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**THE GEOGRAPHICAL INDICATION OF GOODS
(REGISTRATION AND PROTECTION) ACT, 1999**

(To be filed in triplicate along with the Statement of case accompanied by five additional representations of the Geographical indication)

One representation to be fixed within the space and five others to be send separately)

FORM GI-1

Application for registration of a geographical indication in Part A of the Register

Section 11(1), Rule 23(2)

1. Application is hereby made by i. P. Narayanan Unny, aged 47 years s/o Late M. Ramachandran Nair, ii. Mrs. Sulochana Amma, aged 73 years, wife of late Sri. MRC Menon, iii. Mrs. Ambika K. Menon, aged 75 years, w/o late Sri. M. Kelukutty Menon, for registration in Part A of the Register of the accompanying geographical indication furnishing the following particulars:-

A. Name of the Applicant

Association of Persons – Producers - i. P. Narayanan Unny, aged 47 years s/o Late M. Ramachandran Nair, ii. Mrs. Sulochana Amma, aged 73 years, wife of late Sri. MRC Menon, iii. Mrs. Ambika K. Menon, aged 75 years, w/o late Sri. M. Kelukutty Menon,.

B. Address

Mayara Eco Farm
Karukamanikalam
Chittur College, P.O., Palakkad - 678104, Kerala, India



C. List of association of persons/producers/organization/authority

- i. *P. Narayanan Unny*
- ii. *Sulochana Amma*
- iii. *Ambika K. Menon*

D. Type of goods

Rice variety in class 30

E. Specification

Navara is an ancient medicinal rice variety referred to in SUSRUTTA Samhita on Ayurveda and Ashthanga Hridya for undertaking Panchakarma Treatment Ayurvedic treatment. The Rice variety organically cultivated as per customs and traditions supplemented by comparative ideologies in specially prepared paddy fields of Kerala with extra care to maintain its purity. The cropping situation and weather conditions of Kerala contribute greatly to its short growth duration, productivity and quality.

F. Name of the Geographical Indication and particulars.

NAVARA – THE GRAIN OF KERALA

NAVARA as a plant variety originates and is confined to Northern territory of Kerala State. A map of Kerala where NAVARA is cultivated is under preparation. The rice has a special quality and medicinal characteristics based upon the unique production technique and characteristics unique to the said geographical indication. The Applicants seek to secure the identity and uniqueness of this ancient medicinal plant variety since it is becoming extinct and there is every likelihood that modern day cultivators and other vested interests could expropriate this rice variety with its medicinal value genetically.

G. Description of the goods

The "Navara Rice" is an indigenous medicinal cereal plant of Kerala. The Navara or "Oryza sativa" is widely used in the Ayurvedic system of medicine for Panchakarma treatment. The rice is known as "Shashtika Rice" for its unique and peculiar characteristic requirement of only sixty days to grow and mature. "Navara" or "Njavara" as it is phonetically spelt is a unique cereal having high content of free amino acid including Cysteine and Methionine. Navara Rice is valued for its curative properties in circulatory, respiratory, digestive and rheumatic complaints

H. Geographical area of production and map

The "Navara Rice" has its origin in the state of Kerala. The map of the geographical area is produced.

I. Proof of origin (Historical Records)

The 'Ashtanga Hridaya' (Vagabhata, 500 BC) describes the njavara rice. Also 'Susruta Samhita' (Susrutacharya, 2500 BC) cites njavara as a special cereal, having properties to rectify the basic ills affecting the circulatory, respiratory and digestive systems. Njavara is one of the native genetic resources of Kerala. Its cultivation and use is confined to Kerala and is considered as an endemic crop. The medicinal properties of Navara find mention in ancient Ayurvedic texts like Ashtangahridaya and Sushruta Samhita which refer to it as a "pious grain" used on auspicious occasions.

J. Method of Production

The Navara is an early maturing crop grown in Kerala. The crop is harvested within a span of 60-90 days. Two to three crops can be grown during a year depending upon the climatic condition. The cultivation of Navara Rice requires specially prepared fields and extra care is taken to maintain purity and quality of the grains. Organic manure alone is applied in Navara cultivation to maintain its medicinal qualities. The grains are in black and gold colour but the rice variety itself is red in colour. The Navara rice takes only 60 days to grow and mature. The rice variety is grown under four situations of growth i.e., lowland situation, in open upland situation, in coconut garden with 30 to 50% and 60-80-% light infiltration. A detailed presentation will be made on the method of production.

K. Uniqueness

The Navara Rice is the indigenous medicinal plant of Kerala. It has unique medicinal characteristics widely used in Ayurvedic Panchakarma treatment. The "Navara Kizhi" – the cooked njavara rice tied in a cloth and used for massaging the body- is widely used in panchakarma treatment for nerve and spine related disorders, paralysis and polio. The short span of a mere sixty days to mature is unique to njavara rice. The "njavara" is a unique cereal having high content of free amino acid including Cysteine and Methionine. Navara Rice is valued for its curative properties in circulatory, respiratory, digestive and rheumatic complaints. The Applicants intend to create an inspection body comprising of experts from the field of agricultural to verify the morphological variations of Navara and also certify it for quality.

Along with the Statement of Case in Class 30 in respect of NJAVARA RICE in the name(s) of P. Narayanan Unny, Mrs. Sulochana Amma, Mrs Ambika K. Menon, whose address is N avara Eco Farm, Karukamanikalam, Chittur College, P.O., Palakkad - 678104, Kerala, India, who claims to represent the interest of the producers of the said goods to which the geographical indication relates and which is in continuous use in respect of the said goods.

2. The Application shall include such other particulars called for in rule 32(1) in the Statement of Case.
3. All communication relating to this application may be sent to the following address in India



SIGNATURE



NAME OF THE SIGNATORY
(IN BLOCK LETTERS)

MURTI & MURTI ADVOCATES
PATENT AND TRADEMARK ATTORNEYS
IIND FLOOR, BEETA PLAZA,
DR. KRISHNASWAMY ROAD,
COCHIN 682 035