



SINCE 1979 SERVING THE CONSORTIA.

Federdoc is the National Confederation of Voluntary Consortia for the Protection of the Designations of the Italian Wines.

Established in 1979, this organization represents almost all the universe of the Italian Designations: almost 75 Protection Consortia are members of Federdoc. Every day Federdoc represents and supports them on an institutional, legal and legislative level. Throughout the year promotes the protected names with information and promotion campaigns in Europe and worldwide.

Federdoc: “the designation of origin” of Italian consortia.



FEDERDOC'S OBJECTIVES ARE AS FOLLOWS:

- 1)** To provide legal and legislative support and assistance to oversight consortia in fulfilling their legal obligations with regard to institutional goals and functions deriving from performance of the work stipulated by the law regulating all the wine denominations and/or geographical indications recognized nationwide;
- 2)** To stipulate, on behalf of the member consortia, agreements and research and study projects on aspects and subjects of national interest in regard to European Community regulations and obligations;
- 3)** To work for the legal protection, National and international, of Italian denominations, also in cooperation with E.C., national and regional organizations and Chambers of Commerce, and to participate in programs for that purpose;
- 4)** To perform services and tasks delegated by ministries and/or pertinent ministerial and regional organizations, under their supervision and in coordination with them;



5) To provide all necessary support and tecnica assistance useful in creating production regulations for Denomination of Origin wines and wines with geographical indications; to direct and coordinate the work of member consortia for the purpose of safeguarding, incrementing and enhancing the image of Italian denominations;

6) To provide studies, proposals and cooperation concerned with legislative and regulatory work involving vines and wines, in collaboration with European Community, national and regional administrations;

7) To defend Italian Denomination of Origin wines everywhere and support recognized oversight organizations, defining ways in which the Confederation can actively participate in decision-making organizations;

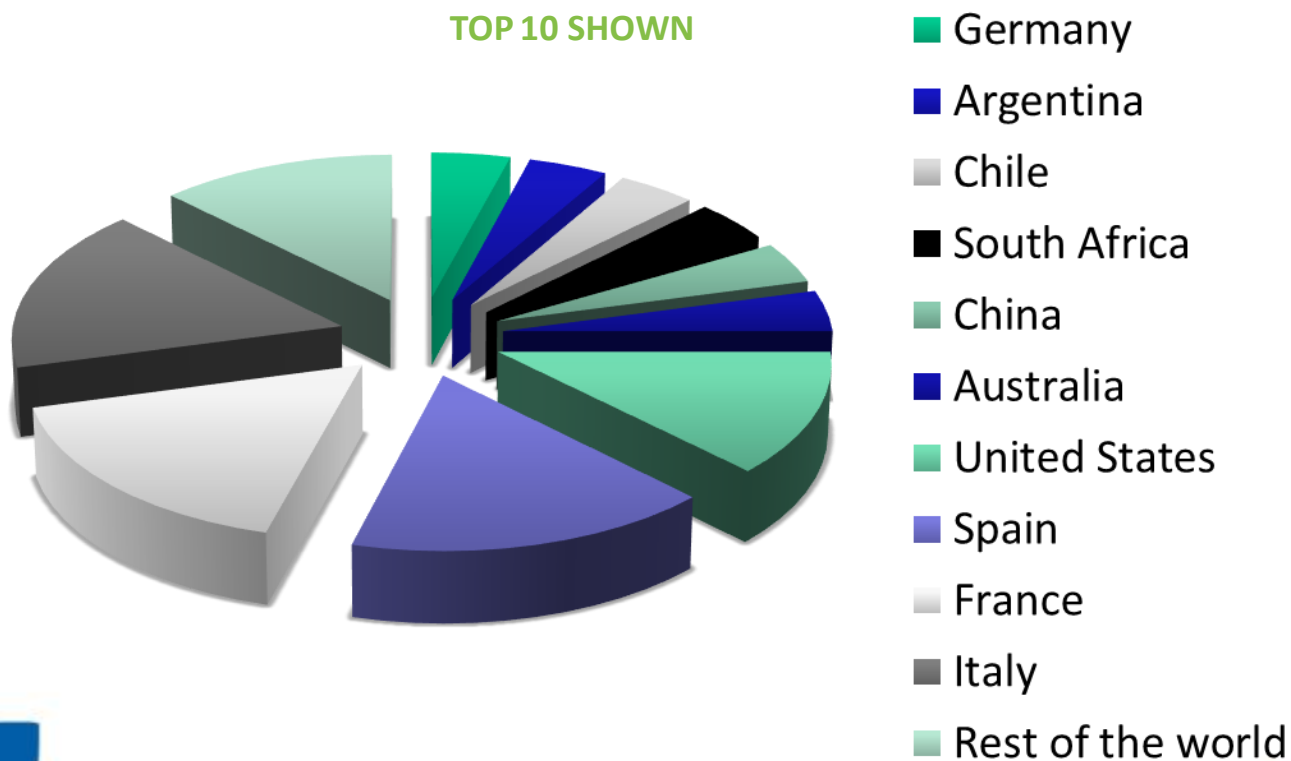
8) To actively promote and increase consumer knowledge of Italian Denomination of Origin wines through suitable forms of communication, also in collaboration with private organizations and public administrations at the European Community, national and regional levels.



