

oriGIn Statutory General Assembly

Exclusively for oriGIn's members and invited organizations

17 October 2017

Casa dei Carraresi

Via Palestro, 33/35 - 31100 Treviso, Italy

14.30 **Welcome:** Mr. Stefano Zanette, President, Consorzio di Tutela della Denominazione di Origine Controllata Prosecco

14.40 **oriGIn at Crucial Point of its Growth: Global Presence for Greater Impact,** moderated by Mr. Massimo Vittori, Managing Director, oriGIn

Speakers:

- I. *2015-2016 Activities' Report: Advocacy, New Services, Partnerships - Main Results Achieved in the Last Two Years:* Ms. Fatima Amehri, President, oriGIn
- II. *Lobby at the national level in cooperation with oriGIn,* Mr. Ramón González Figueroa, Director General, Consejo Regulador del Tequila (CRT)

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- III. *Why We Do Support the oriGIn US Office*, Mr. Philippe Bardet, Director, Interprofession du Gruyère, and Mr. Luca Giavi, Director, Consorzio di Tutela della Denominazione di Origine Controllata Prosecco
- IV. *Finding Synergies to Support oriGIn's Global Presence*: Mr. Federico Desimoni, Director, Consorzio Tutela Aceto Balsamico di Modena, & Mr. Flavio Innocenzi, Director, Consorzio Tutela Formaggio Asiago
- V. *oriGIn Local Antennas*, Mr. David Gabunia, Director, oriGIn Georgia, Ms. Ana Soeiro, Managing Director, QUALIFICA/oriGIn Portugal, Mr. Claude Vermot-Desroches, President, oriGIn France & Mr. Sébastien Breton, Representative, oriGIn France
- VI. *The EU Office: Bilateral Treaties, Reform of GIs Regulations, Promotion, Increased Cooperation Among GIs Sectors*, Ms. Fanny Lossy, EU Representative, oriGIn
- VII. *oriGIn Africa Office : Challenges & Opportunities*, Ms. Céline Meyer, Africa Representative, oriGIn
- VIII. *Financial Report: 2015/2016 Financial Results & 2017/2018 Budget*, Mr. Alain Farine, Member of the Executive Committee, oriGIn

16.00

Discussion and Adoption of Activities Report & Financial Report, moderated by Mr. Massimo Vittori, Managing Director, oriGIn

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17.00 Action Plan 2018-2019

Speakers:

- I. *Recent Developments in Asia*, Mr. Lao Reasey, Deputy Director of Department of Intellectual Property, Ministry of Commerce, Kingdom of Cambodia, & Mr. Stephane Passeri, Promotion of Rural Development through Development of Geographical Indications (GI) at Regional Level in Asia, Food and Agriculture Organization of the United Nations (FAO)
- II. *Which Role for oriGIn in 2020*, Mr. Massimo Vittori, Managing Director, oriGIn

17.30 Discussion and Adoption of Action Plan 2018-2019

17.45 Modification of the Statutes and Renewal of oriGIn Bodies, moderated by Ms. Ida Puzone, Project Manager, oriGIn

18.15 Concluding remarks, by the President of oriGIn

18.30 Cocktail

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