



oriGIn Action Plan 2018-2019

I. Strengthen the impact of our advocacy campaigns:

oriGIn will reinforced its decentralized structure, by consolidating its national and regional offices in the US, the EU an Africa, as well as exploring the opportunities to create regional offices in Asia and Latin America . This is crucial to strengthen the impact of our advocacy campaigns.

II. GIs in Internet:

oriGIn will devote specific efforts to the issue of GIs protection in gTLDs. In the next 2 years, in fact, the “ICANN/GNSO Working Group on the Review of All Rights Protection Mechanisms (RPMs) in All gTLDs” will conclude its work of revision of the Uniform Dispute Resolution policy (UDRP) and the ICANN might launch a second vague of new gTLDs.

III. Consolidate the role of global opinion-maker on GIs:

Leveraging from the “oriGIn Worldwide GIs Compilation”, oriGIn will strengthen its links with national and regional authorities in charge of GIs and become a global platform for debate on GIs policies and regulations.

IV. Exploring new areas of work / GIs & sustainability:

oriGIn will play an active role in supporting interested GIs groups to understand the challenges arising out of sustainability, to assess their current status with respect to such challenges, and come up with a roadmap to improve their response (see document “oriGIn sustainability strategy for GIs) .