

Zaala Jinst's White Cashmere



Zaala jinst's white cashmere was registered in the name of the Zala council NGO, registration date: **2014.08.15**, registration number: **14010**, application number: **15276**

The white cashmere of Zala jinst GI was registered at the Intellectual Property Office of Mongolia (IPOM) in 2014 under the Mongolian law of trademarks and geographical indications by the Zala Association.

Geographical area: This goat breed is raised in Shine Jinst sum (ШИНЭЖИНСТ) 16,500 km², in Bayankhongor *aimag* (Mongolian administrative subdivision). This area is in the Gobi desert at the Chinese border. The Gobi is a cold and arid desert, with frost and occasionally snow occurring on its dunes. Additional moisture reaches parts of the Gobi in winter as snow is blown by the wind from the Siberian Steppes. These winds cause the Gobi to reach extremes of temperature ranging from -40 °C in winter to +50 °C in summer.

Product: The “Zala Jinst white breed” goat is a white colored, cashmere-meat breed, and was approved as a breed in 2000. It is well adapted to the Gobi and Gobi desert nomadic herding. The average cashmere production of this goat is 380 grams; adult female is 290 gram with 16.0-16.5 microns. They are heavier than other types of goats, around 55 kg when they are adults.

Color, fineness and length are the special characteristics of this cashmere. The qualities of the cashmere vary depending on the season and the weather. Approximately 250 grams of cashmere can be combed from one goat in the production process. White cashmere of the Zala jinst goat is warmer than other types of cashmere because of the goat's adaptation to the harsh Mongolian climate – despite this, the resulting cashmere products are known to be very soft, delicate, and light.

Source: Mongolia GI Development Association, ИПД