

oriGIn Statutory General Assembly

Exclusively for oriGIn's members and invited organizations

17 October 2017

Casa dei Carraresi

Via Palestro, 33/35 - 31100 Treviso, Italy

14.30 **Welcome:** Mr. Stefano Zanette, President, Consorzio di Tutela della Denominazione di Origine Controllata Prosecco

14.40 **oriGIn at Crucial Point of its Growth: Global Presence for Greater Impact,** moderated by Mr. Massimo Vittori, Managing Director, oriGIn

Speakers:

- I. *2015-2016 Activities' Report: Advocacy, New Services, Partnerships - Main Results Achieved in the Last Two Years:* Ms. Fatima Amehri, President, oriGIn
- II. *Lobby at the national level in cooperation with oriGIn,* Mr. Ramón González Figueroa, Director General, Consejo Regulador del Tequila (CRT)

WITH THE SUPPORT OF



Ministero delle
politiche agricole
alimentari e forestali



ISTITUTO POLIGRAFICO
E ZECCA DELLO STATO



PATROCINIO
REGIONE DEL VENETO



VALORITALIA

- III. *Why We Do Support the oriGIn US Office*, Mr. Philippe Bardet, Director, Interprofession du Gruyère, and Mr. Luca Giavi, Director, Consorzio di Tutela della Denominazione di Origine Controllata Prosecco
- IV. *Finding Synergies to Support oriGIn's Global Presence*: Mr. Federico Desimoni, Director, Consorzio Tutela Aceto Balsamico di Modena, & Mr. Flavio Innocenzi, Director, Consorzio Tutela Formaggio Asiago
- V. *oriGIn Local Antennas*, Mr. David Gabunia, Director, oriGIn Georgia, Ms. Ana Soeiro, Managing Director, QUALIFICA/oriGIn Portugal, Mr. Claude Vermot-Desroches, President, oriGIn France & Mr. Sébastien Breton, Representative, oriGIn France
- VI. *The EU Office: Bilateral Treaties, Reform of GIs Regulations, Promotion, Increased Cooperation Among GIs Sectors*, Ms. Fanny Lossy, EU Representative, oriGIn
- VII. *oriGIn Africa Office : Challenges & Opportunities*, Ms. Céline Meyer, Africa Representative, oriGIn
- VIII. *Financial Report: 2015/2016 Financial Results & 2017/2018 Budget*, Mr. Alain Farine, Member of the Executive Committee, oriGIn

16.00

Discussion and Adoption of Activities Report & Financial Report, moderated by Mr. Massimo Vittori, Managing Director, oriGIn

WITH THE SUPPORT OF



Ministero delle
politiche agricole
alimentari e forestali



ISTITUTO POLIGRAFICO
E ZECCA DELLO STATO



PATROCINIO
REGIONE DEL VENETO



COOPERAZIONE NAZIONALE
DEI CONSORZI REGIONALI PER LA TUTELA
DEI LUOGHI DI ORIGINE DEI PRODOTTI



VALORITALIA

16.30 Action Plan 2018-2019

Speakers:

- I. *Recent Developments in Asia*, Mr. Lao Reasey, Deputy Director of Department of Intellectual Property, Ministry of Commerce, Kingdom of Cambodia, & Mr. Stephane Passeri, Promotion of Rural Development through Development of Geographical Indications (GI) at Regional Level in Asia, Food and Agriculture Organization of the United Nations (FAO)

- II. *Which Role for oriGIn in 2020*, Mr. Massimo Vittori, Managing Director, oriGIn

17.00 Discussion and Adoption of Action Plan 2018-2019

17.40 Presentation of Bergamo Declaration, Mr. Mauro Rosati, Director, Fondazione QUALIVITA

17.45 Modification of the Statutes and Renewal of oriGIn Bodies, moderated by Ms. Ida Puzone, Project Manager, oriGIn

18.15 Concluding remarks, by the President of oriGIn

18.20 Signature Cooperation Agreement Prosecco-Tequila

18.30 Cocktail

WITH THE SUPPORT OF