THE ITALIAN WINE INDUSTRY

SPEAKING OF WINE, ITALY IS A COLOSSUS, WITH
MANY INTERESTS INVOLVED...

WORLD WIDE PRODUCTION
TOP 10 SHOWN



SUSTAINABILITY PROJECTS IN THE WINE INDUSTRY (2014)

Italy is sometimes defined by its inhabitants *«the land of the thousands churchyards»*: there is a churchyard in every small village, so you have several thousands all over the country, and in every place (thus at «every churchyard») people think they know what to do while all the others don't..

It's a cultural heritage that, according to sociologists, derives from one millenium of history which saw Italy devided into several city-states, counties, dukedoms etc.

Coming back to wine, in 2014 the so called «Forum for the Sustainability of Wine» cited 15 "main" sustainability projects in the wine sector, and several minor ones.



FROM FORUM TO EQUALITAS

- © Several projects have not continued with their activities;
- © Some of them focused only on some issues, not on the 3 pillars;
- © A very few ones fulfil the requirements to be regarded certifiable.

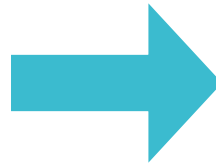


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CERTIFICATION means that a third and independent party attests that a product or a company meets the requirements defined in a reference standard.

To talk about certification, therefore, you need:

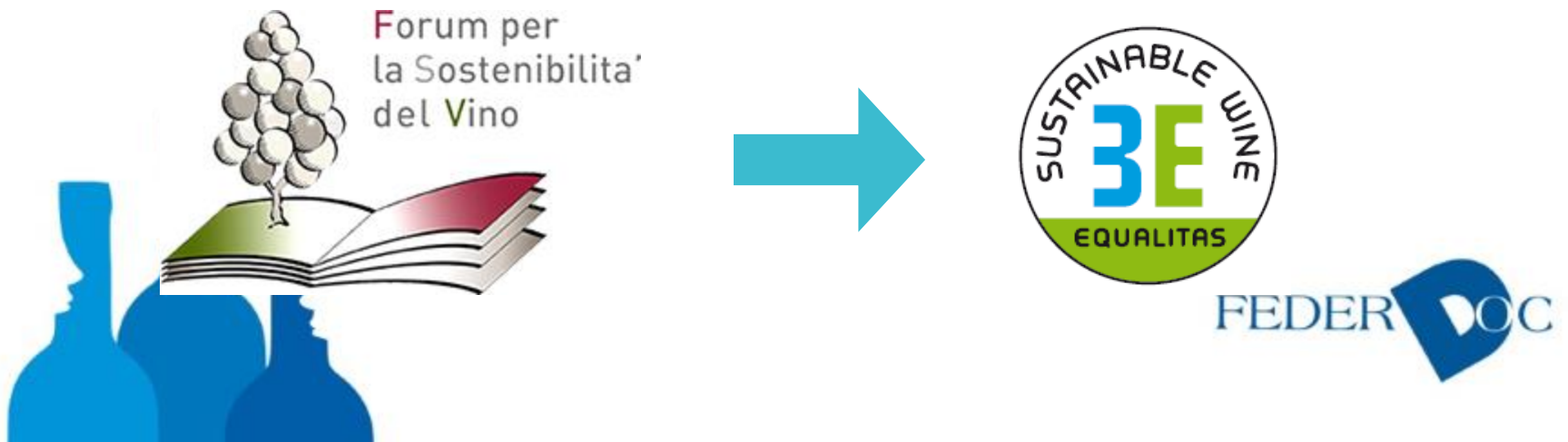
- A STANDARD;
- A CERTIFICATION BODY;
- PRODUCT AND COMPANIES.



FROM FORUM TO EQUALITAS

CERTIFICATION: the standard must be structured to allow an objective assessment with verifiable and measurable requirements.

The certification body must be recognized and meet the requirements of impartiality, impartiality and independence.



FROM FORUM TO EQUALITAS



EQUALITAS



AKNOWLEDGMENTS

The Sustainability Consortium (TSC) agrees that Equalitas' sustainable wine guidelines meet TSC and retailers' expectations in order to adopt an official sustainability code for their winegrowers.

The Organization for an International Geographical Indications Network - oriGIn - has decided to benchmark Equalitas within their **GIs in the Time of Sustainability** initiative.



ACKNOWLEDGMENTS

Norway: Equalitas recognized as a scheme that promote ethical production by Vinmonopolet (the Norwegian Wine Monopoly)

<https://www.vinmonopolet.no/sertifisertetisk>

Finland: Equalitas added to the list of the Green Choice Projects (Equalitas wines can be shown on a shelf dedicated to sustainable wines) by Alko (the Finnish Wine Monopoly)

<https://www.alko.fi/en/responsibly/green-choice/symbols>



CERTIFIED WINERIES AND WINES

Please visit:

<https://www.equalitas.it/aziende-certificate/>

**for a full list of Equalitas
certified wineries and
sustainable wines**





THANK YOU FOR YOUR ATTENTION

