

Received Rs. 5,000 in cash/  
Cheque/DD/MO on 24/1/05  
vide entry no. 0119 in the  
register of valuables

R.Pi  
Cashier

24/1  
D.D.O.

### FORM GI-1

A	Application for the registration of a geographical indication in Part A of <b>the Register</b> Section 11(1), Rule 23(2) Fee: Rs. 5,000(See entry No. 1 A of the First Schedule)	
B	Application for the registration of a geographical indication in Part A of the Register from a convention country Section 11(1), 84(1), rule 23(3) Fee: Rs. 5,000(See entry No. 1 B of the First Schedule)	
I	Application is hereby made (a) Karnataka State Handicrafts Development Corporation Ltd, 45 Mahatma Gandhi Road, Bangalore 560 001 for registration in Part A of the Register of the accompanying geographical indication furnishing the following particulars:  (a) Name of the Applicant : P.B. Ramamurthy, I.A.S (b) Address : Managing Director Karnataka State Handicrafts Development Corporation Limited, 45, Mahatma Gandhi Road, Bangalore 560 001 Tel : 00- 91 – 80- 25582656, 25580317, 25581187 Fax : 00-91-80- 25580402 E-mail : cauvery@blr.vsnl.net.in & cauvery@cauverycrafts.com Web : http://www.cauverycrafts.com  (c) List of association of Persons Producers / Organization / authority : The Managing Director, and Board of Directors	

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GOVT. OF INDIA  
Geographical Indication Registry  
24 JAN 2005  
DY No 759(A)  
CHENNAI.

1. Smt. G.N. Vijayalakshmi,  
Chairperson,  
Karnataka State Handicrafts  
Development Corporation Ltd.  
No. 45, M.G. Road,  
Bangalore -560 001
2. Sri P.B. Ramamurthy, I.A.S  
Managing Director,  
Karnataka State Handicrafts  
Development Corporation Ltd.  
No. 45, M.G. Road,  
Bangalore – 560 001
3. Smt. G. Latha Krishna Rao I.A.S  
Secretary to Government (Mines,  
SSI & Textiles ),  
Commerce & Industries  
Department, Government of  
Karnataka, M.S. Building  
Bangalore 560 001
4. Smt. Tinoo Joshi, I.A.S.  
Development Commissioner  
(Handicrafts), Ministry of  
Textiles, Government of India,  
West Block No. 7, R.K.Puram,  
New Delhi- 110 066
5. Dr. S. Subramanya, I.A.S.  
Secretary to Government,  
Finance Department,  
Government of Karnataka,  
Vidhana Soudha ,  
Bangalore- 560 001

6. Sri C.S. Vedant, I.A.S.,  
Chief Conservator of Forests  
(P&M), Forest Department,  
Aranya Bhavan, Malleshwaram,  
Bangalore – 560 003
  
7. Ninganna S. Devakar  
H.M.P. Main Road, Maddi No. 1,  
Shahabad- 585229  
Chittapur Taluk,  
Gulbarga District
  
8. Sri. Badrinath V.Patil,  
Shirol,  
Naragund Taluk,  
Gadag District
  
9. Sri P. Gowraiah,  
M/s. Arundathi Handicrafts,  
1552, 2<sup>nd</sup> Main, 5<sup>th</sup> Cross,  
Soppinakeri, Mandi Mohalla,  
Mysore 570021
  
10. Sri C.R. Chikkamath, I.A.S.,  
Commissioner for Industrial  
Development & Director of  
Industries & Commerce,  
Government of Karnataka,  
Khanija Bhavan, Race Course  
Road, Bangalore- 560 001

	<p>(d) Type of Goods : Bidri ware Products – Handicrafts Falling under class -24</p> <p>(e) Specifications : Bidri ware is a famous handicraft of Bidar District. It was introduced in Bidar about 400 years ago by King Ahmed Shah Wali Bhamani. This special type of work called “Damascening in Silver “ <b>Its name derived from “ Bidar”</b> ; the art was encouraged by Nizams. The contrast between the black oxidized background and lustrous silver inlay gives a beauty to the Bidri ware. The Bidri articles traditionally used by the nobility in the former Hyderabad State were, water jugs, wash basins, hukkas, candle sticks, spice and cosmetic boxes, dishes and flower vases. At present there are 175 types of articles are manufactured in these units such as goblets, flower vases, ash trays, statues, boxes, cuff-links, ear-rings, necklaces, caskets, table lamps, cigarette cases, wall and table decorate figure plates, pin trays, crucifixes, fruit bowls etc. Among traditional designs are “ Poppy Flower”, “Phool Jari”. Karnataka State Handicrafts Development Corporation(KSHDC) co-ordinates with registered producers at Bidar and</p>	
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manufacture the following articles.

