

Since 07.06.2015 we are

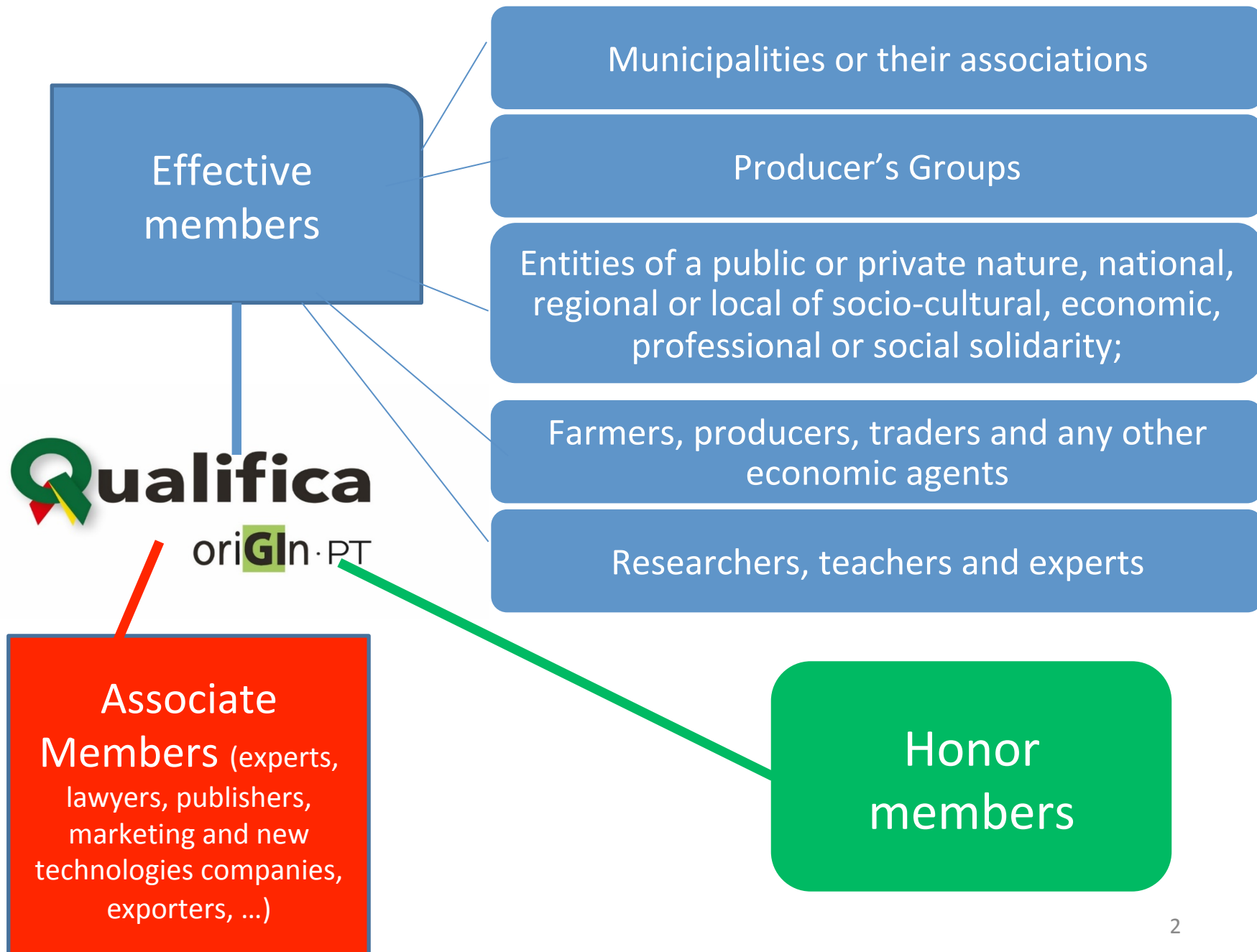
Associação



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MAIN GOALS

Agricultural and rural development, through valorization, qualification, defense, promotion and dignification of the identity of traditional Portuguese products and subsidiarily, their producers and their territory;



the development of the national and international network for the defense and promotion of Geographical Indications in Portugal and in the World



the national and international representation of the Producers Groups of GI products.

Main difficulties we are facing

- ❖ We don't have a national regulation on the registration/modification process at national level and Community monitoring
- ❖ We don't have a national regulation on Producer Groups and their tasks and responsibilities
- ❖ lack of information about Commission procedures, approaches, guidelines,.....
- ❖ lack of clear regulation on the delegation of control tasks, with confusion between the specific control of GIs and other official control tasks

Main difficulties we are facing

- ❖ systematic and deliberate confusion between GIs and common product certification schemes
- ❖ too many controls on producers and very little control over other economic actors and lack of market surveillance.
- ❖ little or no technical and financial support to Producer Groups
- ❖ lack of global interest and technical knowledge and GI vision from the so called “competent authority”

Main difficulties we are facing

- “Competent authority”
 - Modifies applications...
 - Make technical mistakes
 - Cut the name of producers in the label
 - Don't allow the use of logos
 - Don't want slicing, bottling.... being done inside the geographical area

consequences

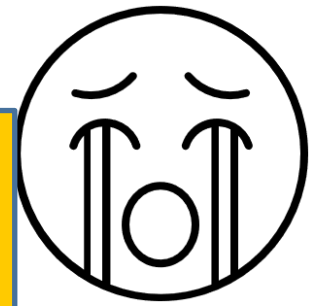
A lot of registered GIs are not being used

A significant number of producers cannot pay control costs

Consumers don't know what is a GI

Market don't pay more for GI products

New applications send last years are “empty shells” and don't defend producers



The link with



oriGIn

technical support and expertise

follow-up and participation of major international
battles

the feeling of not being alone and being in the right
side of the battle