

The Geographical Indication of Goods (Registration and protection Act, 1999)

In the matter of an application by the Department of Horticulture, Government of Karnataka for registration of "Nanjanagud Rasabale" (banana) as a geographical indication in class 30

STATEMENT OF CASE

- 01. The Department of Horticulture is a public sector organization under the Government of Karnataka promoting the extension and development of Horticulture in Karnataka.
- 02. Nanjanagud Rasabale is the variety of banana grown only in Nanjanagud area of Mysore since decades and hence it is derived this local name. The variety is localized to around ten villages in Nanjanagud taluk of Mysore and few villages of Chamaraj Nagar district, Southern dry zone of Karnataka, India. Attached as a Annexure-I is a map of the region where Nanjanagud Rasabale is being grown in Karnataka. Also attached and marked as Annexure-II are the botanical characteristics of Nanjanagud Rasabale. A copy of "Bale" By N.S. Parameshwar, S. Shankar (1984) Edited by Venkat Rao, IBH Publication Bangalore PP 33-34 (Kannada version) is enclosed as proof of evidence.
- 03. The fruit of this variety are famous for their delicious taste and unique flavor, which seem to be influenced by black clay alluvial saline soils of Nanjanagud (Devarasana halli) and Unique method of organic cultivation (not using any inorganic fertilizers). If this particular crop grown elsewhere will leads to

(36)

development of hard lumps in the fruit and lose the particular characteristic aroma, which actually limits its cultivation in other places. The beautiful aroma spreads to nearby areas indicating the presence of Rasabale. Ripen fruits easily drop off from bunch and ripen fruits can be stored up to 1-2 weeks. Attached and marked an Annexure-III is a note on the method of production of Nanjanagud Rasabale.

- 04. Through there are over more than 20 varieties of banana grown in Karnataka. Rasabale dominates all other banana varieties because of its to unique characteristics such as delicious taste unique flavor and soft texture of the fruit and organic method of cultivation. The use of chemical fertilizer reduces the peculiar taste and aroma.
- 05. The unique characteristics of Nanjanagud Rasabale are due to the combinations of inherent genetic constitution of the Nanjanagud Rasabale variety, the geographical area where it is grown and organic cultivation. These characteristics like delicious taste and flavour cannot be replicated by growing the same variety in areas other than Nanjanagud. The other bad characteristic feature of this variety is that it is highly susceptible to panama wilt- a fungal disease.
- 06. The name Nanjanagud Rasabale therefore qualifies as a geographical indication for the aforesaid type of banana in the aforesaid region. The Department of Horticulture, Government of Karnataka is accordingly making this application for registering Nanjanagud Rasabale as a geographical indication. Department of Horticulture, therefore submits that it is in the interest of farmers that their should be a registration for Nanjanagud Rasabale as a geographical indication to ensure that it is sold under the name Nanjanagud Rasabale. Since it is



produced in the aforesaid region in Karnataka, India and having aforesaid special distinctive and naturally occurring unique characteristics.

07. Such a registration would assist in enforcing the provision of the Geographical indications of Goods (Registration & Protection) Act 1999.

Director of Horticulture

(Dr. G.K. VASANIH KUMAR)