

ZHUKULA COFFEE (朱苦拉咖啡)

Country of origin: China

Type of product: Coffee

Geographical Area: Binchuan County, Yunnan Province

Specificity of the Product: Exported to Europe, the United States, and other major coffee markets around the world, a good relationship of cooperation has been established between Zhu Bitter Coffee and markets. According to experts, the process used to produce Zhu Bitter Coffee is China's most complete preservation of its 100-year-old coffee cultural heritage. As it is a suitable growing area, Binchuan has been integral to the large-scale development of China's coffee industry, while in the territory of Binchuan County the coffee culture boom continues to grow. Tasting this coffee is tasting the national characteristics of Binchuan; planting this coffee is planting the cultural heritage of Binchuan.



Source:

General Administration of Quality Supervision, Inspection and Quarantine (AQSIQ) - China Protected Geographical Indications Products (<http://www.cqi.gov.cn/Home/>). Product information translated and adapted through <https://translate.google.ch/>.