



# Lindesay Low

Deputy Director of Legal Affairs  
The Scotch Whisky Association



# Scotch Whisky



- Made entirely in Scotland from only cereals, water and yeast
- Distilled so that it retains a flavour derived from its raw material
- Matured for a minimum of 3 years in oak casks: often considerably longer
- Bottled at a minimum strength of 40%



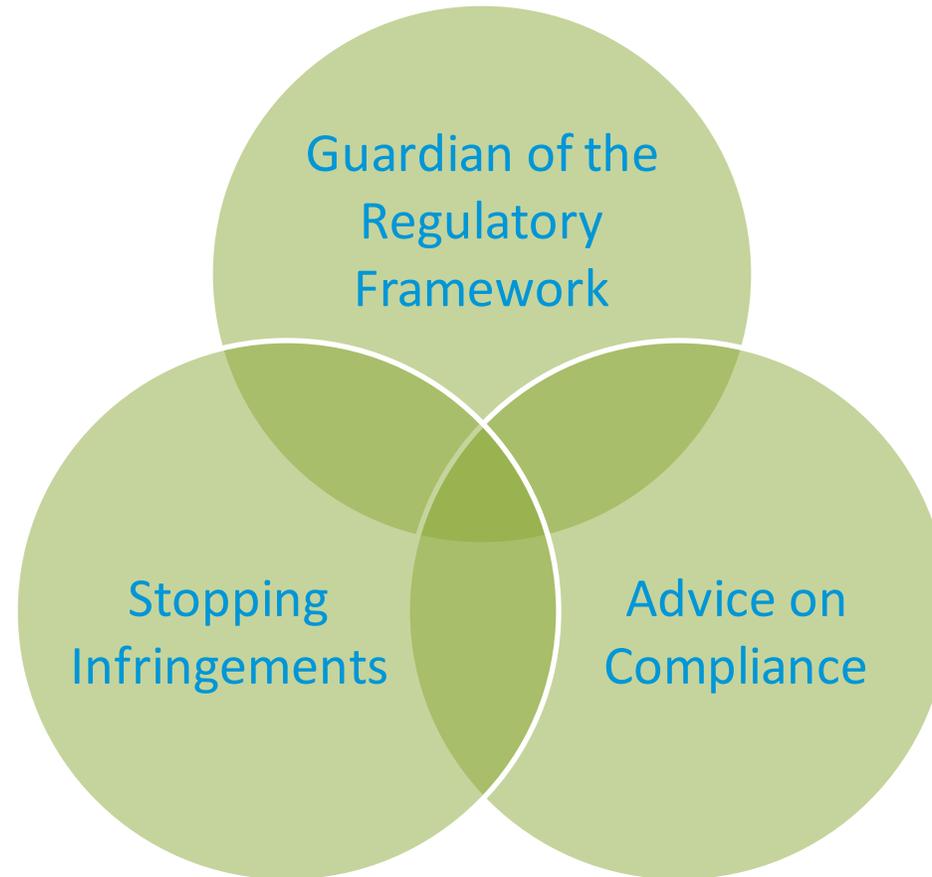


# The Scotch Whisky Association





# The Legal Team



# Trademark Oppositions



Main focus is on indirect indications/evocation of Scottish and UK

Origin:

- “Glen”
- “Mc/Mac”
- “Clan”
- Tartan
- London



# Case Study: Nigeria



- Protection through trademark system/unfair competition
- Complex, paper based system
- Delays of 20 years or more to get to a hearing



# Case Study: Taiwan



- Protection through trademark system
- Recognition of confusion through indirect indications
- Possible to amend specification of goods





# Lindesay Low

Deputy Director of Legal Affairs  
The Scotch Whisky Association

