



VALORITALIA

oriGIn

October 18, 2017

GIUSEPPE LIBERATORE

The background features a repeating pattern of stylized wine bottles and leaves in a light gray color. The bottles are simple silhouettes, and the leaves have a central vein and smaller branching veins. The pattern is scattered across the entire background.

THE WINES CERTIFICATION



WHAT DOES VALORITALIA DO?

- ✓ **CERTIFICATION AND CONTROL OF CONVENTIONAL WINE**
 - PDO Protected Denomination of Origin
 - PGI Protected Geographical Indication
 - Table Wines with indications
- ✓ **CERTIFICATION AND CONTROL OF ORGANIC WINE, Organic Crop and Animal Products**

ITALIAN WINE CONVENTIONAL CERTIFICATION

**The production chain
(Consortiums or Producers Associations)
chooses the CERTIFICATION BODY (CB)
every 3 years for every single PDO.**

**Authorized CBs have to be accredited by ACCREDIA,
Italy's National Accreditation Body.**



ITALIAN CONVENTIONAL WINE CERTIFICATION

**Documental controls on 100% of the production +
On-site inspections in vineyards on 10% of wine growers +
On-site inspections in the cellars on 15% of wine producers =**

PDO CERTIFIED WINES

CONVENTIONAL WINE CERTIFICATION

**ALL THE PRODUCTION CHAIN IS CONTROLLED
BEFORE THE BOTTLE COMES TO THE MARKET:**

- The production in the vineyard
- The harvested grapes
- The vinification in the cellars
- Chemical and organoleptic analysis of bulk wine
- The bottling
- The number of bottles produced

ON-SITE INSPECTIONS IN THE VINEYARDS

CONTROL OF THE SURFACE	YIELD CONTROL	CONTROL OF GRAPE VARIETY
The inspector verifies that what the farm has declared in the National Database of wine growers, complies with reality.	The inspector verifies that the number of grapes in the the single vine doesn't exceed the maximum potential foreseen by the Regulation on that PDO.	The inspector verifies that the type of grape in the entire vineyard is compliant with the PDO declared in the National Database.

10% of the wine
growers

ON-SITE INSPECTIONS IN THE CELLARS

CELLAR INVENTORY	ANALYSYS OF BULK WINE	VERIFICATION ON LABELS
The inspector verifies that all the remaining wine in the cellar and the movements done, comply with the CB's Data.	The inspector takes a sample of bulk wine for the laboratory analysis.	The inspector takes a sample of labelled bottle in the warehouse.
The CEC verifies that the inspector's findings comply with the ongoing Regulation.	The CEC compares the laboratory analysis with the PDO specific parameters.	The CEC verifies in what stated in the label respects the ongoing Regulation and the PDO specific Rules.

15% of the wine
growers



	DOCG	DOC	IGP	WITH INDICATION OF THE VINE OR THE VINTAGE
DOCUMENTAL CONTROL	100% on all steps	100% on all steps	100% on production data and bottling	Only for Producers which has an agreement with the CB
ON-SITE INSPECTION	Both in vineyards and in cellars	Both in vineyards and in cellars	Both in vineyards and in cellars	-
WINE ANALYSIS	Chemical and organoleptic analysis for every lot	Chemical and organoleptic analysis for every lot	Chemical analysis only for drowned samples	-
CERTIFICAION VALIDITY	180 days	2 years	-	-
TRACEABILITY	GOVENAMENT SEAL	LOT or government seal	LOT NUMBER	-

Numbers of 2016

Inspections on PDO and PGI wines

Wine samples, analysis and tastings

15.133

Numero totale di visite ispettive

(13.789 nel 2015)



9.873

presso Viticoltori
(8.872 nel 2015)

5.260

presso le cantine
(4.917 nel 2015)

di cui:

2.566

presso Vinificatori

2.694

presso Imbottiglieri

Numbers of 2016

Inspections on PDO and PGI wines

Prelievi, analisi e degustazioni

2.544

Campioni prelevati per il controllo etichetta
e confronto analisi, di cui

112 Irregolari

(13 NCL e 99 NCG), pari al 4,40% del totale.

