

Making GIs a truly European story: Presentation by oriGIn

- oriGIn: global alliance of GIs
- Some 500 members (agricultural, non agricultural, wines & spirits GIs) from 40 countries



Some of our Members



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Our values and goals

- GIs are crucial for producers and consumers worldwide
- GIs play a key role for inclusive economic development
- GIs are intellectual property rights recognised in the most important international agreements
- Need to fight GIs misappropriations and infringements with sound legal means

GIs Regulations in the EU

- i. Agricultural products and foodstuff (Regulation No 1151/2012)
- ii. Wines (Regulation No 1308/2013)
- iii. Spirits (Regulation No 110/2008)
- iv. Aromatised wines (Regulation No 251/2014)
- v. Non Agricultural GIs: Not yet harmonized at the EU level

Some figures (EU GIs)

- i. Some 3.500 GIs recognised under the 4 Regulations (+ 55 TSG)
- ii. Italy: 523 wines, 289 agricultural products (+ 2 TSG), 37 spirits, 1 aromatised wines
- iii. Germany: 89 agricultural products, 28 wines, 20 spirits, 2 aromatised wines
- iv. UK: 60 agricultural products (+ 4 TSG), 8 wines, 2 spirits

Some figures (EU GIs)

Based on a study commissioned by DG Agriculture and Rural Development and published in 2012:

*Worldwide sale value: 54,3 billion EUR in 2010
(+ 12% from 2005)*

Some figures (EU GIs)

- *Sectors:*
 - Wines: 56% (30,4 billion EUR)
 - Agricultural products and foodstuffs: 29% (15,8 billion EUR)
 - Spirits: 15% (8,1 billion EUR)
 - Aromatized wines (31 million EUR)
- *Within agricultural products and foodstuffs:*
 - Cheeses: 39%
 - Meat products: 20%
 - Beers: 15%
 - Fresh meat: 8%
 - Fruits and vegetables: 6%

Some figures (EU GIs)

By country:

- France (20,9 billion EUR)
- Italy (11,8 billion EUR)
- Germany (5,7 billion EUR)
- UK (5,5 billion EUR)
- Followed by Spain, Portugal, Greece, Austria, Ireland, Hungary and Poland

Some figures (EU GIs)

- Domestic sales: 60 %
- Intra-EU trade: 20%
- Extra-EU trade: 20% (+ 29% from 2005)

Some figures (GIs outside the EU)

- Some 9.000 GIs recognised in the world
- 2.000 in China
- 270 In India
- Some 1.000 in the Americas (including the US, through AVAs, certification marks, etc..)
- 150 in Africa (huge unexplored potential)

oriGIn compilation of all GIs recognised in the world

Total 5402 items Displaying 41 - 60 items 20 per page Page 3 of 271

Geographical Indication	Type of Product	Country of Origin	Legal Protection	National/Regional Law	Third countries of protection	Product Information	
						Web	PDF
Achaia (Αχαΐα)	Wine	GR Greece (EU)	Sui Generis			@	
Acharuli Chlechili (აჭარული ჩილეჩილი)	Food Products / Cheese	GE Georgia	Sui Generis			@	
Açores	Wine	PT Portugal (EU)	Sui Generis			@	
Adana Kebabi	Food Products / Processed meat / Kebab	TR Turkey	Sui Generis			@	
Adapazari Dartili Keşkek	Food Products / Others / Chicken soup	TR Turkey	Sui Generis			@	
Adapazari Islama Köftesi	Food Products	TR Turkey	Sui Generis			@	
Adelaida District	Wine	US United States	Sui Generis			@	
Adelaide	Wine	AU Australia	Sui Generis			@	
Adelaide Hills	Wine	AU Australia	Sui Generis			@	
Adelaide Plains	Wine	AU Australia	Sui Generis			@	
Adelbodner	Food Products / Non-agricultural foodstuffs / Mineral water	CH Switzerland	Sui generis (without registration)			@	
Adygeyskiy Syr (Адыгейский Сыр)	Food Products / Cheese	RU Russian Federation	Sui Generis			@	
Aegean Sea (Αιγαίο Πέλαγος)	Wine	GR Greece (EU)	Sui Generis			@	
Afuega'l Pitu	Food Products	ES Spain (EU)	Sui Generis			@	

Some key elements of the system

- Groups at the core of the system
- Solid legal protection & enforcement (*ex officio*)
- Controls (before products are commercialised as well as on the market)
- Possibility to benefit from promotion funds under Regulation No 1144/2014

Challenges

- Infringements: 2016 EUIPO/OECD, 4.3 billion EUR in 2014 (EU market)
- TM applications conflicting with GIs: correct application of EU Regulations by EU TM offices
- Implementation of controls across the EU
- Internet: E-commerce and domain names
- Procedures, timing: modification of product's specifications, review of Spirits Technical Files
- Legislative proposal replacing Regulation (EC) No 110/2008 on spirit drinks
- Bilateral negotiations, Geneva Act of the Lisbon Agreement, protection in key export market

Many thanks for your attention!

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<https://www.youtube.com/watch?v=IEugZL03fbY&feature=youtu.be>

