

**THE GEOGRAPHICAL INDICATIONS OF GOODS
(REGISTRATION & PROTECTION) ACT, 1999**

FORM GI-1

**A: Application for the registration of a geographical indication in
Part A of the Register :**

Section 11(1) of Geographical Indication Act, 1999 and Rule 23(2) of Geographical Indication of goods (Registration and Protection) Rules, 2002.

Fee: Rs. 5,000 (See entry No.1A of the First Schedule)

1. Application is hereby made by (a) GMGC for the registration in Part A of the Register of the accompanying geographical indication furnishing the following particulars:

- Name of the Applicant: GMGC (Great Mission Group Consultancy)

- Address: Shri Ganesh Hingmire,
Shree Madhav Apartment,
169 Budhwar peth,
Pune 411002,
Maharashtra

- List of association of persons/producers/organisation/authority:

- 1) Milind Ragunath Karambelkar
- 2) Girish Padmakar Murudkar
- 3) Dada Pasalkar
- 4) Virendra Jadhav (Jadhav Sanshar Natya)
- 5) Raju Devale

- Type of goods: Headgear ,Class 25 of IV schedule of Geographical indication of goods (Registration and Protection) Rules ,2002

- Specification: Please find in Appendix I (Draft)

- Name of the geographical indication[and particulars]: Puneri Pagadi

It consists of 6 parts namely :

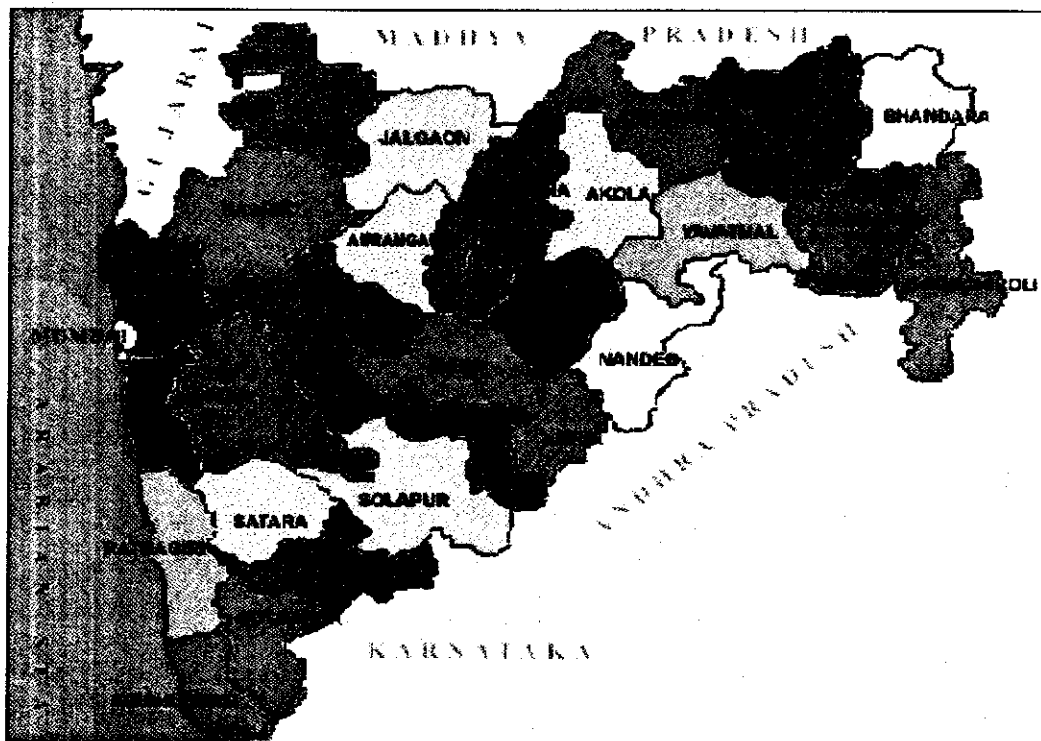
- 1) Kamal
- 2) Koka
- 3) Matha
- 4) Ghera
- 5) Jartar
- 6) Astar

- Description of the goods:

- 1) The Front View of Pagadi , consist of Jartar ,Koka, Gota .
- 2) The Right View of Pagadi , consist of Jartar ,Matha .
- 3) The Left View of Pagadi , consist of Koka ,Gota_.

