.6	1.72	0
2	Open wells	7.4 7	266.66	750	1.15	460	2	0

Therefore, as per WHO (1984, page 246 to 267) classification, the Bikaner water could be categorized as hard to very hard. The presence of chloride in drinking water is normally attributable to the dissolution of salt deposits. As a guideline, chloride value of 250 mg/ltr. is accepted on organoleptic consideration. Though, this value is very high in bore wells and open wells of the area. In general it can be summarized that the ground water of Bikaner has its particular characteristics with high hardness and salinity, which is a great benefit to the crispness of Bhujia and adds to its taste and flavour. The water is safe for drinking purposes and human health.

#### Conclusion:

To conclude with we can say that the peculiar climatic conditions of Bikaner is a bliss to the quality taste and flavors of Bhujia and that is the only reason for its being known as Bikaner Bhujia.

1) Along with the statement of case in class 30 in respect of food product (ethnic snacks) Bikaneri Bhujia in the name of Bikaner Bhujia Udhog Sangh, whose address is 71A, RICCO Residence Colony, Bichwal, Bikaner who claims to represent the interest of producers of the said goods to which the geographical indication relates and which is continues use since 1877 in respect of the said goods.

2) The application shall include such other particulars called for in rule 32 (1) in the statement of case

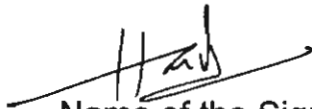
Cont – 19



3) All communication related to this application send to the Bikaner Bhujia Udhog Sangh, 71A,RICCO Residence Colony, Bichwal, Bikaner in India.

4) In the case of an application from a convention country the following addition particular shall also be furnished

- a) Designation of country of origin of the geographical indication - (Not Applicable)
- b) Evidence as to the existing protection of the geographical indication in its country of origin, such as the title and the date of the relevant legislative or administrative provision, the judicial decision or the date and no of the registration and copies, of such documentation – (Not Applicable)



Name of the Signatory  
Mr. Hari Ram Agarwal  
Secretary  
Bikaner Bhujia Udhog Sangh



Name of the Signatory  
Mr. Shiv Ratan Agarwal  
President  
Bikaner Bhujia Udhog Sangh

Encl: 1. A copy of certificate of incorporation of M/S. Bikaner Bhujia Udhog Sangh.

2. Bye laws Of Bikaner Bhujia Udhog Sangh.