

GEOGRAPHICAL INDICATION REGISTRY (CHANNAPATNA TOY'S AND DOLLS – LACQUER WARE PRODUCTS)) LOCATION : CHANNAPATNA(KARNATAKA)

Prepared by Karnataka State Handicrafts Development Corporation Ltd. No.45, M.G. Road, Bangalore 560 001



FORM GI-1

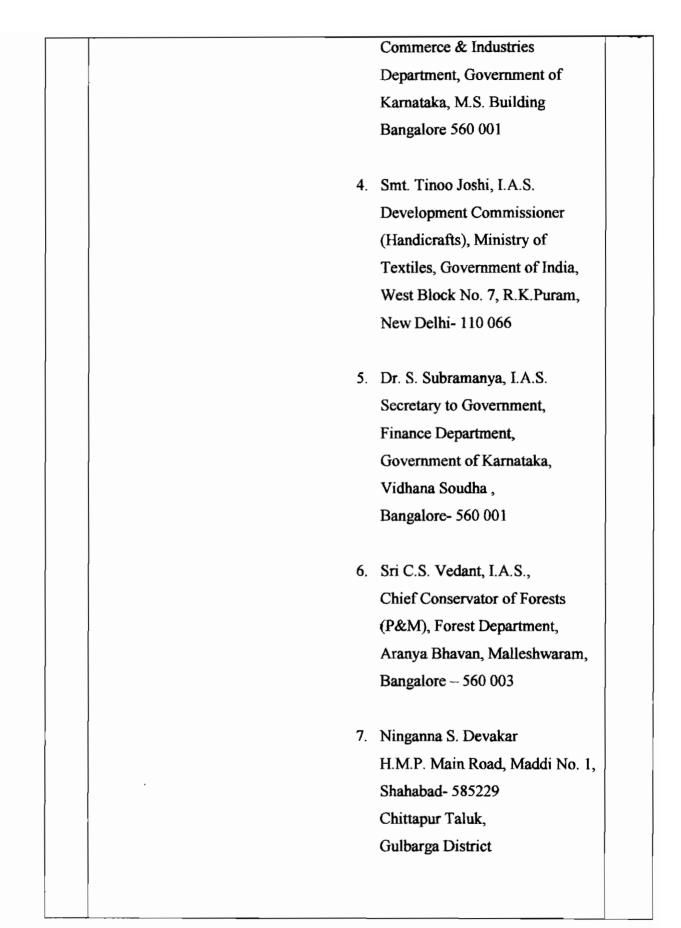
| A | Application for the registration of | a geographical indication in Part A of | |
|---|--|--|--|
| _ | the Register | | |
| | Section 11(1), Rule 23(2) | | |
| | Fee: Rs. 5,000(See entry No. 1 A of the First Schedule) | | |
| B | Application for the registration of a geographical indication in Part A of the | | |
| D | Register from a convention country | | |
| | Section 11(1), 84(1), rule 23(3) | | |
| | Fee: Rs. 5,000(See entry No. 1 B of the First Schedule) | | |
| 1 | Application is herby made by (a) Karnataka State Handicrafts Development | | |
| | Corporation Ltd, 45 Mahatma Gandhi Road, Bangalore 560 001 for the | | |
| | registration in Part A of the Register of the accompanying geographical | | |
| | indication furnishing the following particulars: | | |
| | | | |
| | (a) Name of the Applicant : | P.B. Ramamurthy, I.A.S | |
| | | | |
| | (b)(i) Address (Registered office): | Managing Director | |
| | | Karnataka State Handierafts | |
| | | Development Corporation Limited, | |
| | | 45, Mahatma Gandhi Road, | |
| | | Bangalore 560 001 | |
| | | Tel : 00- 91 – 80- 25582656, | |
| | | 25580317, 25581187 | |
| | | Fax: 00-91-80- 25580402 | |
| | | E-mail: cauvery@blr.vsnl.net.in & | |
| | | cauvery@cauverycrafts.com | |
| | | Web : http://www.cauvery crafts.com | |
| | (ii) Manufacturing Unit | : KSHDC craft complex at | |
| | | Channapatna for Lacquer ware | |
| | | artisans. The Production Procurement | |
| | | Centre of Channapatna of KSHDC | |

