



Promoting GIs. The Magister Lvcentinvs project

VICENTE GIMENO

Academic coordinator ML

Assistant prof. Commercial Law

Our relation with GIs



PAST

PRESENT

FUTURE

Starting our 26th edition

☐ 000000003 - MAGISTER LVCENTINVS [+ Info](#)



Trade mark information

Trade mark number	000000003
Type	Figurative
Filing date	01/04/1996
Registration date	15/09/1997
Nice Classification	16, 41
Trade mark status	Registered
Basis	EUTM on which IA is based
Reference	C 960002

Owner information

Owner ID number	129101
Owner name	Universidad de Alicante

Representative information

Representative ID num...	
Representative name	

Last publication

04/01/2019 [C.1.1](#)



From the last decade we have increased a lot our attention to GIs

- *we incremented the GIs lessons in the 2nd Module
- *we planned more Master thesis about GIs
- *we organized field visits to Regulatory Councils
- *some of our students participated in moot courts
- *we looked for training contracts for our students



I JORNADA INTERNACIONAL SOBRE DENOMINACIONES DE ORIGEN E INDICACIONES GEOGRÁFICAS

16 -17 FEBRERO 2017
Salón de actos Facultad de Educación
Universidad de Alicante



II INTERNATIONAL SEMINAR ON DESIGNATIONS OF ORIGIN AND GEOGRAPHICAL INDICATIONS

February 27th and 28th 2018
Salón de Actos of the Faculty of Education
of the University of Alicante



Project beneficiary action
of research DER2017-87675-R
of the Ministry of Economy, Industry and Competitiveness



III INTERNATIONAL SEMINAR ON GEOGRAPHICAL INDICATIONS

March 6th and 7th, 2019
Venue: Universidad de Alicante
Edificio San Fernando,
Calle San Fernando 40,
Alicante



This project receives funding from the programme:
FEDER/Ministerio de Ciencia, Innovación y Universidades –
Agencia Estatal de Investigación/ Project DER2017-87675-R



International seminars on designations of origin and
geographical indications

DIRECTORS OF THE SEMINAR

Prof. Dr. Esperanza GALLEGO SÁNCHEZ. Chair in Commercial Law. Director of the Commercial Law Department. University of Alicante. Permanent member of the General Commission of Codification (Ministry of Justice).

Prof. Dr. Pilar MONTERO GARCÍA-NOBLEJAS. Professor of Commercial Law. Director of the Intellectual Property of the University of Alicante (Magister Lvcentinvs). Commercial Law Department.

MANAGEMENT AND ORGANIZATION COMMITTEE

Dra. Altea Asensi Merás
Dra. Nuria Fernández Pérez
Dr. Vicente Gimeno Beviá

Dra. Pilar Iñiguez Ortega
Dr. Jorge Moya Ballester
Mr. Ignacio Rabasa

Mrs. Andrea García Martínez
M. Maurizio Crupi
Mrs. Marina Vázquez Esteban

ORGANIZATION

Commercial Law Department, University of Alicante.
Master in Intellectual Property of the University of Alicante (Magister Lvcentinvs).

PARTICIPATE



III INTERNATIONAL SEMINAR ON DESIGNATIONS OF ORIGIN AND GEOGRAPHICAL INDICATIONS

6th and 7th of March, 2019

Universidad de Alicante
Edificio San Fernando,
Calle San Fernando 40,
Alicante



UNIVERSITAT D'ALACANT
UNIVERSIDAD DE ALICANTE
Departament de Dret Mercantil i Dret Processal
Departamento de Derecho Mercantil y Derecho Procesal



Universitat d'Alacant
Universidad de Alicante



TWO MORNING SESSIONS..

DEBATING ABOUT HOT TOPICS LIKE, AMONG OTHERS...

+Protected Designations of Origin and Geographical Indications in the EU

*GIs enforcement

*Ex officio Protection of Designations of Origin and Geographical Indications in Trade Mark registration

AFTERNOON SESSION

- NETWORKING AND TALKING ABOUT GIs IN A CASUAL ATMOSPHERE



Present

MODULE IV: PLANT VARIETIES AND GEOGRAPHICAL INDICATIONS

1. Plant Varieties Regulations

1.1. National, European Union (CPVO) and International system (UPOV)

1.2. Plant patents

2. Designations of origin and geographical indications

2.1. The legal protection of designations of origin and geographical indications

2.2. Collective and guarantee or certification trademarks



IV International seminars on designations of origin and geographical indications



- COMING SOON....

Public national project



- “LEGAL REGIME OF PLANT BREEDING AND QUALITY DISTINCTIVE SIGNS: Promoting food safety and quality and sustainable socio-economic progress.”. (DER2017-87675-R)



PhD Candidates

- European Doctoral Candidate under the Marie Skłodowska-Curie grant in the programme EU Horizon 2020
- Other candidates...



Raising GIs awareness in other degrees

- Undergraduate not only as a consumers but also as a future players about GIs
- Where?? Economy, Business Administration, Advertising and Public Relations, Tourism.
- NEW THIS YEAR → “Protection of quality in gastronomic activities”



FUTURE

Facing new challenges....

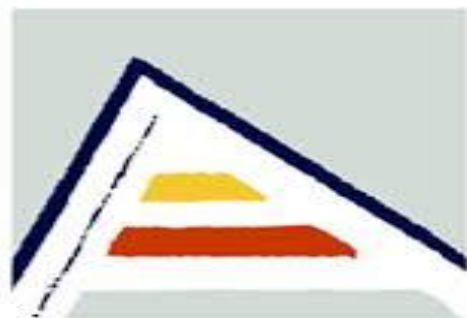
.....Better together



THANK YOU

MUCHAS GRACIAS

გმადლობთ



Universitat d'Alacant
Universidad de Alicante



VICENTE GIMENO BEVIÁ
vicente.gimeno@ua.es