The Specifications of different Bidri items manufactured by KSHDC are as follows,

1. Phoolzadi box : 7"x 5"
  2. Phoolzadi Box –small: 2.5"x 1.5"
  3. Aftaba Phoolzadi work : 10"
  4. Flower vase  
Tarkashi work- }  
Moghal Design } 8"
  5. Buddha Face : 8"
  6. Flower vase Mehatabi work : 10"
  7. Trunk up Elephant Phool  
zadi work } 6"
  8. Painted Moghal Box  
Tarakashi work : 6"x4"
  9. Box Mehatabi work :  
3.5" x 3.5" x 2"
  10. Nandi Phool zadi work : 6"
  11. Cigar box sheet work : 6"x2"
  12. Ashtray Phoolzadi work : 6" dia
  13. Office set Mehatabi:  
Work : Set of 5Pices
  14. Hexagonal box  
Mehatabi work : 6.5"
  15. Round tray sheet work : 8"
- And other variety of articles.

(f) Name of the geographical indication (and particulars):

Bidar Town in Bidar District  
(Karnataka).

Bidar district is the northern most district of Karnataka. It is relatively

a small district. The Bidar area had a great past. It was the nucleus of some important royal dynasties. Bidar, the headquarters of the district is an ancient town. The district is bounded on the east by Nizambad and Medak districts of Andhra Pradesh state, on the north and west by the Nanded and Osamabad districts of Maharashtra state and on the south by Gulbarga district of Karnataka state. Bidar city where in there are concentration of Bidriware articles had an area of 926 Sq. Kms, and population of 3.31 lakhs . The district is the home of Bidriware industry which is famous handicraft. **The very name “Bidri” is derived from Bidar. Bidriware handicraft is another splendid inheritance of Bidar.**

These handicraft articles which are manufactured are co-ordinated and marketed by Karnataka State Handicrafts Corporation Ltd. Bangalore. The corporation has been set up by Karnataka State Government, during 1964 to improve the conditions of artisans.

The Product is in “Class 24” – Bidriware strikes an attractive features,

of Black back ground with an inlay of Silver.

The articles of Bidriware are exported to U.S.A, Europe, and Gulf countries.

Bidriware articles are sold in almost all the handicrafts shops in India.

KSHDC has participated in the various Buyers-Sellers Meet in Karnataka / India, International Trade Fairs both in India/ Abroad, where in Bidriware articles are the main attraction.

(i) Map of Bidar District

(ii) Map of Karnataka- Enclosed

(g) Description of Goods:

Bidriware is a craft exclusive to Bidar, 16<sup>th</sup> century capital town of Bhamani Sultan. Bidriware is an alloy of zinc , copper and other non ferrous metals. Pretty designs are engraved on it and there after inlaid with pure silver ware.

**It is then dipped in a solution prepared with the Soil available only around the**

**Bidar** fort, which has oxidizing properties. **The zinc alloys turns into a lustrous black so that in laid silver contrasts stunningly with dark background.** The range of articles manufactured by artisans.

Enclosed (Annexure II). The articles are

	<p>mainly with Black background and with silver inlay.</p> <p>(h) Geographical area of Production and Map : Bidar District  - Map enclosed separately.  (i) Karnataka Map with Bidar district  (ii) Bidar district map separately..</p> <p>(i) Proof of Origin : (Historical records)  As Per Karnataka Gazetteer, - Government of Karnataka – Bidar district, - Bidriware is a special type of work called Damascening in silver. <b>Its name is derived from Bidar where the skill in this art was developed during time of Ahmed Shah Bahamani (1422 A.D.- 1436 A.D); this sultan who was a lover of art and literature had set up a training center for Bidri workers at Bidar. This art was encouraged by Nizams also. The contrast between the black oxidized background and the lustrous silver inlay gives a beauty of Bidri-ware.. The motifs adopted were generally from the fort of Bidar. The crafts follow both traditional and modern designs. (Relevant pages in Karnataka Gazetteer – Pages 483, 186, 188 ) – Enclosed.</b></p>	
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(j) Methods of Production:

