



Side-event at the 37th Session of the WIPO SCT

*(Standing Committee on the Law of Trademarks,
Industrial Designs and Geographical Indications)*

oriGIn compilation of all GIs currently protected in the world: Work in progress

March 27, 2017, 1 pm to 3 pm, WIPO New Building, Room 0.107

At 1 pm, a light lunch will be offered to participants

Background

In September 2011 oriGIn launched an ambitious project to come up with an online compilation of all GIs currently protected in the world. The compilation lists GIs in an alphabetical order, with the indication of the country of origin, the category of product, the kind of protection (including the link to the national law, decree or ruling), any third country where the GI is protected via a bilateral or plurilateral agreement as well as the information concerning the product. The compilation, expected to be finalized before the end of 2017, will be freely available on the oriGIn website.

Objectives

The objectives of this side-event are: to present the worldwide GIs compilation project (overall approach, current status of work & challenges); to show a preview of the compilation; and to discuss ways to improve and update the compilation after its publication.

Speakers

- *The oriGIn worldwide compilation of all GIs currently protected in the world*, Mr. Massimo Vittori, Managing Director, oriGIn
- *The point of view of national authorities in charge of GIs*, Ms. Sophio Mujiri, Deputy Chairperson, National Intellectual Property Center of Georgia (Sakpatenti)
- *The point of view of GIs groups*, Mr. Esteban Rubio, Senior Lawyer, Colombian Coffee Growers Federation
- *The point of view of brand owners and IP professionals*, Mr. Alessandro Francesco Sciarra, Trademark Attorney at Bird & Bird and Chair of the GIs Team of Marques
- Q&R