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To,
The Registrar of Geographical Indications,
The Geographical Indications Registry,
Chennai.

Respected Sir,

Re : GI Application for the registration of "SANGEMARMAR MAKRANA MARBLE" also popularly known as "SANGEMARMAR MARBLE" or "MAKRANA MARBLE" in class 19 in the name of The Makrana RIICO Area Marble Association (formerly known as "Industrial Area Entrepreneurs Association") reg. No. 323/81, having address at, H1/320, RIICO Industrial Area, Bidiyad, Makrana, Rajasthan, India.

We act for the applicant in the captioned GI application.

We are herewith filing a request on Form GI – 1 (in triplicate) alongwith 5 copies of the additional representation sheet for registration of the captioned GI in the said class.

We also file herewith the list of members alongwith a copy of the map. The Certificate of Registration is awaited alongwith the certified copy of the bye-laws from the Registrar of Co-operative Societies, pursuant to registration. The same would be immediately filed upon receipt. Documents towards proof of origin are also being filed herewith.

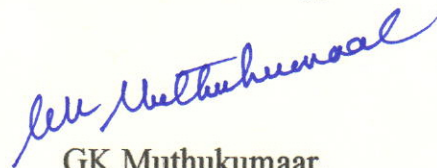
We further, enclose herewith our Power of Attorney in Form GI 10 B executed by the applicant in our favour, and the requisite fee of Rs.5,000/-. We undertake to file the original map with three certified copies of the same in due course of proceedings.



We kindly request the Learned Registrar to take the application on record and to proceed further with the same. We undertake to comply with all requirements that might be indicated in the compliance/ examination report.

Thanking you,

Yours sincerely,



GK Muthukumaar.

Encl.

1. *Form GI 1 in triplicate,*
2. *Representation sheet – 5 copies,*
3. *Copy of List of Members,*
4. *Map,*
5. *Documents towards proof of origin,*
6. *Power of Attorney, and*
7. *Cheque bearing no.883878, dt.9th April, 2013, for Rs.5,000/-*

* * * * *

GI APPLICATION No.
405

FORM GI - 1

Received Rs. 5000 in cash/
Cheque/DD/MO on 9.4.2013
vide entry no. 2077 in the
register of valuables
9/4/13
D.D.O.
Cashier

**THE GEOGRAPHICAL INDICATIONS OF GOODS
(REGISTRATION AND PROTECTION) ACT, 1999**

(Filed in triplicate alongwith the Statement of Case accompanied by five additional representations of the geographical indication)

Section 11 (1), rule 23 (2)

Fee Rs. 5,000/- (as per entry no. 1-A of the First Schedule)

1. Application is hereby made by The Makrana RIICO Area Marble Association, (formerly known as Industrial Area Entrepreneurs Association) having address at; H1/ 320, RIICO Industrial Area, Bidiyad, Makrana, Rajasthan, (reg. no. 323/81) facilitated by Indiabulls Foundation, Plot No.14, Ground Floor, College Road, PHED Colony, Nagaur 341 001, Rajasthan, for the registration in Part A of the register of the accompanying geographical indication furnishing the following particulars:-

A) NAME &

B) ADDRESS OF APPLICANT:

The "Makrana RIICO Area Marble Association"
(Formerly known as "Industrial Area Entrepreneurs
Association"), (reg. no. 323/81)

Having addressed at;
H1/ 320, RIICO Industrial Area,
Bidiyad, Makrana, Rajasthan.

Also representing;

1. Sangemarmar Vyapar Mandal (Reg. no. 326 / 81),
Makrana, (Rajasthan)
2. Marble Merchants Association, (Reg. no. 487 of 90)
Borawar Road, Makrana, (Rajasthan)

Facilitated by;

Indiabulls Foundation,
Plot No. 14, Ground Floor, College Road,
PHED Colony, Nagaur 341 001, Rajasthan.

