

# FAO-oriGIn Series of Webinars on “Contributing to SDGs through quality linked to geographical origin”

**Webinar on**

**Trends in the beverage sector.  
The case of wine**

**27 October 2020,  
15:00 - 17:30 CET**



15:00	<b>Opening, background and objectives: Mr. Massimo Vittori (oriGIn)</b>
15:05	<b>Keynote: Sustainability certification in viticulture: a global overview and the Italian experience, Mr. Stefano Stefanucci (Equalitas)</b>
15:20	<p><b>The point of view of stakeholders:</b></p> <ul style="list-style-type: none"> <li>- Policymakers: Mr. João Onofre (European Commission, DG Agri), Ms. Tatiana Svinartchuk (OIV)</li> <li>- Producers: Ms. Allison Jordan (Wine Institute of California), Mr. Riccardo Ricci Curbastro (FEDERDOC)</li> <li>- Retailers: Ms. Sasha-Monique Elvik (AS VINMONOPOLET)</li> </ul>
16:35	<b>Q&amp;A</b>
16:55	<b>Conclusions and next steps</b>
17:00	<b>End of the session</b>