Nel complesso sono state riscontrate
le seguenti NCL, NCG e Segnalazioni:



Viticoltori	Vinificatori	Imbottigiatori
1.636 NCL	96 NCL	88 NCL
255 NCG	15 NCG	114 NCG
330 Segnalazioni	38 Segnalazioni	22 Segnalazioni

Numbers of 2016

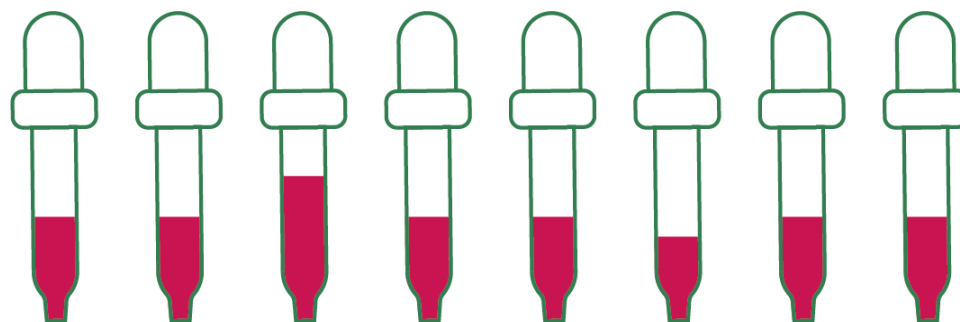
Inspections on PDO and PGI wines

Prelievi, analisi e degustazioni

48.779

campioni rilevati nel corso del 2016
pari a HL 9.073.948.

**La media dei volumi di ogni partita
è stata di 186 HL**



Numbers of 2016

Inspections on PDO and PGI wines

Prelievi, analisi e degustazioni

2.897

commissioni di degustazione eseguite
con una media di

17

campioni a degustazione
e sono stati certificati idonei

8.680.859 HI



Numbers of 2016

Inspections on PDO and PGI wines

Prelievi, analisi e degustazioni

48.779

campioni prelevati nel corso dell'attività 2016
di cui i campioni irregolari risultano:

250

pari a HI 23.168

quelli non idonei alle analisi chimico-fisica
(0,51% sul totale dei campioni);



1.020

pari a HI 138.439

quelli rivedibili alla commissione di degustazione
(1,53% sul totale dei campioni);



127

pari a HI 10.336

quelli non idonei alla commissione di degustazione
(0,26% sul totale dei campioni).



Numbers of 2016

Bottling of DOCG, DOC and IGT wines

DOP

8.377.060 HL

Ettolitri imbottigliati
sotto controllo 2016:
pari a 1.116.941.333 bottiglie
da 0.75 L



IGP

4.846.122 HL

Ettolitri imbottigliati
sotto controllo 2016:
pari a 646.149.600 bottiglie
da 0.75 L



Numbers of 2016

Bands distributed for VINI DOCG and DOC

920.352.000

Contrassegni di Stato consegnati alle aziende
nel corso del 2016

oltre **303 milioni**
per i vini **D.O.C.G.**

oltre **616 milioni**
per i vini **D.O.C.**

Di questi circa 920 milioni:

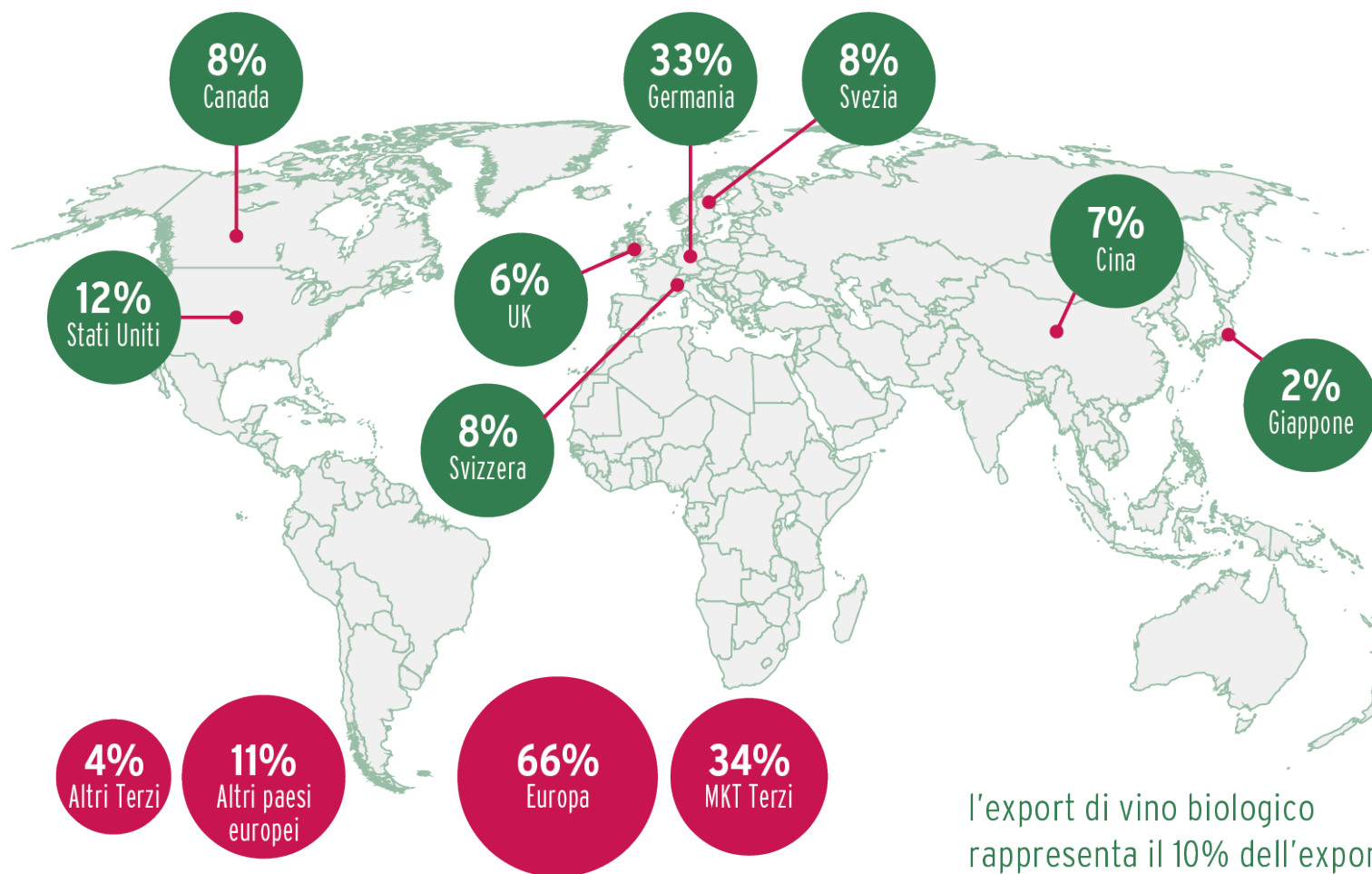
151.924.000 sono del tipo personalizzato
(con nome della D.O. indicata)

768.428.000 sono del tipo standard

The background features a repeating pattern of stylized, light gray leaves and bottles. One leaf in the upper left quadrant is a solid dark green color, while the others are light gray with white vein details. The bottles are also light gray and have a simple, rounded shape. The text is centered over this pattern.

