

**Geographical Indications - Sustainability Manifest Inception Workshop**  
Hosted at World Intellectual Property Organisation -WIPO, New Building Room 0-107  
34, chemin des Colombettes, Geneva, Switzerland - **4th of May 2017**

**Working language: English**

Time	Activity	Speakers / Moderators	Content
8:00 - 8:30	Registration		Please proceed to WIPO main entrance building to be accredited (See map enclosed)
8:30 -9:00	Welcome Why a GI sustainability manifest?	oriGIn FAO	Opening remarks - introduction of the workshop Presentation : importance of a GI sustainability initiative
9:00 – 9 :30	Tour de table	FAO	Participants introduce themselves quickly
9 :30 - 9:45	GIs and Sustainability: OriGIn perspective	Massimo Vittori oriGIn	Presentation : how GIs can approach and define their own sustainability priorities
9:45-10:15	A Sustainability Approach for GIs	Felipe Arango - Luis Samper	Presentation: summary of the Benchmark Report, presentation of the objectives of the project and key issues to be considered
10:15- 10:45	Discussion on the objectives and approach of the project	FAO	Comments and questions from the participants
10:45-11:15	Coffee Break		
11: 15- 12:15	Two examples of application of evaluation based on SAFA	Jan Landert – FIBL	Presentation: application in the field of SMART toolkit in rural communities - Advantages and Challenges
		Filippo Arfini – University of Parma	Presentation: methodological issues for GI sustainability assessment (Glamur, Strength2Food)
12:15 – 12:45	Discussion on these approaches for GI sustainability assessment	Luis Samper	Comments and questions from the participants on gaps to be addressed for GI sustainability assessment
12:45- 2:00	Lunch		At Venue
2 :00 – 3:30	Proposals to build a framework for GI sustainability assessment	FAO	Contributions from participants who have experience in GI sustainability to share their work on the topic, the gaps identified or the possible synergies.
3:30 - 4:00	Coffee Break		
4:00 – 4:30	Towards a GI Sustainability manifest	FAO/oriGIn	Presentation : perspectives for the development of the GI sustainability manifest and assessment
4: 30 - 5:15	Comments - Feedback	FAO/oriGIn	Discussion and feedbacks from participants Identification of possible synergies for the second phase of the project
5:15- 5:30	Wrap up and closing	FAO/oriGIn	Closing remarks
5:30 - 6 :00	GI Drink		At Venue