**C) LIST OF ASSOCIATION OF PERSONS/ PRODUCERS/
ORGANISATION/ AUTHORITY :**

NOT APPLICABLE

D) CLASS AND TYPE OF GOODS:

Class 19: marble stone mined from the earth, being building material falling under class 19.

E) SPECIFICATION:

As furnished in the accompanying Statement of Case.

F) NAME OF THE GEOGRAPHICAL INDICATION:

SANGEMARMAR MAKRANA MARBLE

Also popularly known as

SANGEMARMAR MARBLE

Or

MAKRANA MARBLE

G. DESCRIPTION OF GOODS:

Makrana marble is usually medium to coarse grained marble stone, but chemically little higher in silica and illumine as compared to Italian and Grecian marbles, but presence of impurities is low. It contains about 98% of Calcium Carbonate, which is responsible for its shine.

Hardness:

Further, Makrana Marble is on the whole harder than marbles imported from Greece and Italy and is consequently more resistant to abrasion. It is also very easy to work with as it has no free silica which may be hard on tools or interfere with polishing.

Texture:

Makrana Marble is coarser in grain than the said imported marbles. The grains are not angular like in the imported marble types, but are closely interlocked which give it greater strength and translucency, which enables it to take a better polish.

Porosity:

Low porosity is a desirable characteristic of good quality marbles used for exterior use. Makrana Marble has less porosity compared to the other said imported marbles. Because of this filtration into the marble of water, dust and soot which are detrimental to the life and beauty of the marble if not possible. Hence it retains its white color for centuries. Whereas, imported marbles being of fine grain are more porous than Makrana Marble which cause them to fade over a period of time.

Solubility:

It is an important aspect for stones used for exterior purposes. Solubility depends on texture and chemical composition. Makrana Marble has less solubility and hence can withstand the action of water and the atmosphere better than imported marbles. The standing example of this is the Taj Mahal at Agra.

Strength:

Strength of marble stone is determined by uniformity of texture, closeness of grain and interlocking of crystals. The comprehensive strength of Makrana Marble is 3 to 4 tons to a cubic inch, where a cubic foot of marble weighs 2 mds. 7 seers.

In short, it can be said that the coarseness of grain Makrana Marble makes it resistant to weathering. Its purity enables it to maintain its white surface color over many decades. Its translucence gives it delicate softness, which could never be obtained in finer grained marble. These qualities make Makrana Marble unique when compared to any other marble in the world. Further details and comparative table are as furnished in the Preliminary Report on Makrana Marble Quarries prepared by Shri. K.H. Bholia for the State Government of Rajasthan as early as in the year 1935.

G) GEOGRAPHICAL AREA OF PRODUCTION AND MAP:

The Geographical area of production of, "SANGEMARMAR MAKRANA MARBLE" also popularly known as "SANGEMARMAR MARBLE" or "MAKRANA MARBLE" is in the 20 K.M. long area of two Tehsils of;

1. Makrana, and
2. Parbatsar'

Located in Nagaur District of Rajasthan. In these Tehsils the Marble Ranges are located between latitude 26.9500° N to 27.0700° N, and longitude 74.6665° E to 74.7270° E.

H) PROOF OF ORIGIN:

Makrana Marble has been quarried in the Makrana region of Nagaur District of Rajasthan in India, for centuries. This area is rich in marble deposits and is most famous for marble. The quality of marble stone obtained in this region, is believed to be one of the best in the world. It retains high grade polish for a very long time as evidenced by some of the ancient monuments built from this stone, such as the Taj Mahal, in whose construction this was fully used, Victoria Memorial, Kolkata. This is because of the presence of impurities in very negligible quantities.

In the Makrana region, Makrana marble range has been divided broadly into 15 blocks according to physical characteristic of marble bands. There are six different bands extending over 20 km. The total marble reserves in the existing mining area and those areas which have been explored by the state Government have been estimated to be 55 million tones. Of these, the chausera range is the most sought after one. The marble quarries in this region have reached a depth of upto 75mtr. Present rate of production of marble from the Makrana region is about 6.5 million tones per annum. With exploitation at this rate the resources would last for several decades.