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|-------------|----------------------------|--------------------------------------|--|
| | | Pro cures " hale" wood – main raw | |
| | | material and lithopone for lacquer | |
| | | ware artisans. The corporation co- | |
| | | ordinates craft activities including | |
| | | production procurement and | |
| | | marketing of products through sales | |
| | | emporia a list of lacquer ware | |
| | | artisans registered with Karnataka | |
| | | State Handicrafts Development | |
| | | Corporation was already enclosed | |
| | | and sent. | |
| | | | |
| (c)List of | association of Persons | | |
| Producers / | Organization / authority : | The Managing Director, and | |
| | | Board of Directors | |
| | | 1. Smt. G.N. Vijayalakshmi, | |
| | | Chairperson, | |
| | | Karnataka State Handicrafts | |
| | | Development Corporation Ltd. | |
| | | No. 45, M.G. Road, | |
| | | Bangalore -560 001 | |
| | | | |
| | | 2. Sri P.B. Ramamurthy, I.A.S | |
| | | Managing Director, | |
| | | Karnataka State Handicrafts | |
| | | Development Corporation Ltd. | |
| | | No. 45, M.G. Road, | |
| | | Bangalore – 560 001 | |
| | | 3. Smt. G. Latha Krishna Rao I.A.S | |
| | | Secretary to Government (Mines, | |
| | | SSI & Textiles), | |

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| | 8. Sri. Badrinath V.Patil, |
|----------------------|--|
| | Shirol, |
| | Naragund Taluk, |
| | Gadag District |
| | |
| | 9. Sri P. Gowraiah, |
| | M/s. Arundathi Handicrafts, |
| | 1552, 2 nd Main, 5 th Cross, |
| | Soppinakeri, Mandi Mohalla, |
| | Mysore 570021 |
| | |
| | 10. Sri C.R. Chikkamath, I.A.S., |
| | Commissioner for Industrial |
| | Development & Director of |
| | Industries & Commerce, |
| | Government of Karnataka, |
| | Khanija Bhavan, Race Course |
| | Road, Bangalore- 560 001 |
| (d) Type of Goods : | Channapatna Toys and Dolls- Class 28 |
| | (Lacquer ware Products) |
| | |
| | |
| (e) Specifications : | Channapatna different coloured Toys and |
| | Dolls (Lacquer ware products) |
| | manufactured through KSHDC consists |
| | of various products of toys and dolls. |
| | The range of products manufactured by |
| | KSHDC include |
| | (i) Toys |
| | (ii) Bead curtains |

| | (iii) | Printed Bangles |
|-------------------------------|--|--|
| | (iv) | Napkin rings |
| | (v) | Powder boxes |
| | (vi) | Christmas decorations |
| | (vii) | Fruit Bowls |
| | (viii) | Photo frames |
| | (ix) | Bangle Stand |
| | (x) | Candle Stand |
| | (xi) | Trays |
| | (xii) | Coaster Set |
| | (xiii) | Painted flower base |
| | (xiv) | Painted Lamp stand |
| | (xv) | Painted jar with figure |
| | and a | host of other verities. (speciment |
| | produ | cts enclosed) |
| | | |
| (f) Name of the geographical | | |
| indication (and particulars): | Chan | napatna Town , within Municipal |
| | limits | a. |
| | The to | own of Channapatna, is one |
| | of the | taluk Headquarters of Channapatna |
| | taluk | of Bangalore Rural District. It is |
| | site | on the state Highway (60Km) |
| | from] | Bangalore to Mysore, and one of the |
| | consid | derably oldest towns. There is a |
| | | 5 |
| | | nce of Channapatna, as early as in |
| | refere | 2 |
| | refere | nce of Channapatna, as early as in |
| | refere 1387 period | nce of Channapatna, as early as in A.D, during Vijayanagar Kingdom |
| | refere 1387 perioc as per | nce of Channapatna, as early as in A.D, during Vijayanagar Kingdom I. Channapatna taluk is 534 Sq Kms |
| | refere 1387 - perioc as per 2.52 1 | nce of Channapatna, as early as in A.D, during Vijayanagar Kingdom I. Channapatna taluk is 534 Sq Kms 2001 census, with a population of |

