

oriGIn-National Antennas: Examples of coordinated actions



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Advocacy: WIPO Geneva Act of the Lisbon Agreement on AO and GIs



- oriGIn informed its members on the benefits of the new system
- Provided a model letter with arguments to raise awareness and support the accession to the WIPO Geneva Act of the Lisbon Agreement in their countries
- National Antennas/Members addressed their national competent authorities to support the accession

At the EU level, oriGIn coordinated a campaign with its EU members to raise concerns of relevant authorities on EU Commission proposal concerning the EU accession to the Geneva Act

Advocacy : World IP Day 2020

Role played by IP in building a green future



As **Geographical Indications (GIs)** products form an integral part of their communities and contribute to preserving local natural resources, they play an important role in building a more **sustainable future**

#worldipday
#oriGInforsustainability

oriGIn

Organization for an International
Geographical Indications Network

oriGIn conceived a template message to communicate on GIs contribution to a more sustainable future

oriGIn antennas/Members used the template message to communicate worldwide in a coordinated campaign

Advocacy : World IP Day Campaign 2020



oriGin @oriGinNetwork

The 2020 **#worldipday** (26 April) is dedicated to IP at the heart of efforts to create a green future. **#GeographicalIndications** are in a privileged position to respond to the social, environmental and economic challenges brought about by **#Sustainability** Stay tuned! **@WIPO** pic.twitter.com/NhB9iDQwRm

Impressions

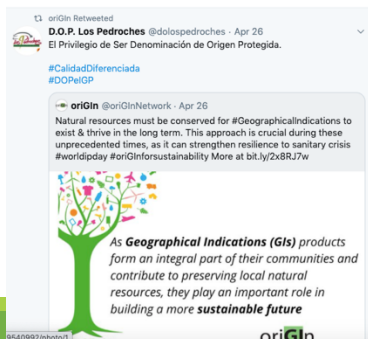
times people saw this Tweet on Twitter

4,016

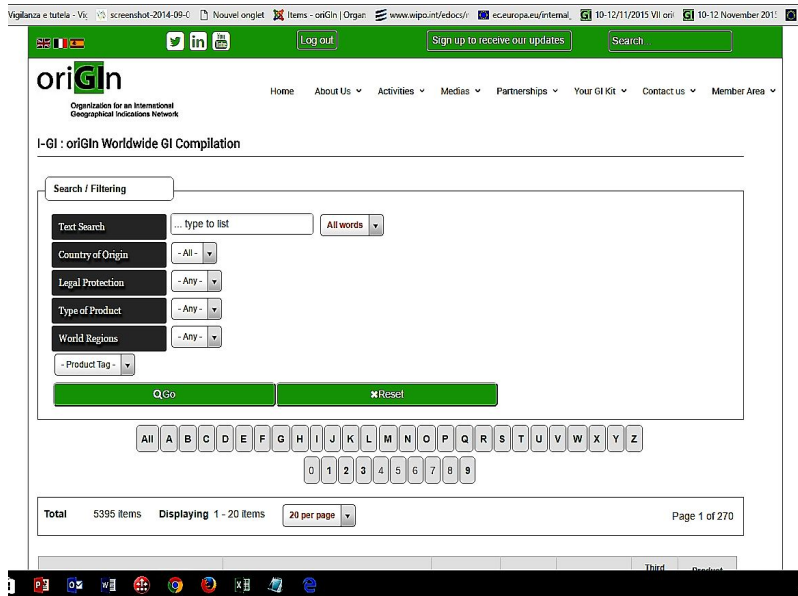
Total engagements

times people interacted with this Tweet

99



Tools: oriGIn Worldwide GIs Compilation



www.origin-gi.com/i-gi-origin-worldwide-gi-compilation-uk.html

More than 8300 GIs (not exhaustive – regularly updated)

- National Laws
- GI protection in 3d countries (Agreements, direct registrations)
- Product info

National antennas/Members provide information to update the oriGIn compilation

Tools: oriGIn Worldwide GIs Compilation

Example: Peru



Country of Origin: PE Peru (1)

World Regions: - All -

Legal Protection: - All -

Type of Product: - All -

Product Tag: - All -

Third countries of protection:

oriGIn Member: ☐ Yes (1)

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All A B C D E F G H I J K L M N O P Q R S T U V W X Y Z

0 1 2 3 4 5 6 7 8 9

Results 1 - 1 of 1 20 per page

[Background information](#)

[For EU GI spirits, see also spiritsEurope interactive map](#)

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Geographical Indication	Type of Product	Country of Origin	Legal Protection	National/Regional Law	Third countries of protection
Pisco oriGIn	Spirits	PE Peru	Sui Generis		

- Algeria, Bosnia and Herzegovina, Bulgaria, Burkina Faso, Congo, Costa Rica, Cuba, Czech Republic, Democratic People's Republic of Korea, France, Gabon, Georgia, Haiti, Hungary, Italy, Israel, Mexico, Montenegro, Nicaragua, Portugal, Republic of Moldova, Serbia, Slovakia, the former Yugoslav Republic of Macedonia, Togo and Tunisia (in France, Czech Republic, Italy, Hungary, Portugal and Slovakia, though, the protection is not exclusive vis-à-vis the designation "Pisco" from Chile, protected in such countries, as members of the EU, since 2003)
- Canada since 01 August 2009 ([Annex 212](#))
- China since 01 March 2010 ([Annex 10](#))
- Costa Rica 01 June 2013 ([Annex 9.4](#))
- Cuba since 25 December 2001 ([Annex 1](#))
- European Union registered as GI in 2013
- European Union since 01 March 2013 ([Annex XIII](#), Appendix 1 (c))
- Guatemala registered as GI in 2019
- Honduras ([Annex 9.4: Section B](#)) since 01 January 2017
- India registered as GI in 2009