

oriGIn

Global alliance of GIs



oriGIn: Unique & United !

- oriGIn: worldwide alliance of GIs
- Established in 2003 as a non-for profit organisation
- Some 400 members from 40 countries (different sectors)
- Secretariat based in Geneva
- Presidency: Ms Fatima AMHERI, President AMIGHA
- VPs in each continent

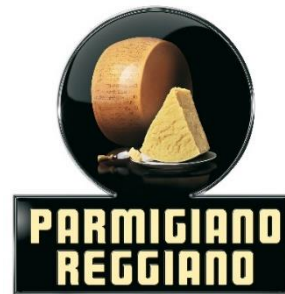
oriGIn goals

- Strengthen the protection of GIs at the national, regional and international level
- Promote GIs as a tool for sustainable development
- Facilitate exchange of “best practices” among GI producers and specialists

Some Members



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oriGIn Activities

- Active participation in international fora and advocacy campaigns (WIPO, WTO, ICANN, USPTO, EUIPO, FTA, etc.)
- Manuals, periodical reports & studies for members
- Raising awareness on GI infringements
- Acting as a common platform for GI producers to Exchange best practices and establish partnerships

An example on How we operate

Challenge: Complexity in a fast-changing world:

- Proliferation of fora and negotiations (WTO, WIPO, ACTA, TTIP, ICANN, bilateral and regional agreements, etc.)
- Evolution of laws and regulations
- Growing phenomenon of imitation: need to monitor markets

oriGIn's Response:

- Active participation in international negotiations (WIPO, ACTA, WTO, bilateral negotiations, etc.) and advocacy
- Periodical reports and studies for members
- Monitoring GI abuses in foreign markets and lobby @ national authorities

**GI protection, Enforcement
&
oriGIn Action**

Enforcement (i): Trade negotiations impacting on GIs

**EU-US TRADE
AGREEMENT | TTIP JOBS
& GROWTH?**

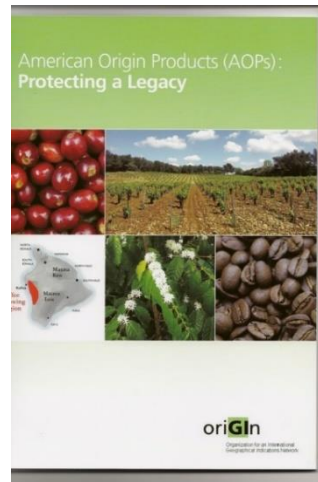


Transatlantic Trade Investment Partnership (TTIP)