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Rural District out of which Channapatna taluk is one among them.

As per Karnataka Tourism report,

"World famous wooden toys and carvings" are produced at Channapatna, and this is one of the tourist spots in Karnataka to visualize these toys and purchase. The toys and dolls of lacquer ware manufactured are of different colours and adorn the showcases of people of both in inland and abroad. Lacquer ware products in Karnataka dates back to the beginning of 20th century and is native to Channapatna, a small town near Bangalore.

(i) Map of Bangalore Rural District wherein Channapatna taluk is a part(ii) Map of Channapatna taluk - were already Enclosed and sent.

Lacquer ware products or otherwise called as Channapatna toys are made out of wood and are manufactured in Channapatna, near Bangalore. The raw material used mainly for toys is "hale" wood which is very soft and light in weight and is grown near Channapatna and Ramanagaram. It is ideally suited for lacquering.

Lacquer ware products in Karnataka dates back to beginning of the century, and is native to Channapatna. As per

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(g) Description of Goods:

"Karnataka State Gazetteer – Bangalore Rural District"- Page 270, Lacquer ware is one of the oldest crafts. About a century ago the lacquer ware products processed at Channapatna, were crude in finish and only a few lacquer ware items were initially made.

The improvement of the craft was made later on through a metal turned lathe for the manufacture of lacquer ware products and turned out articles with distinctive brightness by substituting lithopone for sulphur in manufacture of colour.

Lacquer ware industry is considered as a small scale industry manufacturing large quantity of articles such as miniature imitations of toys, representing birds, fruits, animals besides, agarabathi stands, ink stands, pen holders, toys dolls etc.

As per survey conducted by the Karnataka State Handicrafts Development Corporation in 1984, and as reported in the Karnataka State Gazetteer there were 922 lacquer ware (wood articles) units in Channapatna taluk providing gainful employment to 1247 male and 350 female artisans. The amount of investment in tools and equipment in these artisans units has been found to be Rs. 554 lakhs, and it derived

| | an annual income of Rs. 34.34 lakhs. |
|--------------------------|--|
| | At present 868 number of |
| | artisans (lacquer ware) are registered |
| | with KSHDC at Channapatna and with a |
| | turnover of Rs. 30 lakhs per annum |
| | (The list of registered artisans with |
| | KSHDC are enclosed). |
| (h) Geographical area of | |
| Production and Map: | Channapatna Town Municipal |
| | Limits. |
| | (i) The map of Channapatna taluk |
| | (ii) Bangalore rural District wherein |
| | Channapatna taluk is a part are already |
| | enclosed and sent. |
| (i) Proof of Origin : | As Per Karnataka State Gazetteer, - |
| (Historical records) | - Bangalore Rural District published by |
| | Government of Karnataka, - page 270 |
| | states as fallows |
| | " Colourful dolls and toys are |
| | manufactured in Channapatna . About a |
| | century ago, the lacquer ware |
| 1 | processed at Channapatna was crude |
| | in finish. Wooden toy industry |
| | is said to have emerged during the early |
| | years of twentieth century. This is |
| | confined initially to Channapatna area |
| | and was purely a household industry, |
| | engaging members of family as workers. |
| | Now it is a small scale industry, |
| | |

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Karnataka State Gazetteer- Page Nos. 270 271, and other relevant pages of Channapatna" – enclosed).

