

Received Rs. 5000/-
 Cheque/DD/NO on 22/08/07
 vide entry no. 0283 in the
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THE GEOGRAPHICAL INDICATIONS OF GOODS
 (REGISTRATIONS & PROTECTION) ACT, 1999

(To be filed in triplicate alongwith the Statement of Case accompanied
 by five additional representation of the geographical indication)

One representation to be fixed within the space and five others to be
 send separately
 FORM GI-I

*Chilly No. 0283
 22/08/07*

A	Application for the registration of a geographical indication in Part-A of the Register Section 11 (1), Rule 23(2) Fee: Rs.5,000 (See entry No.1A of the First Schedule)
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1. Application is hereby made by (a) **The Government of Nagaland** for
 the registration in Part-A of the Register of the accompany geographical
 indication furnishing the following particulars:-

- **Name of the Applicant:** *(The Government of Nagaland Represented by its Secretary, Dept. of Horticulture & Agriculture Govt of Nagaland)* L. H. Thangi Mannen
- **Address:** - Police Station - Kohima (South), District - Kohima, Nagaland.
- **List of association of persons / producers / organization / authority :** - Government of Nagaland.
- **Type of goods:** - Chilly.
- **Specification:** - These Chillies are one of the most hottest chillies on earth and changes its colour from green to red.
- **Name of the geographical indication (and particulars):-** The "Chudi Chilly", commonly known as the Naga Mircha or Raja Mircha - meaning "King of Chillies" is indigenous to the Nagas and has been part of their lifestyle since time immemorial. Farmers in Naga chilly growing areas of Nagaland have been engaged in the cultivation of Raja Chilli since the time of their forefathers and this has been and still is one of their chief sources of income and livelihood. It has long been associated with the naga community in all Naga inhabited areas as a staple culinary item and hence is intrinsically linked to the Nagas.
- **Description of the goods:** - The colour is green, turning red on maturity.
- **Geographical area of production and map:** - In the Districts of Kohima, Peren, Mon and Dimapur in the State of Nagaland. Map Annexed
- **Proof of origin (Historical records) :** - As per statement enclosed.
- **Method of Production:** - As per statement enclosed.
- **Uniqueness:** - Particulars of the special characteristics and uniqueness of the goods is that it is known as the hottest chilly on earth and is closely associated to the Naga tribes often involving awe by the fact that this chilly is consumed without any fanfare at each and every meal as a must have item on the platter. Besides the same Chilly is used in a number of dishes for cooking.
- **Inspection Body:** - It is sub conical to conical in shape and about 2.3 - 2.95 cm. Wide at the shoulders and 5.95 - 8.54 cm in length and weighs 12 to 16 gms each. The skin is finely wrinkled and the flesh is thin. The Chudi Chilly has a distinctive Pungency and fruity aroma.
- **Other:** - As per statement enclosed.

GOVT. OF
 Geographical Indication
 22 AUG 2007
 BY NO. 548
 CHENNAI

Along with the Statement of Case in Class **31** in respect of Chilly/Mirchy in the name(s) of The Government of Nagaland through Department of Horticulture and Agriculture whose address is State Government Secretariat, Kohima, Nagaland who claims to represent the interest of the producers of the said goods to which the geographical indication relates and which is in continuous use since _____ in respect of the said goods.

2. The application shall include such other particulars called for in rule 32(1) in the Statement of Case

3. All communications relating to this application may be sent to the following address in India.

RAJEEV KUMAR JAIN, Advocate. ANANDA BASU, Advocate
797, Lake Town, Block - A,
Kolkata - 700 089,
West Bengal,
India.

4. In the case of an application from a convention country the following additional particulars shall also be furnished.

- (a) Designation of the country of origin of the geographical indication
- (b) Evidence as to the existing protection of the geographical indication in its country of origin, such as the title and the date of the relevant legislative or administrative provisions, the judicial decisions or the date and number of registration, and copies, of such documentation.


SIGNATURE

(ANANDA BASU)
NAME OF THE SIGNATORY
(IN BLOCK LETTERS)