I) METHOD OF PRODUCTION;

Makrana Marble is quarried from the quarries in the said region whose depth vary from 20 to 75 mtr. The method of production consists of the following stages;

a. Mining / Extraction:

The marble is excavated by digging and blasting and is then cut into required sizes by means of steel saws. The chips and dust left behind after the blocks have been hauled to the surface are burnt into lime, and used for the finer kinds of plastering. The big blocks of marble stone are taken out from the quarries with the help of cranes. About a minimum of 10 persons (including crane operator) are required for one mine operation.

b. Dressing:

Where the big blocks of mined marble stone are sized to remove all excrescencies and odd protrusions and brought to a square or rectangular shape using a dressing machine and a crane.

About 4-5 persons are required during this process.

c. Sawing:

The sized marble stone is then sawed using a huge machine called Diamond Gang Saw Machine, to get the slabs of required size and thickness. About 10-12 persons working 24 hours in two shifts (@ 5-6 persons working in each shift for 12 hours) are required for this process. Where 1 person is required to operate the gang saw and 4-5 labours to place the dressed marble block on to trolleys and to remove it after sawing, are required.

d. Edge Cutting:

The sawed marble slabs are then further cut according to requirement using smaller cutting machines or hand cutters. Here about 2 persons are required to do the work.

e. Laying / Fixing:

The sawed and cut marble stone is laid on the floor. This exclusively requires skilled labour. Here about 3-4 persons are involved.

f. Polishing:

Polishing is done using a polishing machine especially available for this purpose. This is done by a single person.

The workers doing laying and polishing work are paid on a square foot basis, i.e. Rs.10 to 15 per sq. ft., while the others receive a monthly salary ranging from Rs.6,000/- to Rs.10,000/- depending on their experience and the volume of work done.

J) UNIQUENESS:

The uniqueness of this marble is that it comprises of about 98% of Calcium Carbonate. While Magnesium and iron content is negligible. Because of which it retains its white color (original color) for hundreds of years, while other marble stone change color from white to grey, black or yellow shade due to the oxidization of Magnesium and iron respectively over the years to their respective oxides. In fact the shine of this marble increases through use. Further particulars on uniqueness are as detailed in the Statement of Case.

K) INSPECTION BODY:

The Inspecting body is presently in house by the production house. Inspection is done on the quality, color, size and shine.

L) INVOLVEMENT OF HUMAN ELEMENT :

Human element is involved right from mining to marketing. Mining requires skilled labour as evident from the production process. Then extraction, dressing, sawing, cutting, laying and polishing all require human labour.

Human Skill and experience are required in all of the above. Further details of involvement of human labour are as mentioned in the production process.

There are about 900 mines operating in the area of production. More than One Lakh persons are employed in the industry as a whole, which in turn comprises of mine operation, factory operation, trading establishments and handicraft show rooms.

M) OTHER INFORMATION :

The main markets of consumption of Makrana Marble are in Jaipur, Delhi, Agra, Kolkata, Ajmer, Rawalpindi, Banaras, Shikarpur (Sindh), Sialkot, Cawnpore, Gaya, Allahabad, Hardwar and all over India.

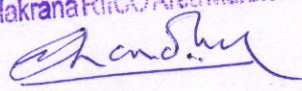
2. All communications relating to this application may be sent to the following address in India;

**GMS LAW ASSOCIATES,
Advocates & Intellectual Property Consultants & Practitioners,
'Erode House', New No.66, Third Main Road,
Gandhi Nagar, Adayar,
Chennai 600 020.**

3. In the case of an application from a convention country the following additional particulars shall also be furnished.

NOT APPLICABLE

Dated at Nagaur, Rajasthan, on 8th day of March, 2013.

For Makrana RIICO Area Marble Association

President

SIGNATURE OF APPLICANT

**Chadan Netra
President
Makrana RIICO Area Marble Association**