



Side-event

At the 37th Session of the WIPO STC on the Law of Trademarks,
Industrial Designs and Geographical Indications

oriGIn compilation of all GIs currently protected in the world: Work in progress

*March 27, 2017, 1 pm to 3 pm, WIPO New Building Room 0.107 (to be confirmed)
At 1 pm, a light lunch will be offered to participants*

Background

Data concerning the GIs protected in the various jurisdictions around the world are not always available. Some countries have undertaken centralization efforts. In others, such information is not available altogether. Likewise, in countries protecting GIs via trademarks, lists of registered trademarks corresponding to the internationally accepted definition of GIs are not available. The uncertainty which might be generated by such lack of information is detrimental to consumers, producers and business in general. Another element of uncertainty is related to the protection of GIs in foreign jurisdiction via bilateral and plurilateral agreements. The recent multiplication of such treaties, providing different levels of protection as well as of GIs lists to be protected in the counterpart's jurisdiction, makes it difficult to have a clear picture in terms of understanding exactly in which countries and to what extent a given GIs is protected.

Against this background, in September 2011 oriGIn launched an ambitious project to come up with an online compilation of all GIs currently protected in the world. The compilation lists GIs in an alphabetical order, with the indication of the country of origin, the category of product, the kind of protection (including the link to the national law, decree or ruling), any third country where the GI is protected via a bilateral or plurilateral agreement as well as the key information on the product. The compilation, expected to be finalized before the end of 2017, will be freely available on the oriGIn website.



Side event

The objective of March 27 side event is to present the project (overall approach, current status of work & challenges), provide participants with a preview of the compilation, and to discuss possible ways to improve as well as update the compilation after its publication.

Speakers

- *The oriGIn worldwide compilation of all GIs currently protected in the world*, Mr. Massimo Vittori, Managing Director, oriGIn
- *Comments by a GI group*, Speaker to be confirmed
- *Comments by a national authority in charge of GIs*, Speaker to be confirmed
- *Comments by a lawyer*, Speaker to be confirmed
- Q&R

oriGIn

oriGIn is the global alliance of Geographical Indications (GIs) from a large variety of sectors, representing some 500 associations of producers and other GI-related institutions from 40 countries (www.origin-gi.com)