Enforcement (ii): Manuals & Studies



- oriGIn's Manual on how to protect GIs in the gTLDs

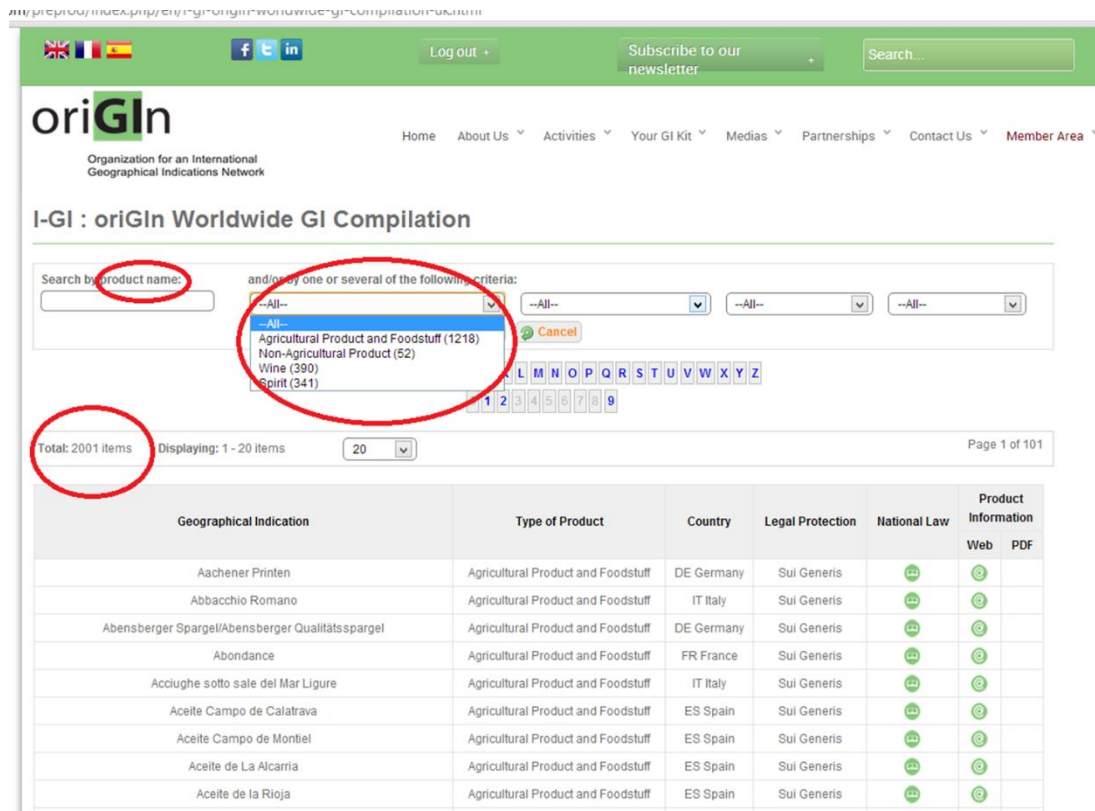


- oriGIn's Manual on how to protect GIs in the USA



- oriGIn's Manual on How to protect GIs in the BRICs

Enforcement (iii): The Worldwide GI Compilation



oriGIn
Organization for an International Geographical Indications Network

I-GI : oriGIn Worldwide GI Compilation

Search by product names:

and/or by one or several of the following criteria:

- All--
- Agricultural Product and Foodstuff (1218)**
- Non-Agricultural Product (52)
- Wine (390)
- Spirit (341)

Total: 2001 items Displaying: 1 - 20 items 20 Page 1 of 101

Geographical Indication	Type of Product	Country	Legal Protection	National Law	Product Information	
					Web	PDF
Aachener Printen	Agricultural Product and Foodstuff	DE Germany	Sui Generis			
Abbacchio Romano	Agricultural Product and Foodstuff	IT Italy	Sui Generis			
Abensberger Spargel/Abensberger Qualitätsspargel	Agricultural Product and Foodstuff	DE Germany	Sui Generis			
Abondance	Agricultural Product and Foodstuff	FR France	Sui Generis			
Acciughe sotto sale del Mar Ligure	Agricultural Product and Foodstuff	IT Italy	Sui Generis			
Aceite Campo de Calatrava	Agricultural Product and Foodstuff	ES Spain	Sui Generis			
Aceite Campo de Montiel	Agricultural Product and Foodstuff	ES Spain	Sui Generis			
Aceite de La Alcarria	Agricultural Product and Foodstuff	ES Spain	Sui Generis			
Aceite de la Rioja	Agricultural Product and Foodstuff	ES Spain	Sui Generis			

Enforcement (iv): GI protection in gTLDs



oriGIn panel discussion on GIs & gTLDs at the WIPO

Enforcement (v): GI Law Firms Initiative



Enforcement (iv)

Support to members

Letter of support to the PGI “Café de Colombia”

oriGIn

Organisation for an International
Geographical Indications Network



TO WHOM IT MAY CONCERN

Geneva, 31 October 2014

Re: Letter of support to the PGI “Café de Colombia”

The Organisation for an International Geographical Indications Network – oriGIn – is the global coalition of Geographical Indications (GIs), representing today some 350 groups and two million producers from 40 countries. oriGIn advocates for the effective protection and enforcement of GIs at the national, regional and international level and promotes the recognition of the fundamental role of GIs in sustainable development.

“Café de Colombia” is a worldwide known GI recognised in Colombia since 2005 and protected today in 35 countries, including the European Union since 2007 via the Council Regulation (EC) No 510/2006 on the Protection of Geographical Indications and Designation of Origin for Agricultural Products and Foodstuffs, today replaced by



Thank you for your attention !

mailto: info@origin-gi.com

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@[oriGlnNetwork](https://twitter.com/origlnetwork)