

# New gTLDs - A Whirlwind Tour

## TOTALS

- **1,930 applications**
  - Applicants from 60 Countries
- Various rounds of applications, objections, challenges, stability concerns.

## Special Categories

- 84 “community”
  - e.g. .Hotel, .LGBT
- 66 Geographic
  - e.g. .London .NYC
- 116 IDN
  - e.g.
    - .商店 (xn--czrs0t) (store)
    - .游戏 (xn--unup4y) (game)

## Donuts Applications

- 307 Applications
- 198 TLDs granted
- Now stands at 238 TLDs after the acquisition of Rightside (June 2017)

# ICANN Rights Protections Mechanisms

- Trademark Clearinghouse (TMCH),
- Universal Dispute Resolution Policy (UDRP) adherence
- Uniform Rapid Suspension (URS), a new rapid takedown process
- Malicious conduct remediation and takedown
- DNSSEC implementation
- Additional security policies with 24/7/365 abuse Point of Contact

# .WINE & .VIN – Specific Protections

## Additional safeguards

- Certain applications were met with strong objections surrounding matters such as trademark infringement, fake/counterfeit goods, cybersquatting, extortion etc.
- .WINE & .VIN were 2 such strings where there was particular fears expressed by the winemaking community.
- Donuts and Wine Producers, came to an agreement to further support the protection of .WINE and .VIN.



# Domain Name Wine Trustee

The Wine Industry Organizations and Donuts agreed to the appointment of a domain name and wine specialist to serve as the Domain Name Wine Trustee (DWT)

The purpose of the DWT is to act as an independent 3<sup>rd</sup> party, to ensure the fair and proper allocation of certain listed domains to the proper entity.

[www.reservednames.wine](http://www.reservednames.wine)

# Protection For Wine Producers

- 5,500+ domains have been reserved, representing the names of major wine regions.
- Domains shall be released to appropriate registrants, as verified by the DWT.
  - Closing date for applications is **January 16<sup>th</sup>, 2018**.
- Registrations can be completed following the DWT process.
  - Use of the DWT does incur a fee. Such a fee is a charitable donation intended to prevent gaming of the DWT system.
- Donuts maintains a robust abuse process for dealing with complaints:
  - Single point of contact – [abuse@donuts.email](mailto:abuse@donuts.email)
  - Enhanced Donuts process to investigate reports specifically from the DWT or from Wine Industry Organizations regarding alleged infringements or where a use is considered to be confusingly similar in name.
  - Such an additional process provides extra comfort where traditional UDRP or URS protections may not apply.

# DWT Registration Process

Registrant contacts Registry.

Registry verifies SLD is reserved to the DWT.

Where desired name is reserved, the Registry directs to [www.reservednames.wine](http://www.reservednames.wine) .

Registrant pays a fee. *(This fee is a charitable donation intended to discourage system abuse.)*

DWT verifies Registrants claim on the required name.

DWT denies/accepts claim.

If successful, token provided, registrant may register domain at authorised registrar.

Registry will provide support as is necessary to effect the Registration.



# Sample of Registrars\*

<a href="#">101 Domain</a>	<a href="#">1API</a>	<a href="#">Alantron</a>	<a href="#">Alpnames</a>	<a href="#">BB Online dba Nominat*</a>	<a href="#">BName.net</a>
<a href="#">Brandma</a>	<a href="#">Com Laude</a>	<a href="#">CPS-Datensysteme GmbH</a>	<a href="#">Domaininfo</a>	<a href="#">Enom</a>	<a href="#">Epik</a>
<a href="#">EuroDNS</a>	<a href="#">Gandi</a>	<a href="#">Hogan Lovells International</a>	<a href="#">http.net Internet GmbH</a>	<a href="#">IP Mirror</a>	<a href="#">Key-Systems</a>
<a href="#">Ledl.net GmbH</a>	<a href="#">Lexsynergy</a>	<a href="#">Marcaria</a>	<a href="#">MarkMonitor</a>	<a href="#">MrDomain.com</a>	<a href="#">Name.com</a>
<a href="#">Nameshield</a>	<a href="#">NetNames</a>	<a href="#">Openprovider</a>	<a href="#">OVH</a>	<a href="#">Paragon Internet Group</a>	<a href="#">PDR</a>
<a href="#">Register.it</a>	<a href="#">SafeBrands</a>	<a href="#">SafeNames</a>	<a href="#">Secura</a>	<a href="#">Sibername</a>	<a href="#">united-domains</a>
<a href="#">Webnames</a>					<a href="#">Webnic CC</a>

# Additional Protections from Donuts

## ○ DPML

- Reserves a TM terms across all 238 domains for 5 years.
  - Must be an exact match Term or term containing exact match

Trademark	DPML String	Validity
Yahoo	<b>yahoo</b>	Valid
Amex	my <b>amex</b> card	Valid
Verizon	<b>ver1zon</b>	Invalid

## ○ DPML+

- Reserves a single TM term and 3 variants for 10 years
  - TM: **Bortolin** (AND **B0rtolin**, **Bort0lin** & **Bortoln**)
  - TM: **Leflaive** (AND **Lefla1ve**, **Leflalve** & **Laflaive**)