New gTLDs - A Whirlwind Tour

TOTALS

- 1,930 applications
- Applicants from 60
 Countries
- Various rounds of applications, objections, challenges, stability concerns.

Special Categories

- 84 "community"
 - e.g. .Hotel, .LGBT
- 66 Geographic
 - e.g. .London .NYC
- 116 IDN
- e.g. .商店 (xn--czrs0t) (store) .游戏 (xn--unup4y) (game)

Donuts Applications

- 307 Applications
- 198 TLDs granted
- Now stands at 238 TLDs after the acquisition of Rightside (June 2017)



ICANN Rights Protections Mechanisms

- Trademark Clearinghouse (TMCH),
- Universal Dispute Resolution Policy (UDRP) adherence
- Uniform Rapid Suspension (URS), a new rapid takedown process
- Malicious conduct remediation and takedown
- DNSSEC implementation
- Additional security policies with 24/7/365 abuse Point of Contact



.WINE & .VIN – Specific Protections

Additional safeguards

- Certain applications were met with strong objections surrounding matters such as trademark infringement, fake/counterfeit goods, cybersquatting, extortion etc.
- .WINE & .VIN were 2 such strings where there was particular fears expressed by the winemaking community.

• Donuts and Wine Producers, came to an agreement to further support the protection of .WINE and .VIN.





Domain Name Wine Trustee

The Wine Industry Organizations and Donuts agreed to the appointment of a domain name and wine specialist to serve as the Domain Name Wine Trustee (DWT)

The purpose of the DWT is to act as an independent 3rd party, to ensure the fair and proper allocation of certain listed domains to the proper entity.

www.reservednames.wine

Protection For Wine Producers

• 5,500+ domains have been reserved, representing the names of major wine regions.

- Domains shall be released to appropriate registrants, as verified by the DWT.
 - Closing date for applications is January 16th, 2018.
- Registrations can be completed following the DWT process.
 - Use of the DWT does incur a fee. Such a fee is a charitable donation intended to prevent gaming of the DWT system.
- Donuts maintains a robust abuse process for dealing with complaints:
 - Single point of contact <u>abuse@donuts.email</u>
 - Enhanced Donuts process to investigate reports specifically from the DWT or from Wine Industry Organizations regarding alleged infringements or where a use is considered to be confusingly similar in name.
 - Such an additional process provides extra comfort where traditional UDRP or URS protections may not apply.



DWT Registration Process

Registrant contacts Registry.

Registry verifies SLD is reserved to the DWT.

Where desired name is reserved, the Registry directs to www.reservednames.wine .

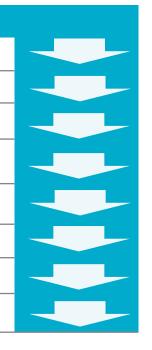
Registrant pays a fee. (This fee is a charitable donation intended to discourage system abuse.)

DWT verifies Registrants claim on the required name.

DWT denies/accepts claim.

If successful, token provided, registrant may register domain at authorised registrar.

Registry will provide support as is necessary to effect the Registration.





Sample of Registrars*

101 Domain	<u>1API</u>	Alantron	<u>Alpnames</u>	BB Online dba Nominate*	BName.net
<u>Brandma</u>	Com Laude	<u>CPS-</u> <u>Datensysteme</u> <u>GmbH</u>	<u>Domaininfo</u>	<u>Enom</u>	<u>Epik</u>
<u>EuroDNS</u>	<u>Gandi</u>	Hogan Lovells International	http.net Internet GmbH	IP Mirror	Key-Systems
Ledl.net GmbH	Lexsynergy	<u>Marcaria</u>	MarkMonitor	MrDomain.com	Name.com
Nameshield	<u>NetNames</u>	<u>Openprovider</u>	<u>OVH</u>	Paragon Internet Group	PDR
Register.it	<u>SafeBrands</u>	<u>SafeNames</u>	<u>Secura</u>	<u>Sibername</u>	united-domains
Webnames					Webnic CC



Additional Protections from Donuts

OPML

- Reserves a TM terms across all 238 domains for 5 years.
 - Must be an exact match Term or term containing exact match

Trademark	DPML String	Validity	
Yahoo	yahoo	Valid	
Amex	my amex card	Valid	
Verizon	ver1zon	Invalid	

• DPML+

- Reserves a single TM term and 3 variants for 10 years
 - TM: Bortolin (AND B0rtolin, Bort0lin & Bortoln)
 - TM: Leflaive (AND Lefla1ve, Leflalve & Laflaive)