As per Tourism report Karnataka quotes Channapatna town as follows, "Places around Bangalore" – "Channapatna –World famous for its Wooden and carvings". – Tourist report page enclosed.

(i) Methods of Production:

Lacquer ware is made from light wood which is soft and well suited to the turning machine. **The main raw material used mainly for toys is "hale"** wood which is very soft and light is grown only near Channapatna and **Ramanagaram** (an adjacent town); this is ideally suited for lacquering. The wood is turned on the lathe to different shapes. While the wood is rotating on the lathe, lac in the form of sticks in a variety of colours is held against the turning wood. The heat generated by the friction melts the lac and helps to apply the colours uniformly.

There after palm leaf is used to give a glossy polish. The raw materials used in this craft are very inexpensive. In addition to wood, colours, sand papers, nails, oils etc. are used. The equipments mainly used for this crafts are lathe, Chisel, sickle, hammer, saw, drill,

shovels, cutting machine, drilling machine, belt, etc.

(K) Uniqueness : (a) The lacquer ware products are century old craft practiced at Channapatna town. The town is guite noted in state of Karnataka for manufacturing of lacquer ware products. Channapatna toys and dolls are colourful in nature. The products are of different types in nature, representing birds, fruits, animals besides agarabathi stands, ink-stands, penholders, toys dolla etc. Initially in the early part of 20th century, it was confined only to household, engaging family members. (b) The raw material – hale wood, used mainly for toys is grown near Channapatna and Ramanagaram. (c) The raw materials hale wood, colours, sand papers, nails, oil etc. are quite inexpensive. (d) the wood("hale" wood) grown in Channapatna is an ideal wood to turn on the lathe for different shapes. (e) The major country destination for export of lacquer ware products are (i) U.S.A., (ii) U.K., (iii) Germany, (iv) Italy, (v) Netherlands (1) Inspection body: Master craftsmen in the Lacquer ware Art ware Complex, set up by KSHDC

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| | inspects the products for |
|-------------|--|
| | (i) Quality |
| | (ii) Finish |
| | (iii) Adherence to product standards |
| | (iv) Uniformity of Colours. |
| | |
| (m) Others: | As stated in the Karnataka State |
| | Gazetteer- Bangalore Rural District - |
| | Page 272. |
| | " In order to help the artisans, the |
| | Karnataka State Handicraft |
| | Development Corporation formed in |
| | 1964, by the State Government has |
| | taken up a number of development |
| | programs at Channapatna for the |
| | betterment of craft and craftsmen like |
| | starting a residential institute, craft |
| | complexes, production depots. At |
| | present there is a craft complex at |
| | Channapatna fo r lac quer ware |
| | artisans. The production Procurement |
| | Centre of Channapatna of KSHDC |
| | procures "hale" wood and lithopone for |
| | lacquer ware artisans. All India |
| | Handicrafts Board, New Delhi, has |
| | opened an advanced training center for |
| | lacquer ware artisans at Channapatna. |
| | In 1980, KSHDC established rural |
| | marketing and servicing center at |
| | Channapatna for lacquer ware products |
| | Regional Design center opened by All |
| | India Handicrafts Board at Bangalore |

undertakes Research and Development works in design of southern regions, while the technical wing undertakes development work in various material and technical aspects". The lacquer ware artisans registered with Karnataka State Handicrafts **Development Corporation is enclosed**. KSHDC has co-ordinated developmental programs for betterment of craft viz (i) Starting a Residential Institute (ii)Crafts complexes. Establishing raw material depots (iii) (iv)Production Procurement Centers Sales emporia in important (v)centers. Along with the statement of case in class(b) Class 28, in respect of Channapatna Toys and Dolls(Lacquer ware products) in the name Karnataka State Handicrafts Development Corporation Ltd, 45, Mahatma Gandhi Road, Bangalore- 560 001 who claims to represent the interest and producers of the said goods to which the geographical indication relates and which is in continuous use since 1964 in respect of the said goods.

Signature of the Signatory

P/B Ramamurthy (Managing Director)