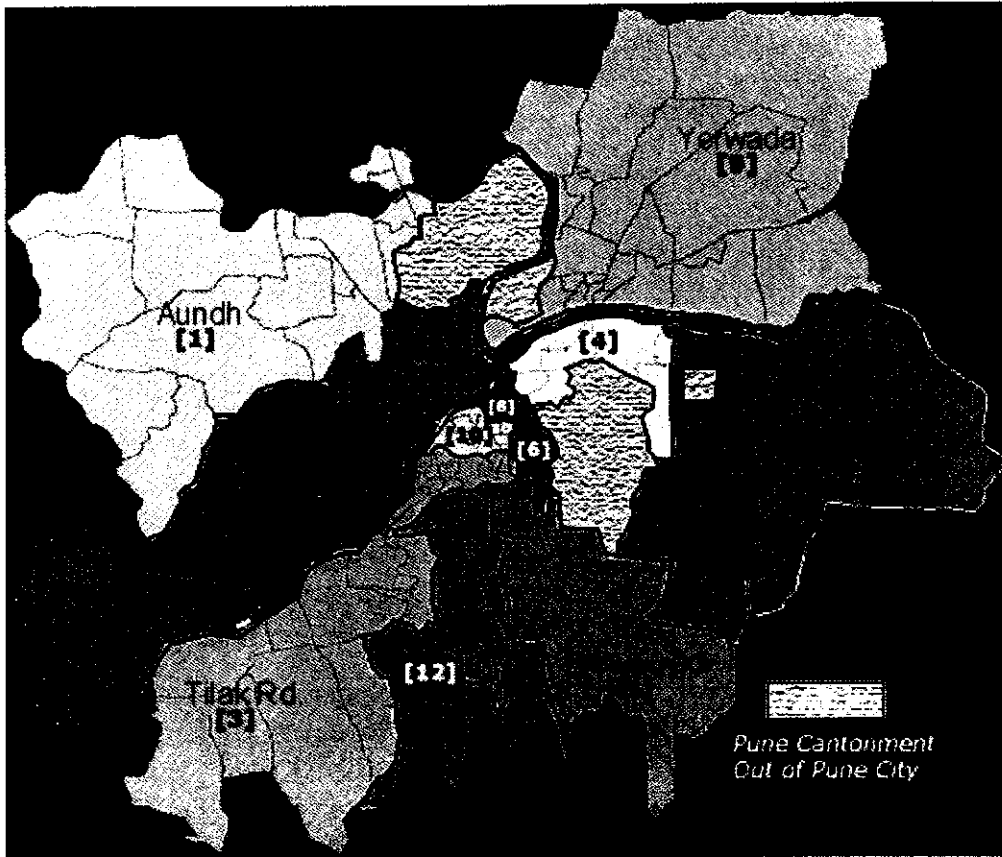
- Geographical area of production and map:

Map no. 1:



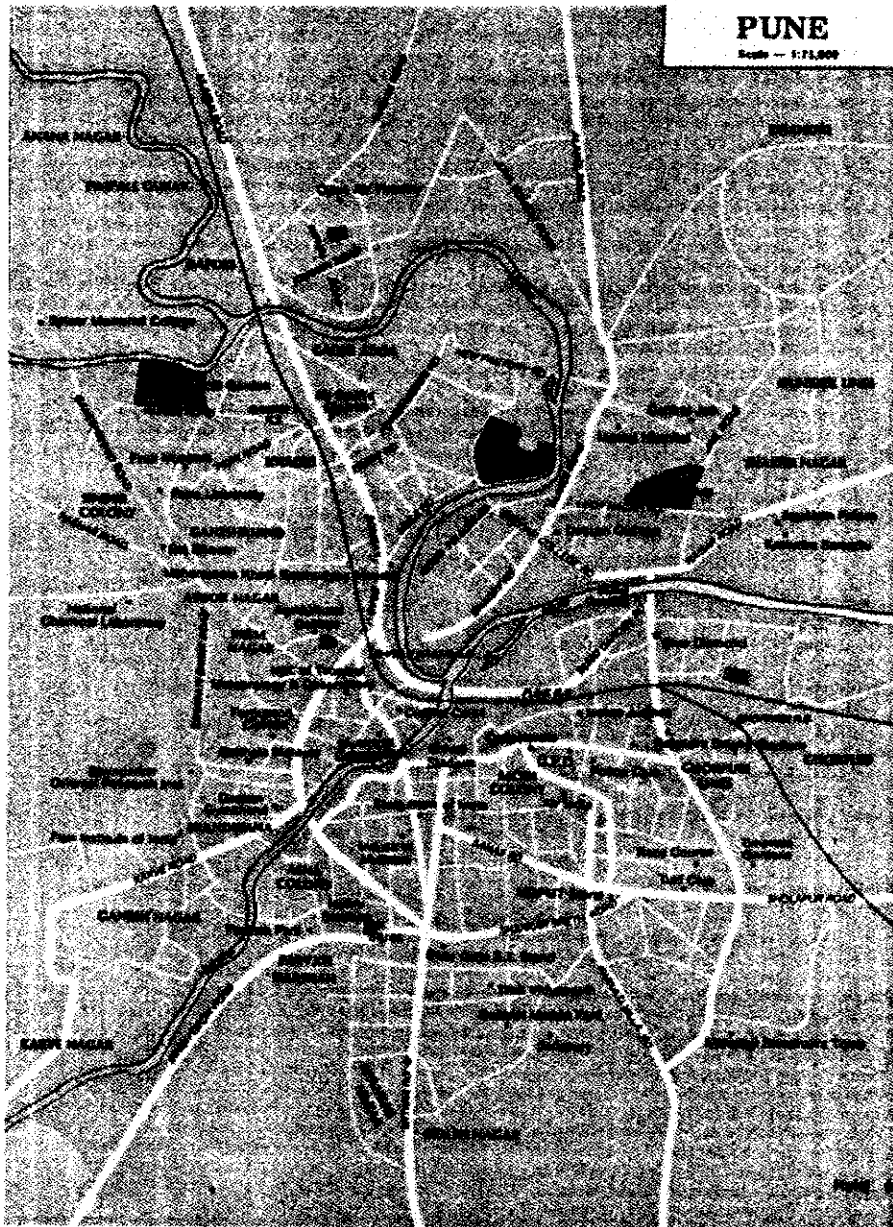
(Pune is located in the south- west region of maharashtra.)

(Map no. 2)



(Map of Pune city)

(Map no. 3)



(Map of Pune city)

- **Proof of origin**[Historical records]

-The idea of “ Puneri Pagadi” dates back to the 17th century where there were 12 class of people and among them were “ Kostis. Their profession was making Pagadis, they visited houses fortnightly & made Pagadis in people’s home for them.

- **Method of Production:**

For making Pagadis the fabric used was approximately 65mts long & 9inch wide. The fabric was dipped in water & starch was added to fix the folds of Pagadi permanently. They used either their head, knees or wooden logs as base for making Pagadis. Once the Pagadi was made it could be used for 15days, as the Pagadi made in this way lasted only for 15days the “ Kostis” used to visit the residential places of people fortnightly to make new Pagadis.

- **Uniqueness:**

Basic colour of Pagadi was white,but for variations they used different vegetable & fruit colours.

The material which is used is mostly cotton, but can also be made in satin & silk.

Once the headgear is worn the KOKA(popat) comes exactly right above the right eye.

The dangling JARTAR, will come on right side of the forehead, which consisted of gold coloured ribbons. Earlier it was prepared of golden braisal.

Just adjacent “to KOKA” comes the MATH, a flat surface sliding from the “KOKA”.

Adjacent to “JARTAR” and on the posterior end of “KOKA” a silky golden strip is placed called “ JARI”

“GHERA” , a silky fabric covering the Pagadi from all sides . Its circumference depends upon size of the head.

Inner surface of Pagadi is covered with thin cotton coating of fabric called "ASTAR"

KAMAL is that part of Pagadi which covers the forehead and provides protection from heat.

- **Inspection Body**: Register of Geographical Indication.

-Other:

Along with the Statement of Case in Class (b) 25 (b) in respect of (c) Puneri Pagadi in the name(s) of (d) GMGC whose address is (e) Shri Ganesh Hingmire, Flat # 7, Shree Mahadev Apartment , 169 Budhwar Peth , Pune 411002, who claims to represent the interest of the producers of the said goods to which the geographical indication relates and which is in continuous use since 18th Century in respect of the said goods.

2. The application shall include such other particulars called for in rule 32(1) in the Statement of Case.

3. All communications relating to this application may be sent to the following address in India:

Shri Ganesh Hingmire , Flat # 7, Shree Mahadev Apartment , 169 Budhwar Peth , Pune 411002.

SIGNATURE:

(GANESH.S.HINGMIRE)