



# FAO-oriGIn Series of Webinars on “Contributing to SDGs through quality linked to geographical origin”

## Webinar on

## Conservation of resources and climate

17 November 2020,  
15:00 - 17:00 CET



To request the registration, please contact Ms. Ida Puzone at  
[ida@origin-gi.com](mailto:ida@origin-gi.com) no later than 15 November

15:00	Opening, background and objectives: <b>Mr. Massimo Vittori</b> (oriGIn)
15:05	<b>Keynote:</b> Efforts to reduce emissions in the PDO cheese sector: LIFE TTGG – The Tough Get Going and Life, <b>Mr. Jacopo Famiglietti</b> (Politecnico Milano)
15:20	<b>The point of view of stakeholders:</b> <ul style="list-style-type: none"> <li>- Policymakers: <b>Ms. Francesca Ettore</b> (European Commission, EASME)</li> <li>- GI groups: <b>Mr. Valery Elisseeff</b> (Comité Comté)</li> <li>- Private sector: <b>Ms. Giuliana D’Imporzano</b> (Consorzio Latterie Virgilio – LIFE DOP)</li> </ul>
16:05	<b>Experiences in the conservation of resources in other sectors:</b> <ul style="list-style-type: none"> <li>- <b>Ms. Rebeca Vázquez</b> (ORIGEN España)</li> <li>- <b>Mr. Pascal Bernardoni</b> (REDD)</li> </ul>
16:30	<b>Q&amp;A</b>
16:55	<b>Conclusions and next steps</b>
17:00	<b>End of the session</b>

in collaboration with:  
**LIFE TTGG – The Tough Get Going**