THE ORGANIC CERTIFICATION

The organic certification: Markets of interest

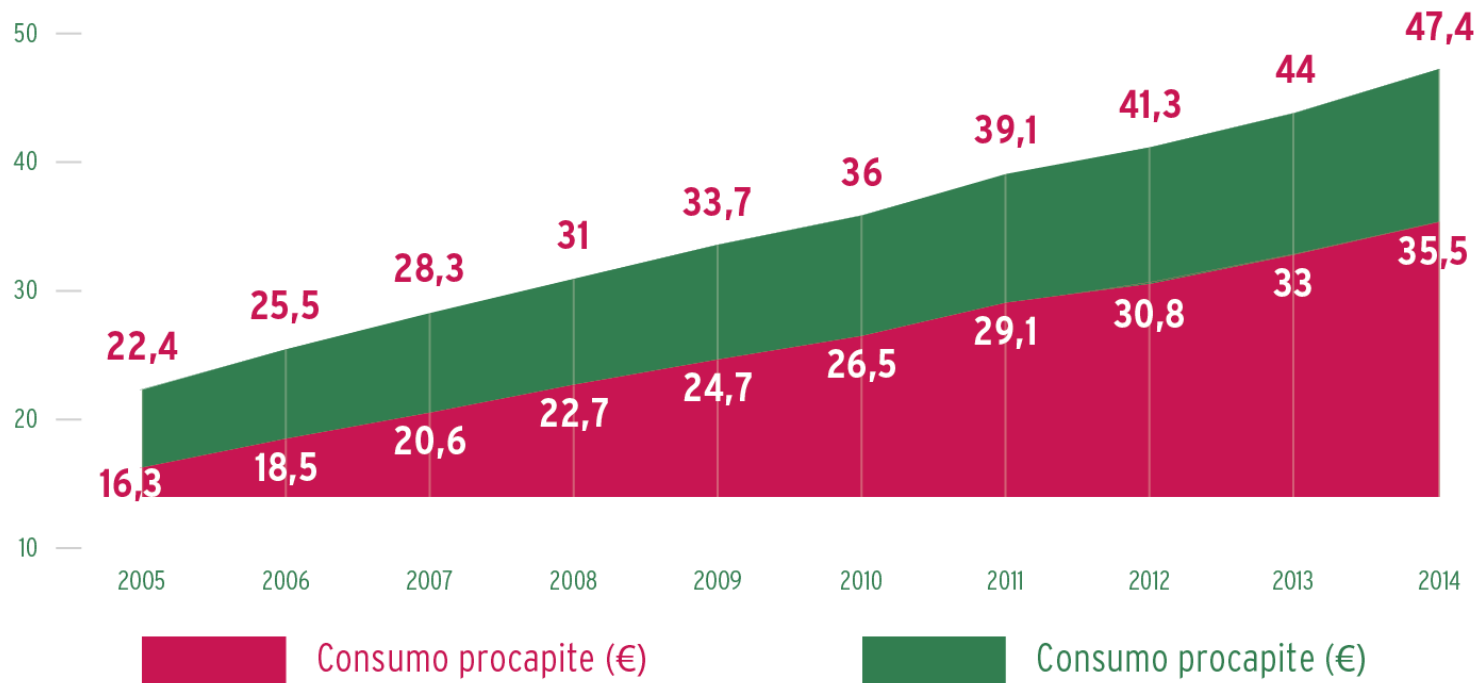


Fonte: Survey Wine Monitor Nomisma 2017 per ICE-Agenzia©

l'export di vino biologico
rappresenta il 10% dell'export
dell'intero settore

Mentre il settore agroalimentare vive in condizioni di crisi ormai strutturale, il biologico italiano da un decennio cresce costantemente a doppia cifra

Spesa Bio procapite (€)





1.400 circa
Operatori biologici controllati da Valoritalia



THANK YOU FOR YOUR ATTENTION



VALORITALIA