The main basic raw material required in this industry are zinc, copper, silver, and a particular type of earth. The other subsidiary raw materials needed are lead, tin, copper sulphate, ammonium chloride, wax, groundnut oil, castor oil, resin, etc. The process of production may be broadly divided into three parts viz., casting, engraving and inlaying. Firstly, copper and zinc are melted in the proportion of 1 to 16 in a crucible and the alloy is prepared. This alloy is casted with the help of molding boxes to the required pattern of article to be produced. After casting, the surface of the articles is made smooth with the help of buffing machines. The smooth surface is made black temporarily by applying copper sulphate. On the black-colour surface, the design is engraved with a grooving chisel. A pure silver wire is inlayed in the grooved portion i.e., damascening in silver and the whole surface is again rubbed with sand paper or buffing machine. Thereafter the temporary black colour vanishes and the surface becomes smooth and zinc-white. The polished article is then dipped in a boiled solution of ammonium chloride and earth collected and available only from the fort area, in the proportion of

1 to 6. **This type of earth needed, which is available only in the Bidar fort area, has a fine effect on zinc alloy.**

By this process, the zinc portion of the articles become black and the silver portion retains its own colour. The article is taken out from the solution and dried for five to ten minutes. Later the whole surface is rubbed with groundnut oil, so as to give the article a shining. On the engraved design, the shining is enhanced with a grooving chisel. Then the articles are ready for sale. Such ready goods are generally of two kinds, namely, “Teh-nishan” in which design is deeply cut and the “Zar-nishan” or “Zar-buland” which resembles encrusted ware of Tanjavur. The work is carried out with simple carpentry tools, viz, grooving chisel, sharpening stones, cutting scissors, cutting pliers, scrappers, moulding boxes, blower, crucible, hand-drilling machine, etc. Some units are using buffing machines.

(Source: Karnataka State Gazettier-Bidar District-Page 187.)

(K) Uniqueness :

The skilled work of inlaying silver and gold on zinc alloy and producing valuable articles won a high reputation. The lustrous black of articles and the silver inlay contrast appears beautifully

with dark background. At present the occupation has provided full time employment of about 500 artisans. All the workers engaged in this craft are skilled. The craftsmen are having full time work under this craft. According to rural artisans survey-1994 conducted by Government of Karnataka it is noticed in general most of the families engaged in this craft are above poverty line. The workshops are conducted by Karnataka State Handicrafts Development Corporation Ltd, Bangalore in association with experts in the field of designs, packaging for artisans, in order to update their knowledge. KSHDC has also set up a Bidriware complex where in forward and backward linkages such as design and technical assistance, raw materials are provided. These products are exported and command respect in U.S.A, West Germany "Cauvery" Show rooms- 13Nos. set up by corporation where in Bidriware products are sold, and attract a number of tourists across the globe.

(1) Inspection body:

The products are specially inspected by Master craftsmen appointed for this purpose by Karnataka State Handicrafts Development Corporation for elegance, finish and for any defects. The elegant


Bidriware handicraft has become a reputed specialty of India.

(m) Others:

1. In order to suit the modern tastes and promote sale of articles, new designs are being introduced by Regional Design Centre, Ministry of Textiles, Government of India. Bidar is the only district in the state which is engaged in this craft. There are about 500 artisans engaged in this craft at Bidar. All the workers engaged in this craft are skilled. The skill is hereditary one.

Along with the statement of case in class(b) Class 24, in respect of “ Not included in other classes (Handicrafts) “in the name Karnataka State Handicrafts Development Corporation Ltd, 45, Mahatma Gandhi Road, Bangalore- 560 001 who claims to represent the interest and producers of the said goods to which the geographical indication relates and which is in continuous use since 1964 in respect of the said goods.

Signature of the Signatory



P. B. Ramamurthy  
(Managing Director)

**P. B. RAMAMURTHY, IAS.,**  
**MANAGING DIRECTOR**  
Karnataka State Handicrafts  
Development Corporation Limited  
No. 45, Mahatma Gandhi Road,  
**Bangalore-560 001**